

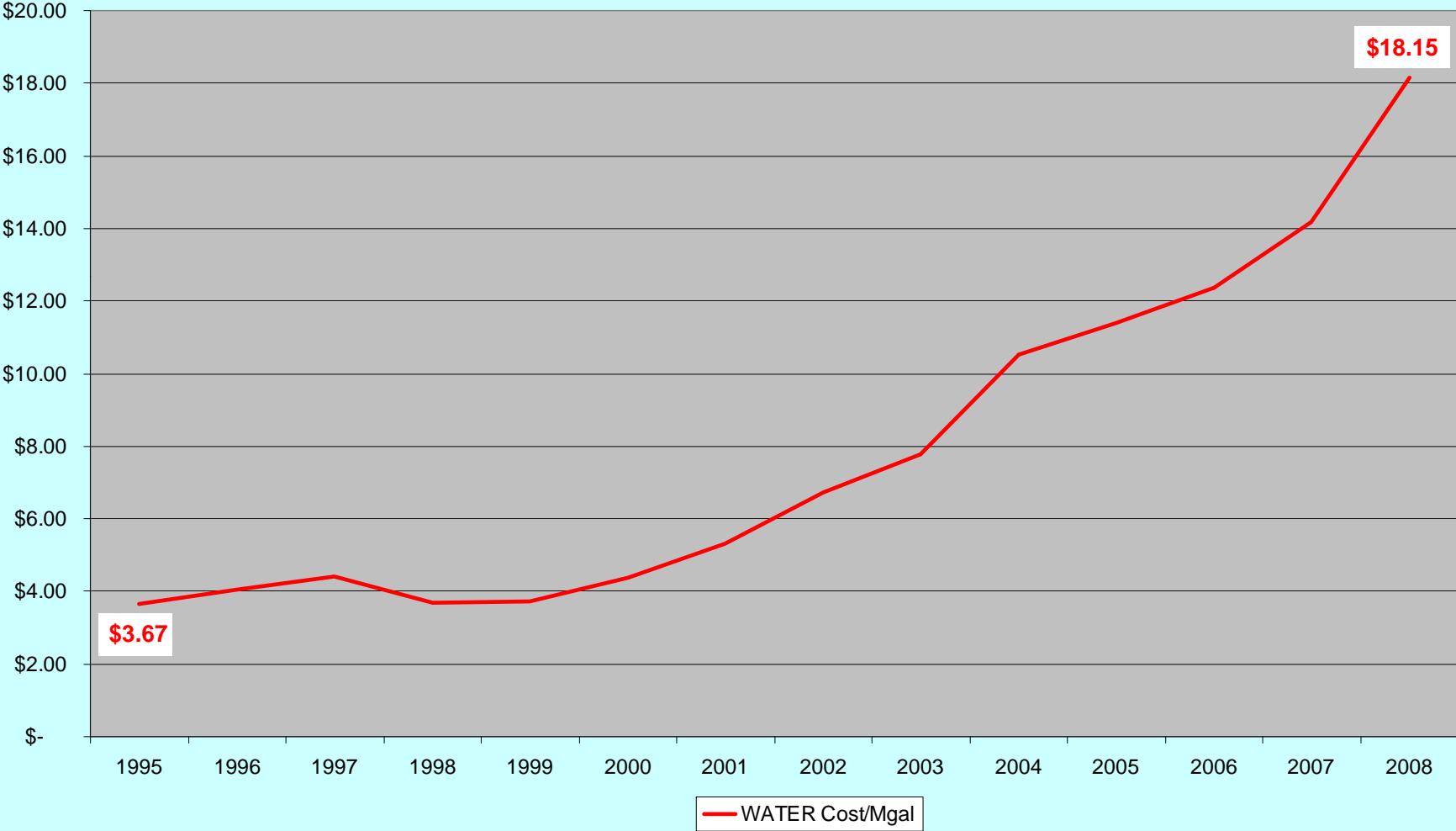


Committee on Water Conservation Initiatives



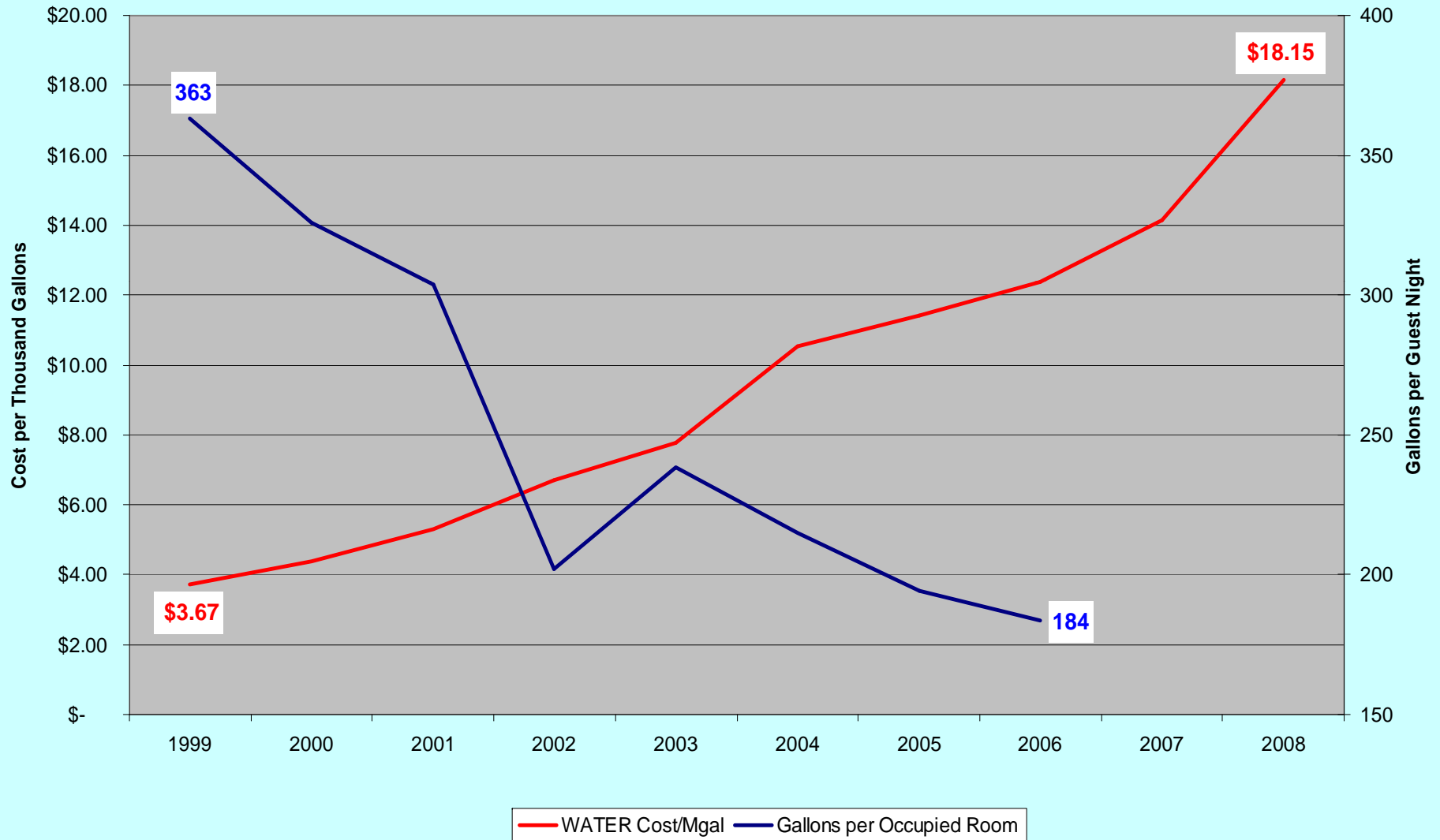
Atlanta Water Cost: 1995-2008

WATER Cost/Mgal



Large Downtown Hotel Water Use: 1999-2006

Gallons Used per Guest Night



Water Conservation Steps Already Taken by Many Hotels

- Installation of low-flow: shower heads, faucets, and toilets, in guestrooms.
- Installation of low-flow automatic faucets and low-flow toilets in public area restrooms.
- Replacement of water-cooled equipment with air-cooled equipment, such as ice machines.
- Optimizing laundry operations.
- Taking a hard look at all mechanical systems, such as boilers, chillers and cooling towers, and optimizing them to reduce consumption.

Some Additional Measures Being Implemented:

- Reduce exterior landscaping, eliminating thirsty seasonal flowers, and using mulch to retard evaporation.
- Maintaining our permanent exterior landscaping, such as trees and shrubs, by irrigating them with water recovered from our air conditioning condensation, which is collected for this purpose.
- Not routinely pre-setting water and tea for banquets, and serve water only on request, in our restaurants.
- Central water stations are set for meeting rooms; no pitchers on tables.
- Replacing cups and glasses in guestrooms with disposable, to eliminate washing.

Some Additional Measures Being Implemented:

- Eliminating the practice of using running water to thaw frozen food.
- Doing a blitz of the hotel, finding and repairing leaks.
- Examining all of our practices for ways to save.
