Maymester Study Abroad Program
May 7 - 22, 2017

Program Directors
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Program Description
This program will explore the historic, economic, and cultural connections that bridge North Africa and southern Spain to create a dynamic business environment as well as a fascinating social landscape. Lectures offered by Moroccan and Spanish experts, company visits, and visits to cultural heritage sites will provide students with an impactful experiential learning opportunity. Morocco is one of the most diverse, fascinating and amazing destinations, and its economy is now becoming a model for many others in the region. We will experience Morocco, witness what it has to offer, and visit three of its world renowned cities: Marrakech, Casablanca and the capital city of Rabat.

A mere 14 kilometers across the Gibraltar Strait from Morocco, Spain has transformed from an isolationist dictatorship to one of the strongest economic forces around the globe in roughly 50 years. Spain and Morocco have shared a complex cultural and economic relationship since 711 A.D. when the Moorish Empire invaded the Iberian Peninsula. Spain’s connections with North Africa continue to be complicated, especially now that it is a member of the EU and is perceived as an entry point to the rest of Europe. We will stay in the vibrant coastal city of Málaga, where we will study the impact of tourism and immigration on the Spanish economy, and travel to Granada to visit the Arabic fortress known as the Alhambra, considered one of the New Seven Wonders of the World.

Joint-lectures with host-country nationals, company visits, and tours of historical heritage sites and other political, economic, and cultural points of interest will provide participants with a unique experiential learning opportunity and insight into these two countries and the many deep-rooted relationships that have bonded them for centuries.

Accommodations
Participants will stay in a comfortable, double-occupancy hotel in Marrakech, Casablanca, Rabat & Málaga.

Application Deadline: November 30, 2016
TENTATIVE PROGRAM ITINERARY

Atlanta, GA

There will be a few class sessions prior to departure, where the program’s coursework will be discussed, and where the students will receive important pre-departure information about health, safety & insurance. There will also be at least one class session held after returning to Atlanta for debriefing.

Marrakech, Casablanca & Rabat, Morocco

Day 1 - Depart Atlanta to Casablanca (overnight flight)
Day 2 - Arrive in Casablanca and transfer to Marrakech; guided sightseeing of Marrakech and visit to the Museum of Moroccan Art
Day 3 - Visit traditional Moroccan pharmacy; visit to Four Seasons Marrakech
Day 4 - Sightseeing in Casablanca
Day 5 - Casablanca: Visit the ESCA & U.S. Commercial Services Office & Cultural Center (Dar America)
Day 6 - Business Visits: Air Liquide & Coca Cola Maroc
Day 7 - Lecture at ESCA & focus on retailing; visit to Mall of Maroc
Day 8 - Departure to Rabat & Visit of Dar Couscous

Málaga & Granada, Spain

Day 9 - Bus from Rabat to Málaga, Evening Meeting with Peers
Day 10 - Morning business visit: Production of Olive Oil; afternoon: visit to Picasso Museum, Alcazaba, and the Parador, Gibralfaro
Day 11 - Morning company visit in field of hospitality; afternoon: discussion of urban development, Colegio de Arquitectos at the University of Málaga/meeting with José Segui, Architect of first 5 star hotel in Málaga, Hotel Miramar
Day 12 - Bus to Granada, Visit El Alhambra
Day 13 - Visit with the Junta de Andalucia: discussion of tourism and marketing
Day 14 - Visit to the Parque Tecnológico de Andalucia
Evening: Farewell Dinner
Day 15 - Free day
Day 16 - Return to Atlanta

Courses and Credits

Participants who successfully complete the program’s International Business & Marketing in North Africa: Study Abroad in Morocco course will receive 6 semester hours of course credit at Georgia State University. Undergraduate students can register for IB4410 or MKTG4410 and graduate students should register for IB8410. These classes will be cross-listed with SPAN3396 Study Abroad. Students from other institutions should follow their institution’s regulations concerning transfer credits.

Program Cost

Program cost may vary at any time according to currency fluctuations and changing travel arrangements. The program cost is tentatively set at $4,800, PLUS regular Georgia State University tuition and fees. Non-resident/out-of-state students will pay in-state tuition plus a $250 fee in addition to the program cost. For more information on what the program cost does and does not include, please visit: http://www.studyabroad.gsu.edu/?go=MoroccoSpain

Payment Schedule

January 15, 2017 – $1,500 deposit due
February 2, 2017 – $1,500 first payment
March 5, 2017 – $1,800 remaining balance

All payments are non-refundable upon receipt

Scholarship Information

Georgia State University students are eligible to apply for the IEF Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit http://mystudyabroad.gsu.edu/prospective/funding-study-abroad or call the Study Abroad Programs office at (404) 413-2529 to learn more about scholarships & financial aid for study abroad.

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Visit http://www.studyabroad.gsu.edu/?go=MoroccoSpain for more information!