Spring 2018 Undergraduate/Graduate Recruiting Calendar

Take advantage of these opportunities to build your talent pipeline!

New Year Kick Off Celebration – YOU’RE INVITED!
Thursday, January 18, 2018 | 5:30pm - 7:30pm | RCB CAC Downtown - 55 Park Place, 12th floor
Join the staff and faculty of the Robinson College of Business and the Career Advancement Center as we ring in a new year of opportunity and showcase our new state of the art home at 55 Park Place!
FREE for all invited employers. RSVP on Handshake. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

Industry Open House (Hospitality, Marketing, Managerial Science) - UNDERGRADUATE
Tuesday, January 23, 2018 | 2:00pm - 4:00pm | RCB CAC Downtown - 55 Park Place, 12th floor
This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8.
SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

Business Communication Lab – Classroom Setting - UNDERGRADUATE
Friday, January 26, 2018 | 9:00am - 11:30am | Classroom South #608 - TENTATIVE
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities.
Cost of Participating: No Cost

Business Communication Lab – Classroom Setting - UNDERGRADUATE
Friday, January 26, 2018 | 1:30pm – 4:00pm | Classroom South #608 - TENTATIVE
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Cost of Participating: No Cost

Using Critical Thinking in Your Job Search - GRADUATE
Tuesday, January 30, 2018 | 4:00pm – 5:15pm | Buckhead Campus – 4th Floor
The Differentiated Job Search: How to Leverage Critical Thinking Skills. This Workshop is designed to arm students with the critical thinking skills and techniques that will differentiate them in a highly competitive job market. They will focus on writing compelling resumes, preparing for the interview, and how to spotlight their critical thinking skills during the interview. Contact Marilyn Santiago, msantiago@gsu.edu.

Industry Open House (Risk Mgmt and Insurance, Actuarial Science, Real Estate) - UNDERGRADUATE
Wednesday, January 31, 2018 | 2:00pm - 4:00pm | RCB CAC Downtown - 55 Park Place, 12th floor
This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8.
SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

Corporate Site Visits - GRADUATE
Are students familiar with your organization? Are they missing out on great opportunities to work with you? Schedule a site visit to expose our graduate students to your organization and build brand awareness in the Buckhead campus. Contact Juanda Rayner, jrayner@gsu.edu to schedule a site visit.
Coffee & Conversation - GRADUATE
Various dates | RCB CAC Buckhead Campus – 200 Tower Place
Looking to chat with a small and targeted group of students at employer selected locations around the city? This opportunity allows you to meet with top talented students enhancing your reach and visibility within Robinson. SPONSORED EVENT. Contact Juanda Rayner, jrayner@gsu.edu schedule a session.

Resume Reviews with Recruiters – GRADUATE
Thursdays, February 1 – March 8, 2018 | 2:00pm – 4:30pm | Buckhead Campus – 8th Floor
Employers will be invited to participate and provide advice to RCB graduate students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10. Contact Kristine Konopacki, kkonopacki@gsu.edu.

Case Interviewing Workshop – GRADUATE
Friday, February 2, 2018 | 10:00am – 11:30am | Buckhead Campus – 6th Floor
Students who are considering a career in consulting will attend this prep workshop to learn how to showcase their talents during a case interview using the Ivy Case System. Contact Marilyn Santiago, msantiago@gsu.edu.

On-Campus Interviews – GRADUATE
Monday – Friday | February 5, 2018 – April 20th, 2018 | Time Varies
You have posted positions, reviewed resumes, now it is interview time! We invite employers to schedule their interviews with our students at the Buckhead Campus. Contact Juanda Rayner, jrayner@gsu.edu to schedule on-campus interviews this spring.

Resume Reviews with Recruiters - UNDERGRADUATE
Tuesday, February 6, 2018 | 1:00pm – 4:00pm | RCB CAC Downtown – 55 Park Place, 12th floor
Employers will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

Utilizing LinkedIn to Connect with Employers - GRADUATE
Tuesday, February 6, 2018 | 3:30pm – 5:00pm | Buckhead Campus – 4th Floor
Students will hear from a LinkedIn expert on the best ways to use LinkedIn for networking, professional development and finding employment. Contact Marilyn Santiago, msantiago@gsu.edu.

Career Exploration Breakfast – GRADUATE
Friday, February 9, 2018 | 9:00am – 12:00pm | Buckhead Campus - 6th Floor
Students will come for an interactive general session with industry experts and overview of 4-5 top career choices, then choose two breakout sessions to learn even more. SPONSORED EVENT. Contact Kenneth Lee, klee89@gsu.edu or Kristine Konopacki, kkonopacki@gsu.edu. Contact Juanda Rayner, jrayner@gsu.edu.

Business Communication Lab – Classroom Setting - UNDERGRADUATE
Friday, February 9, 2018 | 1:30pm – 4:00pm | Classroom South #608 - TENTATIVE
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities. Cost of Participating: No Cost

Industry Open House (Accounting, Finance, Business Economics) - UNDERGRADUATE
Tuesday, February 13, 2018 | 2:00pm - 4:00pm | RCB CAC Downtown - 55 Park Place, 12th floor
This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8. SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.
Business Communication Lab: Classroom Setting - UNDERGRADUATE  
Saturday, February 17, 2018 | 9:00am - 11:30am | Classroom South #608 - TENTATIVE  
One employer is invited to provide a workshop to an audience of 100-200 students on one or more of the following topics: resume-writing, professional dress, networking/succeeding in your job search, and interview skills. Guest speaker also has the opportunity to pass out company giveaways and to speak about company and employment opportunities. **Cost of Participating: No Cost**

