

THE J. MACK ROBINSON COLLEGE OF BUSINESS

The J. Mack Robinson College of Business is committed to academic excellence through the creation and dissemination of knowledge in business and management.

Robinson seeks to prepare students for the practice of management in a global, culturally diverse and technologically advanced world characterized by rapid change and complex interdependencies.

As an academic unit of Georgia State University, the Robinson College seeks to add value to private, public and not-for-profit organizations through excellence in research, education and outreach programs.

In addition, Robinson's location, in the heart of Atlanta's central business district, provides students with a variety of distinctive "hands-on" educational opportunities.



J. Mack Robinson College of Business
GEORGIA STATE UNIVERSITY

LOCATION

Atlanta is a learning laboratory and one of the best cities in the nation for business. During the 20th century, the city experienced phenomenal success, growing from a relatively small Southern capital to one of the leading business centers in the U.S. Atlanta currently serves as the national and international headquarters for Fortune 500 companies such as UPS, Delta Air Lines, Home Depot, Georgia-Pacific and Coca-Cola. The city is increasingly developing a reputation as an international center by offering a wide range of career, cultural and entertainment options.

CURRICULUM

Robinson's curriculum provides an exceptional blend of innovative instruction and professional experience that is focused on contemporary, real-world business issues. Three curricular themes—globalization, entrepreneurship and technology—are interwoven throughout the College's program offerings thus providing students with a wide variety of career options and a solid foundation for future success.

QUALITY, SIZE AND FLEXIBILITY

Robinson College is ranked as one of the best business programs in the country (see rankings). As one of the 10 largest part-time MBA programs in the nation with almost 200 faculty and an enrollment of 2400 master's students, the College offers an extensive range of program options to both full- and part-time students.

FACULTY

The Robinson faculty is among the most respected in the country, continually engaged in the practical application of their research through consulting and conference presentations. Our faculty has experience with real-world business environments and are experts in teaching students who are themselves experienced business professionals.

ALUMNI

With nearly 50,000 living alumni, the Robinson alumni network is one of the strongest in the nation. Many hold key positions with leading, multi-national firms such as: Ken Lewis, Chairman and CEO for Bank of America; James Copeland, CEO for Deloitte Touche Tohmatsu and Richard Lenny, Chairman and CEO for Hershey Foods Corporation.

COMMUNITY INVOLVEMENT

Robinson has a major influence on the community with a variety of activities throughout the year. The Business Hall of Fame annually honors Atlanta's top business leaders. Previous inductees have included the Honorable Andrew Young, Senator Zell Miller, Ted Turner, Jenny Pruitt and other luminaries from the public and private sectors. The MAX Awards program recognizes the best in innovate marketing approaches. The College also co-sponsors the Georgia Business Ethics Award, recognizing companies for ethical business practices and community service. And Robinson's Rountables have become a model for idea exchange between business and education.

CAREER SERVICES

The MBA Career Services office provides our students with a comprehensive range of services including career advisement, resume referrals, internship opportunities, career fairs, and workshops.

>Enrollment

Total Students	8,183
Male	4,331
Female	3,852
Undergraduate	5,633
Masters	2,458
Doctoral	92

>Profile

	BBA/BS	MBA	Specialized Masters	Doctoral
Male	2,717	1,247	316	51
Female	2,916	640	255	41
Average Age	23	29	29	31
600+ GMAT		48.9%	50.5%	82%
Avg. Top 20% GMAT		680	690	740
Undergrad GPA		3.25	3.38	3.51
Work experience		5	5	
International	5%	14.7%	34.6%	58.7%

PROGRAMS

- Masters of Business Administration
 - Flexible MBA
 - Executive MBA
 - Global Partners MBA
- Master of Actuarial Science
- MBA/Master of Health Administration (joint program)
- Master of International Business
- MIB/BA – Foreign Language Joint Program
- MIB/MA – Political Science Joint Program
- Master of Professional Accountancy
- Masters of Science with majors in:
 - Business Economics
 - Computer Information Systems
 - Business Analysis
 - Finance
 - HR Management
 - Management
 - Marketing
 - Personal Financial Planning
 - Risk Management and Insurance
- Master of Science in Health Administration
- Master of Science in Real Estate
- Master of Taxation

ACCREDITATION

- AACSB International – The Association to Advance Collegiate Business Schools
- Accounting Program also holds accounting accreditation by the AACSB
- Institute of Health Administration accredited by the Accrediting Commission on Education for Health Services
- Cecil B. Day School of Hospitality is accredited by the Commission on Programs in Hospitality Administration

RANKINGS

- Part-time MBA program ranked 5th in the nation by *U.S. News & World Report*. The College is the only program in the South ranked in the top 10 and has been named to the elite group for eight consecutive years.
- Graduate programs in Management Information Systems and Health Administration ranked 10th and 27th respectively by *U.S. News*.
- Five undergraduate programs ranked among the best public universities by *U.S. News*:
 - 1st – Risk Management and Insurance
 - 6th – Ecommerce
 - 6th – Real Estate
 - 7th – Management Information Systems
 - 20th – Accounting
- Undergraduate business program ranked among the top 50 in the country by *U.S. News*.
- Executive MBA program ranked 20th in the world by *BusinessWeek*
- One of the top 20 best regional schools for return on investment – *Forbes*
- Entrepreneurship program ranked by *Success* as one of the top 40 in the nation.
- Accounting department ranked 15th among public universities by *CPA Personnel Report*
- Finance department recognized as one of the "most intriguing programs" in the nation by *CFO.com*
- One of the top 25 "techno-MBA" programs in the nation – *Computerworld*
- School of Hospitality recognized by the *Journal of Hospitality and Tourism Education* as one of the top 25 four-year programs.

GEORGIA STATE UNIVERSITY

Georgia State University is the Southeast's leading urban research institution. The school has an enrollment of approximately 26,000. Georgia State is the 17th most diverse university in the country with a minority enrollment of 45.6%. Students come from 50 states and 142 countries with 19% of the total student body comprised of foreign nationals. In the Atlanta area alone, there are more than 200 employers of 25 or more Georgia State students.

