A Publication of the Georgia State University Real Estate Alumni Group March 2008

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Buckhead Beauty – 3344 Peachtree

Spring is in the air! Well, not quite, but it soon will be, and the Real Estate Alumni Group is hosting its first networking event of the year at 3344 Peachtree, the new Regent Partners Buckhead office and condominium tower currently under construction near the intersection of Peachtree Street and Piedmont Road.

This project is scheduled for completion in May and we have been promised a sneak peek at what promises to be a winning combination of form and function. This also will be your first opportunity to meet the 2008-2009 Board of Directors for the Real Estate Alumni Group and to hear all about our exciting plans for the coming year.

We look forward to seeing you all at the event in May. Registration will open soon, so check our Web site often!

Letter From the President

Dear Sponsors, Faculty, Friends, Colleagues and Peers:

This is my final piece of correspondence as the President of the GSU Real Estate Alumni Group; I cannot overstate how positively this year has affected me. As I stated during my opening remarks at Views, I am proud and honored to have worked with the 15 members of this year's Board of Directors. Their professionalism and dedication were unmatched, and the success of last year's events was solely dependent on their efforts. While it is bittersweet to see my term come to an end, I am confident that the REAG will continue to thrive and to flourish. I have all of the respect in the world for the incoming President, Sara Smith, and am confident she will continue to lead the group into a new direction, while continuing to increase the visibility and vitality of the GSU Real Estate Department.

This year's Views From the Top was truly a monumental event, as we had a meaningful conversation about the impact of Green Building on the commercial real estate industry. I hope all of you who were in attendance were enlightened and intrigued by the dialogue, and I wish for your continued support of the Real Estate Alumni Group. Last year's Views From the Green golf tournament boasted a marked increase in participants and volunteers, a fierce competition for the Champion's Cup, and a renewed enthusiasm for the gathering that is rapidly gaining recognition in the pantheon of springtime events. I anxiously await this year's tourney at Indian Hills Country Club on June 9, 2008. (Heck, I may even take a few lessons first so I can redeem what's left of my golf-playing dignity.)

I want to thank our Premier Sponsors, Troutman Sanders and Jackson Oats Shaw, as well as all of our sponsors, contributors and donors for their contributions to the Real Estate Alumni Group, and I look forward to their continued involvement and commitment to the cause. I will continue to support Sara and the group over the next year as Past President, and am excited to see all of you at the next event. Thank you for a great year.

Keith Gerard Mack
President, GSU Real Estate Alumni Group

The GSU Real Estate Alumni Group strives to serve and support the alumni, students and faculty of Georgia State University in ways that enhance their relationships with the real estate community and enable the Georgia State University Real Estate Department to become one of the nation's premier real estate programs.

Georgia State University
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Letter from the Chairman

I hope you are as excited about 2008 as we are! The Department continues the creative engagement of the business community, which is so critical to raising the profile of your real estate program, and you continue to be our greatest asset in meeting our goals.

Last year's distinguished lectures, REIAC case competition, Hall of Distinction portrait unveiling, career networking reception, winter holiday get-together, Views From the Green golf tournament and, of course, Views From the Top were all memorable opportunities to develop new relationships and renew old ones. I hope you had the chance to participate in some of these events and will be able to join us at our upcoming ones. Very few things are more important to our students than getting to meet and network with you, our alumni.

Steven Selig is our latest REIAC/GSU Hall of Distinction inductee; we will unveil his portrait in April. We also will bring onto campus several distinguished professionals, including Marvin Banks, retired CFO of Gables Residential. Currently, we have student teams busy with this year's REIAC Challenge working on BeltLine solutions for our client, Atlanta BeltLine, Inc. The Views from the Green golf tournament is scheduled for Monday, June 9, at the Indian Hills Country Club. All of these events are open to alumni and friends of GSU's real estate program. Call or e-mail me for details (***jdiaz@gsu.edu*** or 404.413.7723). Please join us. I look forward to seeing you.

Please consider becoming active in your Real Estate Alumni Group. It's the best alumni group at Georgia State and a great way to get involved with the Department and stay in touch with your friends.

Julian

Get in on the Action!

Have you ever wondered how to get involved with your Real Estate Alumni Group? Well, now's your chance to get in on the action! The 2008-2009 GSU Real Estate Alumni Group is now actively seeking volunteers for the following committees:

University Relations	**Awards**
Fundraising	**Sponsorship**
Membership	**Communications**
Views From the Top	**Golf Tournament**

If you are interested in joining a committee, please contact Sara Smith at (404)239-7262 or ***shsmith@crescent-resources.com***.

Share Your News

If you have any news or announcements to share with other alums, please email Sara Smith at ***shsmith@crescent-resources.com***. We look forward to hearing from you soon!

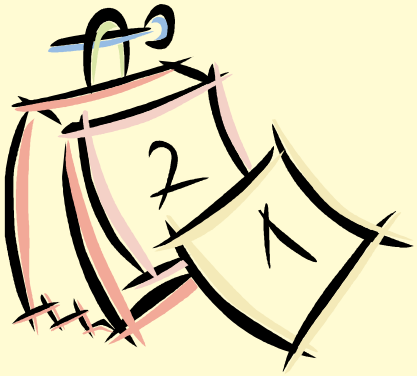
CALENDAR OF EVENTS

SPRING NETWORKING EVENT

May, 2008
3344 Peachtree (Sovereign)
Further details coming soon

VIEWS FROM THE GREEN GOLF TOURNAMENT

Monday, June 9, 2008
11:00 AM Shotgun Start
Indian Hills Country Club



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Your gifts help the Department maintain its reputation as one of the world's best real estate programs. Gifts of $1,000 or more will be recognized on a plaque in the Department. Regardless of the amount, we sincerely appreciate your support.

Views From the Top–Going Green

The 21st Annual Views From the Top event was held on Jan. 8, 2008, at the Cobb Galleria Centre. More than 300 people attended the event this year and were treated to a fantastic presentation on "Why it Pays to Go Green in Real Estate." Our fantastic lineup of speakers this year included Doug Gatlin of the US Green Building Council and Casey Wold of Tishman Speyer, and was moderated by Greg O'Brien of TransWestern.

The much-anticipated annual economic forecast by Dr. Rajeev Dhawan, Director of Georgia State University's Economic Forecasting Center, followed the tough act of our Green panel, and once again, Dr. Dhawan delivered.

Thanks to the generous support of the Atlanta real estate community, this year's event enabled us to contribute $40,000 toward the Georgia State University Real Estate Department.

Views From the Top is presented by the Georgia State Real Estate Alumni Group for the purpose of raising money to support the Real Estate Department at Georgia State University through endowments and annual gifts. Over the years, this event has provided much-needed funding for educational programs, research projects, professional associations and technological advances in the department to assist both faculty and students in order to stay current in the industry. In 1996, the Alumni Group established an endowment with the goal of creating an endowed professorship for the department. This goal was reached due to the generous contributions from the professional real estate community, and we are now working toward a second endowed professorship.

Once again, we would like to thank our annual corporate sponsors and contributors whose generous support allows the Georgia State University Real Estate Alumni Group to make Views From the Top a success year after year.