

## RICHARD JOHN FENDLER

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Department of Finance  
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### EDUCATION:

**Ph.D. in Finance**, *The University of Alabama* (Tuscaloosa, AL), August, 1990.

Major field: Investments, Minor fields: Corporate Finance and Statistics.

Dissertation Title: "Conditional Heteroscedasticity in the Mean and Variance of Intra-day and Inter-day Futures Returns."

**Master of Arts**, *Vanderbilt University* (Nashville, TN), August, 1984.

Major field: Economics.

**Bachelor of Arts**, *Grinnell College* (Grinnell, IA), May, 1979.

Major field: Economics.

### WORK EXPERIENCE:

**Assistant Professor of Finance**, *Georgia State University*, Atlanta, Georgia, (September 1988 to present).

- Teach Corporate Finance and Financial Analysis and Commercial Lending.
- Coordinator of graduate and undergraduate core courses in Finance.
- CTW Ambassador for Finance department.
- Faculty Senator, member of Senate Budget Committee and APACE.
- Research interests: scholarship of teaching, financial statement fraud, multi-period asset pricing, security price volatility and return distributions, and cost of capital estimation.

**Assistant Professor of Finance**, *Birmingham Southern College*, Birmingham, AL, (September 1982 to August 1988).

- Taught Corporate Finance, Investments, Micro- and Macro-economics and Public Finance at both undergraduate and graduate level.
- Member of committee that designed and implemented the MPPM program.

**Graduate Research Assistant**, *Vanderbilt University*, Nashville, Tennessee, (August 1979 to August 1982).

- Wrote and maintained FORTRAN, BASIC, SAS and SPSS computer programs for the economics department.

### **PUBLICATIONS: Refereed Scholarly**

"Teaching Styles, Learning Levels, and Student Performance in the Finance Core," with Milind Shrikhande and Craig Ruff. Submitted to Journal of Financial Education in 2007. Revision addressing referee concerns to be re-submitted in 2008.

### **PUBLICATIONS: Books and Monographs**

Lectures in Corporate Finance, (co-authored with Jayant R. Kale), Kendall/Hunt Publishing Company, 5<sup>th</sup> edition.

### **PUBLICATIONS: Non-Refereed and Other**

"A Generalized Multi-Period Valuation Model and the Impact of Project Life on Systematic Risk." (GSU)

"Real Growth, Inflation and The Divisia Monetary Index." (Vanderbilt University)

### **PAPERS PRESENTED AT PROFESSIONAL MEETINGS:**

"Different Levels of Learning: Efficacy of In-Class versus E-education," accepted for presentation at the 2008 Academy of Business Education / Financial Education Association Annual Meeting in Hilton Head, SC.

"Identifying Characteristics of Top versus Bottom Performance in Online versus Traditional Classes," accepted for presentation at the 2008 Academy of Business Education / Financial Education Association Annual Meeting in Hilton Head, SC.

"Teaching Styles, Learning Levels, and Student Performance in the Finance Core," presented at the 2006 Academy of Business Education / Financial Education Association Annual Meeting in Reno, NV.

"Transaction Price Volatility in Futures Markets," presented at the 1990 Financial Management Association Annual Meeting, Boston, Massachusetts.

"Is There a Term Structure to the Cost of Equity?" presented at the 1993 Financial Management Association Annual Meeting, Toronto, Canada.

## **SERVICE ACTIVITIES INTERNAL TO THE UNIVERSITY:**

### **Course Coordinator – MBA 8130 and MBA 8230**

### **Finance department Critical Thinking through Writing (CTW) Ambassador**

### **Course Coordinator – FI 3300**

(1991 to 2006)

- Oversee all sections of FI 3300, write common syllabus and common final exam, make up common problem sets, and provide all instructors with lecture notes, sample quizzes and mid-term exams.
- Hold bi-weekly instructor meetings to assist new instructors (especially GTA's) and to ensure commonality of all sections of the course.

### **Faculty Senator**

(1998 to present)

- Member of Senate Budget Committee, APACE and P&D Committee.

### **Coordinator – MS Finance Program**

(1997 to 2002)

- Review all MS Finance applications and make department accept/reject recommendation.
- Assist all MS Finance students to devise and follow an official Program of Study.

### **Department Academic Program Review**

- Wrote MS Finance APR

### **Department Representative to MBA Open House**

- Have attended 2 to 3 open houses per year to answer potential applicant questions about the Finance department and to promote the MS Finance program.

### **Graduation Guide**

- Have twice served as department graduation rep during the past 4 years.

## **SERVICE TO THE COMMUNITY:**

- Advisor to Atlanta New Century School – a local private grade school
- Volunteer Treasurer for Cobb Amateur Soccer League
- Advisor to Municipaltrade.com – an internet based municipal bond trading company.