Job Title: Intern at Southeast Tourism Society

Report To: Director of Communications

Start/End Date: January 2018 – End of Spring Semester*

*Can start as early as December and end date is flexible based upon availability

Hours: Two days a week from 9am-5pm

Summary: This role will support the STS Staff with a variety of responsibilities that engage all facets of the organization and provides an opportunity to learn more about the tourism industry from a regional perspective. There is a $100 a month stipend to cover travel expenses.

Duties & Responsibilities: Organize STS Top 20 Festival and Event Submissions on a quarterly basis, including data entry, payment records and confirmation of files received. Work with the Director of Communications in relation to social media content and strategy as well as development of marketing materials. Assist with incoming calls and questions pertaining to STS. Support VP of Operations in organizing support materials for STS events and conferences. Additional duties as assigned.

Requirements: Hospitality and Tourism major/minor preferred. A working knowledge of Microsoft Office, particularly Word, Excel and Powerpoint (Microsoft Access a plus but not required) Familiarity with social media platforms, particularly Facebook, Twitter, Pinterest and Instagram. Must read, write, and speak the English language. Must have and maintain a valid Driver’s License. Must be detail-oriented and have strong organizational skills. Must have accurate typing and data entry skills. Creativity and willingness to share new ideas are always welcome.

To Apply: Interested candidates may send their resume and cover letter to wendy@southeasttourism.org. Position will remain open until filled.

About Southeast Tourism Society (STS)
Founded in 1983, the Southeast Tourism Society (southeasttourism.org) is dedicated to promoting and developing tourism to and within its 12 member states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. The membership includes state travel offices, attractions, hotels, motels, resorts, convention and visitors bureaus, airlines, car rental agencies, newspapers, magazines and other travel-related organizations. Our office is located in Roswell, Georgia.