Recruiting Opportunities

- **Fall & Spring Career EXPO and Graduate Career Fair** – Our Career Fairs consistently attract nearly 200 employers and more than 2,000 students and alumni seeking internships, full-time jobs.

- **Job and Internship Postings** – Connect with over 10,000 students and alumni by posting your positions in Robinson Career Connection (RCC), our career management portal.

- **Campus Interviews, Information Sessions** – Schedule campus interviews and information sessions and manage the application and RSVP process via RCC - Robinson Career Connection.

- **Customized Recruiting Solutions** – Need to build your employment brand? Our team will collaborate with you to develop and implement an effective recruiting strategy at Robinson via targeted emails to students, social media, PantherVision, and traditional marketing channels.

- **Employer Affiliate Program** – This program provides firms who seek to hire several Robinson students annually with maximum exposure at our Career EXPO, long with connections to faculty, student organizations, and staff who can help build a robust talent pipeline.

Coach and Inform Students

- **Executive Career Coaching (Graduate Level)** – Volunteer as a coach in this unique, micro-mentoring program, that matches students with Business Executives and Alumni for 1-1 meetings that provide students with a market based perspective on career paths and industries.

- **Panthership: Shadow for a Day** – Host a Robinson student for a day and assist them in learning more about the career opportunities your organization offers.

- **Career Exploration Breakfast** – Serve as a guest industry expert panelist in a career development discussion with students.

- **Guest Speaking Opportunities** – Serve as a guest speaker in a career development lab, workshop or panel discussion.

- **Student Clubs and Professional Associations** – Connect with our clubs and associations to participate in a professional development workshop or partner with firms to co-host information sessions.

Robinson Recruiting Contacts

**Marielle Thomas, Career & Employer Relations Specialist – Undergraduate**
Mthomas125@gsu.edu
All undergraduate recruitment events. Fall and Spring Career EXPO; Interview Days/Schedules; Information Sessions; Resume Books and Robinson Career Connection (RCC) Employment Postings.

**Sherrie Goodman, Career & Employer Relations Specialist – Graduate**
sgoodman6@gsu.edu
All MBA/MS graduate recruitment events. Graduate Career Fair; Interview Days/Schedules; information Sessions; Resume Books; Robinson Career Connection (RCC) Employment Postings and Panthership.

**Brent Winner, Associate Director - Employer Relations**
bwinner@gsu.edu
Accounting and finance major employer relations recruiting lead. Undergraduate and Graduate recruiting liaison.

**Denise Holmes, Undergraduate Director**
dholmes17@gsu.edu
Employer Affiliates Program; Employer Summit and Undergraduate Career Counseling.

**Marilyn Santiago, Graduate Director**
msantiago@gsu.edu
Executive Career Coaching, Signature Programs, Graduate Career Fair, and Employer Liaison.

**RCC – Robinson Career Connection**

RCC is our Robinson College of Business on-line career management system. Login to RCC www.bitly.com/gtsemployer to create a new account or access your existing one and do the following.
- Post Job & Internships
- Search Resumes
- Schedule On-Campus Interviews
- Request Information Session Dates
Take advantage of these opportunities to build your talent pipeline!

2016 CAC Employer Summit

Thursday, August 4th | 9am-2.30pm | RCB- Buckhead Center
This inaugural event will offer strategies and tools for recruiters -- whether they are new to recruiting at RCB or they have been hiring here for years. They will learn and exchange ideas and information with RCB staff, faculty, students: undergraduate and graduate and other corporate partners.

Monday, August 22nd Fall Classes Begin- Welcome Back!

BCOM Lab

Friday, September 2nd | 9am-11.30 am & 1.30 pm-4pm | Classroom South
Employers are invited to provide a workshops on resume-writing, professional dress, succeeding in your job search, and more!

Fall Career EXPO Countdown: Career Preparation

September 6th- 15th | Location and time to be decided
Employers will be invited to facilitate and/or sponsor Career EXPO preparation activities with students. These activities will take place 9/6/16-9/14/16.

BCOM Lab

Tuesday, September 6th | & 4 pm-6.30pm | Classroom South
Dressing for Success - Employer is invited to provide a workshop on the importance of dressing for success at a recruitment event and in the workplace.

Fall Career EXPO Preparation: Get LinkedIn with the Right People

Wednesday, Sept 7th | 11 am- 1pm| Bennett Brown Room - UNDERGRADUATE
The value of creating a LinkedIn profile and networking on LinkedIn - Employer sponsored workshop.

