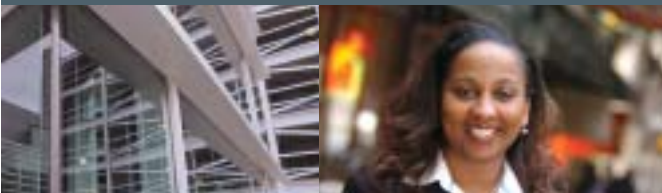




J. Mack Robinson College of Business
MASTER'S DEGREE PROGRAMS



J. Mack Robinson College of Business

WHERE THE CLASSROOM MEETS THE REAL WORLD.

Located in the heart of Atlanta, one of the nation's most dynamic business communities, the

J. Mack Robinson College of Business at Georgia State University provides students with opportunities

that come only from being at the epicenter of business. As a student, you will have access to Fortune 500

corporations and small entrepreneurial firms in a city that is both a high tech hub and a major player in

international commerce. Recognized as a leader in business education, the Robinson College boasts

programs that are top-ranked by some of the world's most respected business publications. [Our Flex MBA](#)

program is consistently listed in the *U.S. News and World Report* top-ten and our Executive MBA is ranked

among the top programs in the world according to *BusinessWeek* and *The Financial Times*.

ON THE LEADING EDGE OF BUSINESS EDUCATION

With one of the 10 largest part-time MBA programs in the nation and nearly 200 faculty, the Robinson College offers students an extensive range of program options while maintaining small class sizes. Robinson provides the largest course selection of any graduate business program in the region, offering an average of 200 master's-level courses each fall and spring semester.

The College's new MBA curriculum is designed to keep pace with the changing world of business and provides a unique and non-traditional approach to business education. Flanked by courses that look at the corporation as a whole, the new curriculum arms students with the knowledge and skills needed to stay competitive in a global, culturally diverse and technologically advanced world.



SCHOLARS WHO SHAPE THE PRACTICE OF MANAGEMENT

On any given day you can find a Robinson professor consulting with a Fortune 500 company, delivering original research, teaching overseas or bringing you the benefit of all that knowledge and experience in a classroom at one of Robinson's three locations — downtown Atlanta, the Alpharetta Center, or the Brookhaven Center.

Among the most respected researchers in the country, Robinson's professors are continually engaged in the practical application of their research through consulting and conference presentations. They have experience with the real-world business environment and are experts in teaching students who are themselves experienced business professionals. The Robinson College faculty brings the real world into the classroom.

PLANNING YOUR FUTURE SUCCESS

The Robinson College is committed to the professional advancement of its graduate students. By partnering with alumni and employers, the Graduate Career Management Center (GCM) builds relationships that help connect you with rewarding career opportunities. Our goal is to support our students and help them define their career objectives, identify resources, strategize opportunities, hone interviewing skills and make vital networking connections. The GCM provides you with the knowledge, skills and savvy to be a competitive force in the challenging job market. Among the top employers recruiting Robinson grads are BB&T, Pricewaterhouse Coopers, Wachovia Corp., Radiant Systems, Cox Communications, GE Power Systems, and Chick-fil-A, Inc.

“WHEN I DECIDED TO FURTHER ENHANCE my leadership skills and business knowledge, Robinson was an obvious choice. It offered me the flexibility of achieving my educational goals from a top-ranked program while continuing a full-time career. And while the classroom experience at Robinson is second to none, I look at my education as a total package. Happily, I can say that Robinson offers incredible networking opportunities and access to business leaders, many of whom are part of the College’s vast alumni network. Robinson’s national and international reputation as one of the top business schools certainly played a large role in my decision to enroll, but to me it was also important knowing that the school has a reputation among Atlanta’s business community for being a thought-leader, vital contributor and ‘good community citizen.’ If I had to do it all over again, I would choose the J. Mack Robinson College of Business.”



Kavita PATEL

Current MBA student
District Finance Manager
Airport Customer Service – Northeastern, U.S.
Delta Air Lines, Inc.



Travis BROWN

MBA 2004

Capital Ideas, Inc.

father Gordon T. Brown (Ph.D. 1972)

“MY DAD IS MY MENTOR AND ROLE

model so when it came time for selecting a b-school the decision was easy. I could've gone anywhere in the country but knowing how much my dad has accomplished and how he feels about his alma mater, I just knew that Robinson was the right choice for me and I haven't regretted a single moment. My experience at Robinson can be summed up very easily – great faculty and students. The professors have such enthusiasm. Their willingness to share their knowledge and their time, both in and out of class, was invaluable. And while I expected great professors, it was the quality of the students that really blew me away. Since most are working professionals, everyone is able to readily discuss and apply real-life work experiences to classroom theory. It really pushed what I learned to a whole new level.”

THE RIGHT PROGRAM AT THE RIGHT TIME

Flexibility and a broad array of choices, that's what you'll get at the Robinson College of Business. Whether you choose to attend our MBA program full or part-time, one of our eight specialized master's, our Executive MBA or our new Global Partners MBA, your Robinson education will provide an exceptional blend of innovative instruction and professional experience that focuses on contemporary, real-world business problems and issues. For more information visit our web site at: www.robinson.gsu.edu.

