To thrive, today’s business leaders will need to think outside of the South and even beyond US borders.

The world is flatter and more connected than ever before. The rapid pace of social, economic, political, and technological change will require culturally competent business leaders who can quickly adapt to this ever-changing landscape.

The Minor in International Business, open to all Georgia State University undergraduates, prepares students to compete in this dynamic global environment by giving them the necessary knowledge and skills. Students can also add experiential opportunities to turbocharge their learning. The Minor extends functional knowledge for any major with internationally-oriented skills that will give a competitive edge in the highly competitive job market. Students learn:

- Business practices around the world
- International economics and trade regulations
- Geopolitical impacts on organizations
- Legal issues in international business
- Team management across borders
- Cross-cultural negotiations and entrepreneurship
Think globally and solve problems worth solving.

Global Career Options
With a Minor in International Business, your career options are global. Our students find meaningful careers that span the public, private and non-profit sectors. Graduates often go on to start a business or work in the following organizations:

- Multinational corporations headquartered in USA
- Foreign companies operating in the USA
- USA companies sourcing or marketing abroad
- International banks and financial firms
- Government agencies
- Nongovernmental organizations
- International nonprofit organizations

Program Curriculum
For Robinson students, a 2.8 GPA in area F (Business Foundation) and 45 credit hours are required to declare a Minor in International Business. Courses that count toward a student’s major cannot also count toward this minor.

Students graduating with a degree offered by Robinson, including dual degree students where one degree is from Robinson, must complete five classes (15 hours) from the list below.

Elective Courses for the minor in International Business include:

- IB 3090 International Business Operations
- IB 4020 International Trade Management
- IB 4030 China’s Economy & International Business Environment
- IB 4080 Legal Issues in International Business
- IB 4100 Introduction to International Entrepreneurship
- IB 4391 International Business Field Study (department approval required)
- IB 4410 International Business Study Abroad: Analysis of Regional International Business (3 hours only)

and other IB prefix courses

- MK 4600 International Marketing
- FI 4040 Foundations in International Finance
- SPAN 4407 Spanish for International Business I, II
- FREN 4043 French for International Business I, II
- ITAL 4043 Italian for International Business I, II
- GERM 4432 German for International Business I, II

and other courses subject to department approval

Non-business students:
Thirty (30) credit hours and permission of an authorized advisor for this minor are required to declare a Minor in International Business for non-Robinson students. This minor for non-Robinson students requires BUSA 3000 plus four elective classes (12 credits) from list above.

Admissions Process
Students wishing to declare a Minor in International Business must file the proper paperwork with Robinson’s Office of Academic Advisement. The advisor will determine the student’s eligibility and process it accordingly.

Contact
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