Spring 2017 Undergraduate & Graduate
On-Campus Recruiting Opportunities

Take advantage of these opportunities to build your talent pipeline!

RCB On-Campus Recruiting Period - UNDERGRADUATE
January 19, 2017 – April 14, 2017 | RCB CAC Downtown/Buckhead Campus
This is the time period where employers have the ability to schedule any and/or all on-campus recruiting activity (e.g. info sessions, interview days, specialized recruitment events).
Blackout Dates: February 27, 2017 – March 3, 2017. See Marielle Thomas for details: mthomas125@gsu.edu.

Speaker Engagement - Career Focused or Professional Development Topics - GRADUATE
Monday - Thursday 4:00 pm – 5:15 pm (All Semester)
Would you like to speak to Robinson graduate students on topics related to career and professional development? Contact Sherrie Goodman | sgoodman6@gsu.edu or Marilyn Santiago | msangiago@gsu.edu to schedule a session.

Company Information Session - GRADUATE
Monday - Thursday 4:00 pm – 5:15 pm (All Semester)
Are students familiar with your company? Are they missing out on great opportunities to work with you? Schedule an Information Session to begin building your brand with our graduate level students. Contact Sherrie Goodman | sgoodman6@gsu.edu or Marilyn Santiago | msangiago@gsu.edu to schedule a session.

Lunch & Learn - Small Group Engagement Session - GRADUATE
Various Dates (All Semester)
Metro- Atlanta or on-campus | Times vary depending on employer availability
Looking to chat with a small and targeted group of students at locations around the city? This opportunity allows you to meet with top talented students enhancing your reach and visibility within Robinson. Contact Sherrie Goodman | sgoodman6@gsu.edu or Marilyn Santiago | msangiago@gsu.edu to schedule a session.

Industry Open House (Managerial Sciences, Marketing, Hospitality) - UNDERGRADUATE
Thursday, January 19, 2017 | 1:00pm - 3:00pm | RCB CAC Downtown – 35 Broad St., Suite 635
Up to 4 employers within one industry are invited to host individual rooms in the CAC suite to network with students and answer questions that students have about how to break into your industry.
Cost of Participating: $100 per employer. Full event sponsorship: $500

Industry Open House (Accounting, Finance, Economics) - UNDERGRADUATE
Tuesday, January 24, 2017 | 1:00pm - 3:00pm | RCB CAC Downtown – 35 Broad St., Suite 635
Up to 4 employers within one industry are invited to host individual rooms in the CAC suite to network with students and answer questions that students have about how to break into your industry.
Cost of Participating: $100 per employer. Full event sponsorship: $500
Business Communication Lab – Classroom Setting - UNDERGRADUATE  
Friday, January 27, 2017 | 9:00am - 11:30am | Classroom South #608  
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities.  
Cost of Participating: No Cost  

Business Communication Lab – Classroom Setting - UNDERGRADUATE  
Friday, January 27, 2017 | 1:30pm – 4:00pm | Classroom South #608  
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities.  
Cost of Participating: No Cost  

Industry Open House (Actuarial Science, Risk Management, Real Estate) - UNDERGRADUATE  
Tuesday, January 31, 2017 | 1:00pm - 3:00pm | RCB CAC Downtown – 35 Broad St., Suite 635  
Up to 4 employers within one industry are invited to host individual rooms in the CAC suite to network with students and answer questions that students have about how to break into your industry.  
Cost of Participating: $100 per employer. Full event sponsorship: $500  

Career Exploration Breakfast - GRADUATE  
Friday, February 3, 2017 | 8:00am – 11:30am | Buckhead 6th Floor  
Assist students in making the most informed decisions about their career paths with knowledge provided by you, an industry expert. You will serve on a panel of industry experts to impart knowledge of your respected industries on the students. Interested in being a panelist? contact Kenneth Lee, Senior Graduate Career Coach | klee89@gsu.edu or (404) 413-7019. Breakfast included.  

Industry Open House Business Communication Lab – Classroom Setting - UNDERGRADUATE  
Tuesday, February 7, 2017 | 1:30pm – 4:00pm | Classroom South #608  
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities.  
Cost of Participating: No Cost  

Industry Open House (Computer Information Systems, Computer Science) - UNDERGRADUATE  
Tuesday, February 14, 2017 | 1:00pm - 3:00pm | RCB CAC Downtown – 35 Broad St., Suite 635  
Up to 4 employers within one industry are invited to host individual rooms in the CAC suite to network with students and answer questions that students have about how to break into your industry.  
Cost of Participating: $100 per employer. Full event sponsorship: $500  

Business Communication Lab: Classroom Setting - UNDERGRADUATE  
Saturday, February 18, 2017 | 9:00am - 11:30am | Classroom South #608  
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities.  
Cost of Participating: No Cost  