Resume Reviews with Recruiters - UNDERGRADUATE  
Tuesday, February 20, 2018 | 1:00pm - 4:00pm | RCB CAC Downtown – 55 Park Place, 12th floor  
Employers will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10. **Contact Marielle Thomas, mthomas125@gsu.edu for more details.**

Mock Career Fair - UNDERGRADUATE  
Wednesday, February 21, 2018 | 1:00pm – 3:30pm | RCB CAC Downtown – 55 Park Place, 12th floor  
This multi-employer sponsored event will give the employers an opportunity to engage in intimate discussions with many of RCB's best and brightest prior to the Career EXPO. The employers will assist the students in enhancing their understanding of a career fair and how to best present their talents in 30 seconds or less. **SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.**

Mock Interviews with Employers - UNDERGRADUATE  
Thursday, February 22, 2018 | 10:00am - 2:00pm | RCB CAC Downtown - 55 Park Place, 12th floor  
This event allows students to participate in answering a round of interview questions from various employers. This is a fun way to help students practice and sharpen their interview skills. **SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.**

Women in Leadership Luncheon – GRADUATE  
Friday, February 23, 2018 | 12:00pm – 2:00pm | Buckhead 8th Floor  
The Women in Leadership luncheon and panel will feature Atlanta business executives and Alumni in a riveting discussion on corporate leadership from a woman’s perspective. **Contact Daena Spencer, sspencer@gsu.edu or Lorri Christopher, ga10526@gsu.edu.**  
**SPONSORED EVENT. Contact Juanda Rayner, jrayner@gsu.edu.**

Spring Career & Internship EXPO Pre-Event: Diversity Breakfast - UNDERGRADUATE  
Tuesday, February 27, 2018 | 9:15am – 10:45am | Hyatt Regency Atlanta  
This event, which takes place the morning of our Spring Career EXPO, brings together some of the CAC’s best and brightest students for a congratulatory breakfast focused on recognizing students of diversity at Robinson.  
**Cost of Participating: Platinum Sponsorship for this event for $2500. Table sponsorship for $1000 (10 seats). For more details, visit: www.robinson.gsu.edu/cac.**

Spring Career & Internship EXPO - UNDERGRADUATE  
Tuesday, February 27, 2018 | 11:00am – 3:00pm | Hyatt Regency Atlanta  
This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. The CAC has created a career fair that provides you with more recruiting opportunities than you can imagine. **Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.**

LinkedIn Workshop - UNDERGRADUATE  
Tuesday, March 6, 2018-TENTATIVE | 1:00pm - 2:30pm | RCB CAC Downtown – 55 Park Place, 12th floor  
One employer will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their LinkedIn profile. **SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.**
Panthership Job Shadow Program - UNDERGRADUATE/GRADUATE
Spring Break | March 12-16, 2018 | Employer Sites
Pushing the bounds of traditional classrooms and conventional ways of delivering content, Panthership allows companies to see firsthand the talented graduate and/or undergraduate students within the Robinson College of Business. Volunteer as a Panthership host to bring Robinson Students to your location for one day, engaging them in your company culture.

Industry Open House (Computer Information Systems, Computer Science) - UNDERGRADUATE
Tuesday, March 20, 2018 | 2:00pm - 4:00pm | RCB CAC Downtown - 55 Park Place, 12th floor
This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8.
SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

CAC Etiquette Luncheon with Professionals - UNDERGRADUATE/GRADUATE
Friday, March 30, 2018 | 12:00pm – 2:00pm | To be Determined
Spend the afternoon with Robinson students teaching and engaging over dinner as the students learn proper dining etiquette. This event is facilitated by an etiquette coach sharing knowledge on the do’s and don’ts of dining during an interview or professional meeting. Network with many of our best and brightest students while networking and assisting students with becoming confident and skilled in social professional situations while at the dining table. Maximum of 50 students will be in attendance.
SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu, or Juanda Rayner, jrayner@gsu.edu for more details.

Social Media Branding Workshop – UNDERGRADUATE
Wednesday, April 11, 2018 | 1:30pm – 3:00pm | RCB CAC Downtown - 55 Park Place, 12th floor
One employer will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their social media profiles.
SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

Robinson Recharge: Students – UNDERGRADUATE
Thursday, April 19, 2018 | 1:00pm – 4:00pm | RCB CAC Downtown - 55 Park Place, 12th floor
This is a student-centered event sponsored by employers who will provide various food and giveaways during the day. This will allow for a memorable and much needed study break for students.
SPONSORED EVENT. Contact Marielle Thomas, mthomas125@gsu.edu for more details.

Student Appreciation Reception – GRADUATE
Friday, April 20, 2018 | 4:00pm – 6:00pm | Buckhead Campus – 8th Floor
The Graduate Career Advancement Center will show their appreciation to those students who have demonstrated hard work in meeting with their coaches, applying for internship and full-time employment opportunities and attending CAC events throughout the year. Attend this event to celebrate student success and network with alumni. SPONSORED EVENT. Contact Juanda Rayner, jrayner@gsu.edu

For all UNDERGRADUATE on-campus recruiting opportunities, contact:
Marielle Thomas, Career & Employer Relations Specialist – Undergraduate
mthomas125@gsu.edu 404-413-7113
All undergraduate recruitment events. Fall and Spring Career EXPO; Interview Days/Schedules; Information Sessions; Resume Books and Handshake Employment Postings.

For all GRADUATE on-campus recruiting opportunities, contact:
Juanda Rayner, Career & Employer Relations Specialist – Graduate
jrayner@gsu.edu 404-413-7166
All graduate recruitment events. Fall Graduate Career Fair; Interview Days/Schedules; Information Sessions; Events and Handshake Employment Postings.