

# Advertisement - Professor of Practice and/or Entrepreneur-in-Residence and/or Clinical Professor Position(s)

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GEORGIA STATE UNIVERSITY's J. Mack Robinson College of Business invites applications for one or more non-tenure track faculty positions in its newly formed Entrepreneurship and Innovation Institute, effective as early as January 2, 2017 but as late as the fall semester (August) 2017. These position will have faculty status and successful candidates should hold at least a master's degree in his or her field from an accredited university, certifications in the field of expertise (entrepreneurship and innovation), and be qualified to teach courses in this area at the undergraduate and graduate level. The type of faculty position will depend upon the interests and academic credentials of the candidate.

## Open Position(s)

### Professor of Practice (PoP)

Professor of Practice positions will have faculty status and the candidate should hold at least a master's degree in his or her field from an accredited university, certifications in the field of expertise (entrepreneurship and innovation), and be qualified to teach courses in this area at the undergraduate and graduate level.

Depending upon interests and qualifications, this position may also carry the title of Associate Director of Programs and/or Associate Director of the Herman J. Russell, Sr. Center for Entrepreneurship (HJRCE) a center within the Institute.

To qualify as a professor of practice, candidates must have:

- A rich and extensive base of experience (normally, at least ten years) related to entrepreneurship -- typically the starting and developing of several companies -- in the field of entrepreneurship.
- Candidates will have achieved recognition for their contributions to their field of practice, most typically: vetted publications in professional journals, though other forms of demonstrated "thought leadership" (such as widely followed blogs and similar) will be considered.
- Recognized nationally and/or internationally for their significant contributions to their field.
- Their employment must demonstrably benefit the programs of the school or college of appointment at Georgia State.

More detailed, university-specified requirements for becoming a candidate for a Professor of Practice can be found here:

<http://faculty.gsu.edu/files/2015/10/Professor-of-Practice.pdf>

### **Entrepreneur-in-Residence (EiR)**

The Entrepreneur-in-Residence position(s) is a domain-specific version of the University's "Expert-in-Residence" position. In many respects, it's similar to the above-described "Professor of Practice." The differences are largely in the mix of course instruction and co-curricular activities that the individual is expected to engage in. Whereas Professor-of-Practice positions will typically have a greater orientation towards course instruction and development, Entrepreneurs-in-Residence will be expected to have an equal or greater focus on co-curricular support. In the context of Entrepreneurship and Innovation Institute, this will skew towards mentoring of aspiring entrepreneurs and, more generally, support for Incubator and accelerator development, funding, support and mentoring.

### **Clinical Professor**

Clinical Professor position(s) candidates must have demonstrated a high level of classroom performance, significant professional experience, demonstrated capability for publishing research in refereed journals, and an earned terminal degree from an AACSB-accredited university or international equivalent with a strong orientation towards the area of entrepreneurship and innovation. Preference will be given to candidates with teaching interests in one or more of the following areas: business modeling, demand creation, design thinking, start-up and scale-up business development, or related.

Successful candidate(s) will be expected to teach already existing courses as well as develop and teach courses approved but not yet taught. She or he will also be expected to contribute to the Institute's growing list of non-curricular activities including their creation, participation, mentoring, and general unit support. Successful candidates will also be expected to publish applied research.

### **Fractional Appointments**

It is anticipated that either or both of the EiR and PoP applicants may wish to remain engaged with their external activities, contacts, consulting and/or business engagements. And these external relationships are often part of the value these individuals can bring to Georgia State University. As such, fractional appointments are permitted and generally expected. Workload expectations scale accordingly. Currently, a fractional appointment of at or above 0.75 FTE (full time equivalent) results in access to the full benefits of being a university employee. Less than that level of commitment results in not being benefits eligible. As well, workload expectations (and salary) scale accordingly. If the applicant is seeking a fractional appointment, this should be clearly indicated on the application, along with the preferred range.

## **ABOUT OUR ENVIRONMENT**

The Entrepreneurship and Innovation Institute (ENI) of the J. Mack Robinson College of Business (RCB) at Georgia State University became an approved academic institute, in mid-2016, although it has been offering courses for one year prior to this final approval. Predecessor course offerings and the Herman J. Russell Sr. Center for Entrepreneurship have existed in RCB for over twenty years. ENI is as a significant strategic effort by both the university and the business school to build

upon and extends these prior efforts under a single academic unit, servicing the university's need and desire for furthering entrepreneurship and innovation course and experience offerings among its now, 50,000+ students.

ENI offers degree programs with inter-disciplinary majors in entrepreneurship in conjunction with the Creative Media Industries Institute and Andrew Young School of Policy Studies at the undergraduate level, its own minor (available to all students at the University) and graduate degrees in conjunction with Biomedical Sciences as well as an entrepreneurship concentration for Robinson College's MBA's. Efforts are currently underway for additional program offerings at the undergraduate level (e.g., RCB undergraduate major in ENI, and an MSc offering in ENI). Our student growth for our offerings, thus far, has been exponential.

Georgia State University (GSU) is a leading public urban research University located in the heart of Atlanta. It is one of four state-designated research universities, and it has the fastest growing research portfolio of any school located in the Southeast amongst the top 150 most research productive universities in the United States over the past five years. The Robinson College of Business is ranked the 25th most research productive U.S. business schools and is 31<sup>st</sup> globally according to the University of Texas at Dallas Top 100 Business School Research Productivity Index. Salary and benefits are competitive with universities, colleges and units of similar stature. GSU, a unit of the University System of Georgia, is an equal opportunity educational institution and is an equal opportunity affirmative action employer.

#### **FURTHER INFORMATION AND APPLICATION PROCEDURE**

Further information about the department is online at <http://eni.gsu.edu/>. Applicants should submit their letter of application, curriculum vitae (resume), recommendation letters, teaching evaluations if available, etc. for recent years, as well as evidence of publishing (where applicable), to: <https://academicjobsonline.org/ajo/login/ja>.

Please indicate, in your application, the position you are applying for. We intend to close the first round of reviews and applications no later than in January 2017. Applications received after that time will be considered if positions will remain open, until all available positions are filled.

Review of applications will begin as received. Applicants will be reviewed until positions are filled. Positions are, as always, contingent upon final University budgetary approval.