Maymester Study Abroad Program
May 8 - 26, 2017

Program Directors
Dr. Daniel Bello
Paula Huntley

Program Description
This three week study abroad program will allow students to gain valuable exposure and experience with the continued evolution of the European Union. The two modules in turn examine the challenges of Managing in Europe and applications associated with Marketing Practices in the EU. Program attendees will learn about:

- Advertising to the French consumer
- Distribution channels in France
- Industrial Relations in Europe
- European human resource management and employee relations

Corporate case studies are integrated into each module. Tentative company visits include Airbus Industrie, Credit Lyonnaise, Aerospatiale and Orange S.A. allowing students to observe and examine first-hand how companies work within the EU structure.

Eligibility
This program is open to graduate students only who meet all academic requirements of the Georgia State University J. Mack Robinson College of Business. Students must have a GPA of 3.0 or higher. Program size is limited and participation is contingent upon acceptance by the Program Director.

Accommodations
Participants will have a choice of a dorm room or hotel. Both are within walking distance of the university in Toulouse.

Courses and Credits
Participants who successfully complete the program’s courses will receive 6 semester hours of course credit at Georgia State University. Students should register for both sections of IB 8400. Students from other institutions should follow their institution’s regulations concerning transfer credits.

Application Deadline: February 22, 2017
TENTATIVE PROGRAM ITINERARY

Atlanta, GA

May 6: Depart Atlanta
May 7: Arrive Toulouse

Toulouse, France

May 8: Module 1: Managing in Europe
May 17: Module 2: Marketing Practices in Europe

Program Cost

The program cost is tentatively set at $2,700 in addition to regular Georgia State University tuition and fees. Program cost may vary at any time according to currency fluctuations and changing travel arrangements. Non-resident/out-of-state students will pay in-state tuition plus a $250 fee in addition to the program cost. For more information on what the program cost does and does not include, please visit: http://www.studyabroad.gsu.edu/?go=toulouse

Payment Schedule

February 22, 2017: $200.00 Payment with application

All payments are non-refundable upon receipt.

Scholarship Information

Georgia State University students are eligible to apply for the IEF Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit http://mystudyabroad.gsu.edu/prospective/funding-study-abroad or call the Study Abroad Programs office at (404) 413-2529 to learn more about scholarships & financial aid for study abroad.

Program Director Contact Information

Program Director: Paula Huntley for Dr. Daniel Bello | Office Address: 35 Broad St., Suite 1431 | Telephone: 404-413-7277 | E-mail: phuntley@gsu.edu

Visit http://www.studyabroad.gsu.edu/?go=toulouse for more information