



AT A GLANCE

GeorgiaStateUniversity 

J. Mack Robinson
COLLEGE of BUSINESS



PROGRAMS

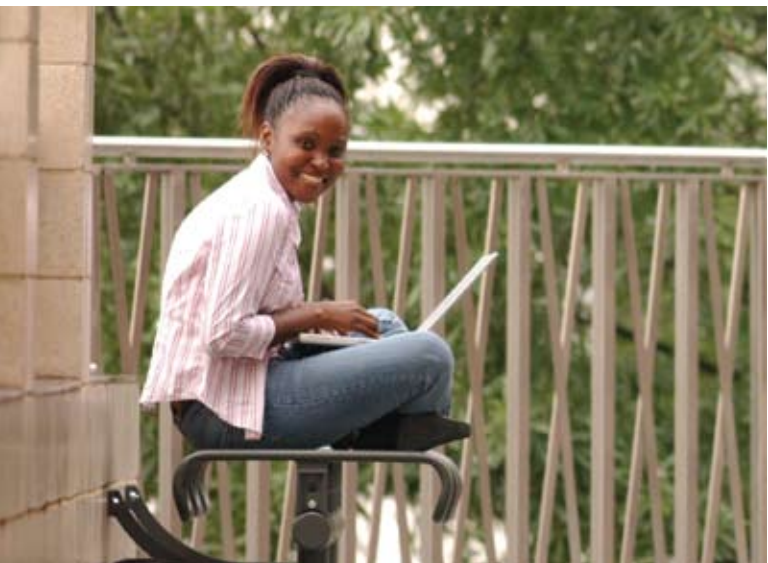
The Robinson College of Business has the ninth-largest part-time MBA program in the country according to AACSB International

MBA program offerings:

- > Flex MBA for full- and part-time students
- > Professional MBA (PMBA)
- > Executive MBA (EMBA)
- > Global Partners MBA

The College offers a Master of Science degree in eight different majors: Business Economics, Computer Information Systems, Health Administration, Finance, Managerial Sciences, Marketing, Personal Financial Planning, and Risk Management and Insurance.

Robinson offers eight Specialized Master's programs for professionals interested in specific areas of study: Master of Actuarial Science, Master of Health Administration/MBA, Master of International Business, Master of Professional Accountancy, Master of Taxation, Master of Science in Real Estate, Master of Science in Information Systems, and MBA/JD.



RANKINGS

U.S. News & World Report ranks Robinson's programs among the best in the nation:

- > Top 10 part-time MBA – 12 consecutive years
- > Top 50 overall undergraduate program
- > 7th-best risk management and insurance program (undergraduate)
- > 10th-best computer information systems program (graduate)
- > 8th-best real estate program (undergraduate)
- > 10th-best computer information systems program (undergraduate)
- > 34th-best health service administration program (graduate)

Financial Times ranks Robinson's Executive MBA program among the top 60 programs in the world – top 25 among U.S. schools.

Entrepreneur magazine ranks the College among the top 50 regional schools for entrepreneurs.

Forbes ranks the College's part-time MBA program among the top 20 for return on investment.

CPA Personnel Report ranks Robinson's School of Accountancy graduate program among the top 20 in the nation.

Communications of the Association for Information Systems ranks Robinson's Computer Information Systems first in the world for research productivity.

LOCATIONS

The College has expanded to five Atlanta metro area locations:

- > Atlanta (downtown – main campus)
- > Alpharetta
- > Brookhaven
- > Buckhead
- > Henry County

STUDENTS*

A diverse student body representing more than 47 countries.

Enrollment

Total	7,423
Male	3,935
Female	3,488
Bachelor's	5,602
Master's	1,703
Doctoral	96
Nondegree Seeking & Certificate	22

Student Profile	BBA/BS	MBA	Specialized Master's	Doctoral
Male	2,829	795	241	60
Female	2,773	424	243	43
Average Age	24	30	30	33
International	4%	9%	29%	55%

* Based on fall 2007 enrollment.