- Consider whether you could operate more efficiently, and economically, by outsourcing to a commercial laundry with more water-efficient systems. This outsourcing reduced water consumption at Hyatt Regency Atlanta by 23% in favor of a contracted laundry operating with high-efficiency equipment.
- Educating our staff on the issues, and how they can help reduce consumption. Our associates are committed to finding ways to conserve, and are actively engaged in this process.

Some Additional Measures Being Considered:

- Installation of ultra-low flow toilets (1.28 gallon per flush).
- Installation of waterless toilets.
- Installation of cistern systems for collecting rain-water and condensation for use in cooling-towers and irrigation.
- Capital investments in more efficient chillers and cooling towers.

Content of the AHC/GHLA guestroom information piece. Final design is pending

Think Blue

The State of Georgia is currently in a state of emergency due to severe drought conditions. Our hotel, along with other Georgia hotels, has implemented environmentally friendly practices to help combat the water shortage including installing low-flow shower heads and other water-flow restrictors, using disposable water glasses in guestrooms, and serving water only on request in our banquet and restaurant locations. We ask that you please help conserve water when possible, and practice these tips for preserving Georgia's natural resources:

- Take shorter showers
- Turn off the water during shaving and teeth brushing
- Re-hang towels for reuse

Thank you for your cooperation.