Fall Career EXPO Preparation: Extended Walk-In House with Alumni Professionals

Thursday, Sept 8th | 1pm-4pm| RCB CAC – 35 Broad St, Suite 635 - UNDERGRADUATE
Employers will have the opportunity to meeting with students who are seeking advice and/or mentorship from a RCB alumni professional. 6-8 alumni professionals will be available to meet with students. Employer sponsored event.
Interviewing using STAR and Navigating Job Fairs Workshop  
Monday, Sept 12th | 4pm- 5.15pm| RCB- Buckhead Center Room 404 - GRADUATE  
Get expert strategies and tips about making the most of career and job fairs that will help you land a second interview and a potential new job. This workshop will help reduce anxiety by introducing you to the STAR technique. Don’t know what it is? This workshop is for you!

Fall Career EXPO Preparation: Resume Reviews with Recruiters  
Tuesday, Sept 13th | 10am-2pm | RCB CAC – 35 Broad St, Suite 635 - UNDERGRADUATE  
Employers will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Ten employers will be invited to participate.

RCB Career Expo Essentials: Students  
Wednesday, September 14th | 1pm-3.30pm | Bennett Brown Room - UNDERGRADUATE & GRADUATE  
This multi-employer sponsored event will give the employers an opportunity to engage in intimate discussions with many of RCB’s best and brightest prior to the Career EXPO. The employers will assist the students in enhancing their understanding of a career fair and how to best present their talents in 30 seconds or less.

Fall Career EXPO Pre-Event: Employer Reception  
Thursday, September 15th | 5:30pm-7:30pm | 55 Park Place Lobby  
As a pre-event for the Career EXPO, the CAC Corporate Reception allows EXPO exhibitors the opportunity to network with some of our student org leadership, faculty, RCB Dean Phillips and the CAC staff.

Fall Career EXPO and Accounting Showcase  
Friday, September 16th | 11am-3pm | Hyatt Regency Atlanta - ALL students and alumni  
This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. The CAC has connected with the School of Accounting to bring a career fair that provides you more opportunities than you can imagine.

RCB On-campus Recruiting Period  
September 19th- November 11th | CAC Downtown/Buckhead Campus - UNDEGRADUATE & GRADUATE  
The time period where employers have the ability to schedule and and/or all on-campus recruiting activity (e.g. info sessions, interview days, specialized recruitment event)

Mock Interviews  
Wednesday, September 23rd| 1pm-4pm| RCB CAC—35 Broad St, Suite 635 - UNDERGRADUATE  
This event allows students to participate in answering a round of interview questions from various employers. This is a fun way to practice and sharpen your interview skills.

Dine with Style Etiquette Dinner  
Thursday, September 22nd | Location and time to be decided - UNDERGRADUATE  
The Dine with Style Etiquette Dinner is an evening of learning how to conduct yourself with proper dining and business etiquette at a professional reception and dinner event. - SPONSORED EVENT
BCOM Lab
Saturday, September 24th | 9 am - 11:30am | Classroom South
Learn about resume-writing, professional dress, succeeding in your job search, and more!

Industry Open House (All majors)
Wednesday, October 5th | 2pm-4pm | RCB CAC—35 Broad St, Suite 635 - UNDERGRADUATE
Employers recruiting particular disciplines will have the opportunity to advise students in said discipline. Goal is to have at least 8 employers representing 8 disciplines

Graduate Career Fair and Professional Development Summit
October 7th | 10am-2pm | RCB Buckhead Campus (6th, 8th, 12th floor) - GRADUATE
Unique and tailored opportunity to engage with industry professionals and recruiters looking to hire you for full-time and internship positions as a Graduate student. The event is only open to graduate students.

Panthership Week (Job Shadowing)
Monday to Friday, October 24th - 28th | Employer Sites - GRADUATE
Engaging job shadowing opportunity providing you invaluable real world experience with an employer allowing a chance to network with professionals on-site.

Executive Career Coaching (ECC)
November 7th, 9th and 10th | 10am-7pm | RCB Buckhead Campus (6th floor) - GRADUATE
This very competitive program pairs students with an executive coach who helps guide graduate students as they map out areas for their personal and professional development, request information about careers and industries, and seek feedback about issues of concern.

Robinson Recharge: Students
Tuesday, November 29th | 9:30am-4pm | RCB CAC—35 Broad St, Suite 635 - UNDERGRADUATE
This is a student-centered event sponsored by employers who will provide various food and giveaways during the day. This will allow for a memorable and much needed study break for students.

Monday, December 5th | Fall Semester Classes End

December 6th -13th | Fall Semester Final Exams

Winter Break-TBD

Monday, January 9th | Spring Semester Classes Begin