CENTERS

The College is home to 18 research centers and institutes:

W.T. Beebe Institute of Personnel and Employment Relations

Decision Sciences Institute

Institute of Health Administration

Institute of International Business

Center for Business Industrial Marketing

Center for Business Development in Transitional Economies

Center for Enterprise Risk Management (CERMAS)

Economic Forecasting Center

H.J. Russell Sr. International Center for Entrepreneurship

Center for Global Business Leadership

Center for Health Services Research

Center for Mature Consumer Studies

Center for Process Innovation

Real Estate Research Center

Center for the Study of Regulated Industry

Risk Management and Insurance Research Center

Small Business Development Center

Center for Ethics and Corporate Responsibility

Robinson's Economic Forecasting Center was ranked the most accurate university-based center in the country in a survey by the Atlanta Federal Reserve Bank.

INTERNATIONAL

The Institute of International Business coordinates international business programs, project research, and outreach activities for the College.

The Institute offers more than 12 study abroad opportunities to countries including Brazil, China, Czech Republic, France, Germany, Greece, Hungary, India, Italy, Japan, Russia, South Korea, South Africa, Switzerland and Turkey.

The Institute has joined with top university professors and key business experts in Latin America to establish the U.S.-Latin America Trade Program (USLAT), designed to improve competitiveness and managerial practices throughout the Americas.

The College has received several grants from the United States Agency for International Development. Recent projects have been conducted in Africa (Pretoria, Venda, Ghana, and Egypt) and Russia.



FACULTY

The *Academy of Management Journal* ranked Robinson faculty among the most productive in the nation in research. The College's faculty ranked 6th among business schools in the Southeast and 41st in the nation in research productivity.

The College has been recognized as one of the world's top 100 business schools for faculty research in a study by The School of Management at the University of Texas at Dallas. Robinson's faculty was ranked 43rd worldwide and 39th in the United States.

The Robinson faculty is frequently tapped for their expertise by media outlets such as the *Wall Street Journal*, *New York Times*, *Business Week*, *Financial Times*, *USA Today*, *Barron's*, the *Economist*, CNN, and *Investor's Business Daily*.

ALUMNI

The College's alumni network – 65,000 – is one of the strongest in the nation.

Robinson has many notable alumni among the list of top-level executives, including Sandra Bergeron, chairman of the board, TraceSecurity, Inc.; Richard Lenny, chairman, president, and CEO of the Hershey Company; Kenneth Lewis, chairman and CEO of Bank of America Corporation; Kevin E. Lofton, president and CEO of Catholic Health Initiatives; and Mackey McDonald, president and CEO of VF Corporation.

Robinson's Alumni Awards Celebration annually recognizes outstanding professional achievement and public service by graduates in several categories, including lifetime achievement, global business, community service, technology, and entrepreneurship.



CORPORATE CONNECTIONS

Celebrating more than 20 years, Robinson's Business Hall of Fame is the highest recognition given by the College to distinguished business leaders for their efforts in advancing the principles of the free-market system while serving Atlanta's national and international business communities.

Recent honorees:

- > Atlanta Mayor Shirley Franklin
- > Michael Eskew, chairman and CEO, UPS
- > Jere Drummond, retired vice chairman, BellSouth Corporation

The Marketing Award for Excellence (MAX), sponsored by Robinson's Marketing Department and the *Atlanta Business Chronicle*, recognizes excellence in product, service, and marketing innovations developed and launched by Georgia-based companies.

Robinson hosts several executive RoundTables focusing on a broad array of disciplines:

- > Marketing RoundTable
- > Society of Entrepreneurs
- > Corporate Intellectual Property RoundTable
- > Global Business Leaders RoundTable
- > Human Resources RoundTable

Georgia 100 Best in Business – Robinson is one of the sponsors of this annual event produced by the *Atlanta Journal-Constitution*.

Recent keynote speakers:

- > Tom Brokaw
- > Rudy Giuliani

The Women in Business Leadership Forum is sponsored by the College's Marketing Department and the *Atlanta Business Chronicle*. The event provides workshops and networking opportunities for Atlanta executives, students, faculty, and staff.

ROBINSON COLLEGE ADMINISTRATION

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