Career Advancement Series: Get LinkedIn with the Right People - UNDERGRADUATE  
Wednesday, February 22, 2017 | 11:00am – 1:00pm | Bennett Brown Room  
One employer will have the opportunity to sponsor this workshop for students, which will teach the value of creating a LinkedIn profile and networking on LinkedIn. Students will also get hands-on attention to improve their LinkedIn profile.  
Cost of Participating: Sponsor this event for $250
Career Advancement Series: Mock Interviews with Employers - UNDERGRADUATE
Thursday, February 23, 2017 | 1:00pm-5:00pm | RCB CAC Downtown – 35 Broad St., Suite 635
Up to 10 employers will be invited to provide one-on-one advice in 15 minute sessions to RCB students to help them practice and sharpen their interview skills.
Cost of Participating: $100 per employer. Full event sponsorship: $500

TAG Information Technology and Data Analytics Career Fair - GRADUATE
Friday, February 24, 2017 | 10:00am – 2:00pm | Buckhead 8th Floor
Are you a member of TAG? Are you looking for an opportunity to meet highly sought after I.T. and Analytics students from Robinson? This career fair is created to bring you and the students together at the GSU Buckhead campus to build your teams and discover why you should recruit from Robinson. Contact Mary Hutson at TAG to register | 404.920.2021 or mary@tagonline.org

Career Advancement Series: Resume Reviews with Employers - UNDERGRADUATE
Tuesday, February 28, 2017 | 10:00am - 2:00pm | RCB CAC Downtown – 35 Broad St., Suite 635
Up to 10 employers will be invited to provide one-on-one advice in 15 minute sessions to RCB students on enhancing their personal branding tool, their resumes.
Cost of Participating: $100 per employer. Full event sponsorship: $500

Career Advancement Series: Mock Career Fair - UNDERGRADUATE
Wednesday, March 1, 2017 | 1:00pm – 3:00pm | Bennett Brown Room
Up to 8 employers will have the opportunity to engage in intimate discussions with many of RCB's best and brightest prior to the Career EXPO. The employers will assist the students in enhancing their understanding of a career fair and how to best present their talents in 30 seconds or less.
Cost of Participating: $100 per individual employer. Full event sponsorship: $500

Spring Career & Internship EXPO Pre-Event: Diversity Breakfast - UNDERGRADUATE/GRADUATE
Friday, March 3, 2017 | 9:00am – 11:00am | Hyatt Regency Atlanta
This event, which takes place the morning of our Spring Career EXPO, brings together some of the CAC’s best and brightest students for a congratulatory breakfast focused on recognizing students of diversity at Robinson.
Cost of Participating: Platinum Sponsorship for this event for $2500. Table sponsorship for $1000 (10 seats). For more details, visit: www.robinson.gsu.edu/cac

Spring Career & Internship EXPO - UNDERGRADUATE
Friday, March 3, 2017 | 11:00am – 3:00pm | Hyatt Regency Atlanta
This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. The CAC has created a career fair that provides you with more recruiting opportunities than you can imagine.
Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac

Panthership Job Shadow Program UNDERGRADUATE/GRADUATE
Spring Break | March 13-17, 2017
Pushing the bounds of traditional classrooms and conventional ways of delivering content Panthership allows companies to see first-hand the talented graduate and/or undergraduate students within the Robinson College of Business. Volunteer as a Panthership host bringing Robinson Students to your location for one-day engaging them in your company culture.

Career Advancement Series: Walk-in Open House with Industry Professionals (All majors) - UNDERGRADUATE
Thursday, March 23, 2017 | 2:00pm - 4:00pm | RCB CAC Downtown – 35 Broad St., Suite 635
Up to 8 industry professionals will have the opportunity to meet with students who are seeking advice about how to break into your field.
Cost of Participating: $100 per employer. Full event sponsorship: $500
Robinson Recharge
Thursday, April 20, 2017 | 10:00am – 4:00pm | RCB CAC Downtown – 35 Broad St., Suite 635
This student-centered event is sponsored by employers who will provide various food and product giveaways during the day. This will allow for a memorable and much-needed study break for students.
Cost of Participating: Sponsor this event for $500 (No cost to provide giveaways.)

For all UNDERGRADUATE on-campus recruiting opportunities, contact:

Marielle Thomas, Career & Employer Relations Specialist – Undergraduate
Mthomas125@gsu.edu, 404-413-7113
All undergraduate recruitment events. Fall and Spring Career EXPO; Interview Days/Schedules; Information Sessions; Resume Books and Robinson Career Connection (RCC) Employment Postings.

For all GRADUATE on-campus recruiting opportunities, contact:

Sherrie Goodman, Career & Employer Relations Specialist – Graduate
Sgoodman6@gsu.edu, 404-413-7166
All graduate recruitment events. Fall Graduate Career Fair and Professional Development Summit; Executive Career Coaching; Panthership; Interview Days/Schedules; Information Sessions/ Resume Books and Robinson Career Connection (RCC) Employment Postings.