THE FLEX MBA

Robinson's nationally ranked FLEX MBA program allows you to pursue a course of study in general management in 18 areas. Day, evening and Saturday courses are offered for both full and part-time students. You plan your course schedule and degree timetable to fit your personal needs, and you can start in any semester.

GLOBAL PARTNERS MBA

Robinson College has teamed with leading business schools in Paris - IAE the Graduate Business School at the Sorbonne, and in Rio de Janeiro - the COPPEAD Graduate School of Business, Federal University of Rio de Janeiro - to offer a unique, 14-month program, four-continent experience.

SPECIALIZED MASTER'S

Our specialized master's programs are designed for the student who wishes to study a particular area in depth or for the student with already established career interests and business experience. We offer the Master of Science degree in eight majors as well seven other specialized degrees.



EXECUTIVE MBA (EMBA)

Robinson's EMBA program is recognized among the best in the world by *BusinessWeek* and *Financial Times*. An accelerated course of study allows students to earn an MBA degree in just 18-months without interrupting their careers. One of the highlights of the program, a two-week study abroad trip, provides students with a first-hand look at different business cultures. Classes are held every other week on Friday and Saturday.

PROFESSIONAL MBA (PMBA)

Designed to offer all of the best components of the Robinson MBA in a concentrated two-year program, the Professional MBA is the perfect fit for rising professionals with at least three years work experience.

Classes meet on Saturdays and one weeknight every other week for 24 months. Students spend their first year in a lock-step core MBA curriculum and their second year taking electives from as many as 18 diverse areas. An optional international or domestic residency is also offered.



QUICK FACTS ABOUT THE J. MACK ROBINSON COLLEGE OF BUSINESS

- The J. Mack Robinson College of Business has been consistently ranked in the top 10 nationally in part-time MBA programs by *U.S. News & World Report*.
- Robinson's EMBA Program is ranked among the world's best by *BusinessWeek* magazine and *Financial Times*.
- The College is AACSB accredited (The Association to Advance Collegiate Schools of Business).
- The College boasts a network of more than 55,000 alums located throughout the world.
- The College is home to 16 research centers and institutes devoted to a wide variety of specialties.
- Robinson has a diverse student body representing more than 47 countries.
- The College offers programs at three convenient locations – Downtown Atlanta, Alpharetta and Brookhaven.

ADMISSIONS

Admission into Robinson's graduate programs is highly competitive. Each applicant is evaluated individually and in relation to the current group of candidates by the college's Master's Admission Committee. The committee considers a candidate's previous academic performance and educational background, work experience and test scores. Applicants are considered for admission on a rolling basis. Admission decisions are mailed within six weeks after a complete application is submitted.

DEADLINES FOR COMPLETED APPLICATIONS

FALL SEMESTER (AUGUST)..... MAY 1
 SPRING SEMESTER (JANUARY) SEPTEMBER 1
 SUMMER SEMESTER (JUNE) FEBRUARY 1

Official test scores must be received by Master's Admissions before the deadline for the desired semester of entry.

“When I was asked to relocate to Atlanta, I was excited about the opportunity but also disappointed because I had just started an MBA program in South Carolina. After dealing with the move, I set out to find a new MBA program that would fit my needs. I did a lot of research and in the end I found that the Robinson College of Business had it all – national rankings, flexible course schedules and affordability. Now, I’m at a place in my life where I want to pursue my passion. Real estate development has been a long time interest and Robinson’s Master’s Certificate in Real Estate is just the tool I need to prepare me for my next great adventure.”



Sandy WASHINGTON

MBA 2000
Product Manager
UPS



STUDENTS MAKE THE DIFFERENCE

The community at the Robinson College of Business is enhanced by the diversity of its students who bring with them a variety of educational, professional and cultural backgrounds. Whether they are collaborating on an

assignment, comparing work situations or participating in student organizations, Robinson students regard one another more as colleagues than classmates. The array of work experience – from small businesses to large multi-national corporations – enhances the classroom experience. Students say that they learn from their fellow classmates as well as from faculty.

STUDENT PROFILE

	MBA	Specialized Master's	PhD.
Male	54%	56%	55%
Female	31%	44%	45%
Average Age	30	30	31
600+ GMAT	62%	69%	82%
Undergrad GPA	3.34	3.39	3.51
Work experience	7 years	6 years	NA
International	13.1%	29.7%	58.7%



GEORGIA STATE UNIVERSITY

Georgia State University, founded in 1913, has a mission of excellence in teaching, research and service. Located in the heart of downtown Atlanta, this major research university has an enrollment of more than 27,000 undergraduate and graduate students in six colleges. Georgia State is the second largest university in the state, with students coming from every county in Georgia, every state in the nation and from over 145 countries.





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Downtown Campus

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Alpharetta Center

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Alpharetta, GA 30022

Brookhaven Center

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