Employer Engagement – Virtual Event Calendar

Fall 2021

Showcase your organization’s culture via WebEx, Zoom or Microsoft Teams
Sessions will be recorded with prior employer approval

ENGAGE IN THE FOLLOWING RECRUITING AND BRANDING ACTIVITIES

- Career Paths – Corporate Site Visits, Coffee & Conversations
- Robinson Industry Insights – A Series of Industry Panels by Industry
- Enhance Student Professional Development – Panels, BCOM Lab, Resume Reviews and Mock Interviews
- Robinson Talent Connections – Virtual Career Fairs, Networking, Information Sessions, Interviews

CONTACT US TO SCHEDULE A CONVENIENT TIME FOR YOUR ORGANIZATION

On-campus Recruiting Season

August 30, 2021 – November 12, 2021 | UNDERGRADUATE ONLY
To ensure optimum engagement of our undergraduate students, please schedule all on-campus recruiting activities, such as on-campus interviews, information sessions (coffee & conversation), lunch & learns, etc. during the fall on-campus recruiting season. Graduate students are recruited all year round. Contact us at rcbcampusrecruiting@gsu.edu for more details.

Virtual Coffee and Conversations with Students – Career Paths
UNDERGRADUATE & GRADUATE
This is a great opportunity to enhance your visibility at RCB while promoting your organization’s brand! Interact with a targeted group of our talented students via WebEx, Zoom or Microsoft Teams. Contact us at Marielle Thomas or Juanda Rayner rcbcampusrecruiting@gsu.edu secure your spot today!

Virtual Corporate Site Visits – Career Paths
UNDERGRADUATE & GRADUATE
Employers have an exclusive opportunity to build their brand and engage with graduate and/or undergraduate students with specified academic majors and career interests. Through this virtual experience, via WebEx, Zoom or Microsoft Teams, you will be able to conduct presentations, panel discussions, Q&A sessions and any other creative student engagement activity that promotes students acquiring knowledge about your organization. Contact La’Kesha Hughes lhughes@gsu.edu or Karen Martucci kmartucci@gsu.edu to schedule your virtual Corporate Site Visit!
REGISTER FOR THE FOLLOWING EVENTS ON HANDSHAKE

Resume Reviews with Recruiters – All Business Majors – Enhance Student Professional Development
September 7, 2021 | 10:00AM – 12:00PM | UNDERGRADUATE
Employers interested in assisting and engaging Robinson students are invited to participate in this virtual career prep event. You will have the opportunity to provide advice to Robinson students on enhancing their personal branding tool, their resumes. Register for this event in Handshake. Contact Marielle Thomas, rcbcampusrecruiting@gsu.edu for more information.

How to Work a Virtual Career Fair – Enhance Student Professional Development
September 9, 2021 | 12:00PM – 1:30PM | UNDERGRADUATE, GRADUATE & ALUMNI
During this session, employers will provide students with tips on how to stand out during a virtual career fair. In addition to how to get noticed during a virtual career fair, employers will provide general virtual networking tips. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Accounting, Audit, Advisory & Tax Employer Showcase – Robinson Talent Connections
September 10, 2021 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE & GRADUATE
Through this virtual event, employers will have the opportunity to engage and recruit top students and alumni interested in the areas of accounting, audit, advisory and tax. Provided on the Handshake Virtual Career Fair platform, employers will be afforded the opportunity to engage students and alumni in group and individual sessions. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Virtual Meeting & Interview Etiquette Workshop – Enhance Student Professional Development
September 14, 2021 | 12:00PM-1:30PM | UNDERGRADUATE & GRADUATE
Virtually engage students by sharing tips on how to present a professional demeanor during virtual meetings and interviews. Share tips and best practices for virtual/video interviews, including real-time interviews (e.g. via Skype, Zoom, WebEx, etc.) and interviews where candidates record their answers to computer-generated questions. Additionally, provide answers questions about what sets candidates apart in the virtual process. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Resume Review with Recruiters – All Business Majors – Enhance Student Professional Development
September 15, 2021 | 12:00PM – 1:30PM | UNDERGRADUATE & GRADUATE
In preparation for the virtual Robinson College of Business Career EXPO, employers interested in assisting, engaging and preparing Robinson students are invited to participate in this virtual career prep event. You will have the opportunity to provide advice to Robinson students on enhancing their personal branding tool and perfecting their resumes. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Robinson College of Business Career EXPO – All Business Majors – Robinson Talent Connections
September 17, 2021 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI
Recruit students and alumni of all Robinson majors during this premier fall event. Through the Handshake Virtual Career Fair Platform, you will be able to engage students in a group setting and/or one-on-one. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.
Adulting 101 – Robinson Real World Ready – Enhance Student Professional Development
September 21, 2021 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE
Through this virtual panel discussion, alumni will be afforded the unique opportunities to share successes and pitfalls of navigating the real world after college. The alumni panel will include recent graduates as well as more experienced graduates. This is an excellent opportunity for you to give back to your fellow Panthers! Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Robinson College of Business Actuarial Science and Risk Management & Insurance Virtual Career Fair – Robinson Talent Connections
September 24, 2021 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI
Recruit our best and brightest Actuarial Science and Risk Management & Insurance students and alumni who are interested in securing internships and career roles. Through the Handshake Virtual Career Fair Platform, you will be able to engage students in a group setting and/or one-on-one. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Nailing the Virtual Interview Panel – Enhance Student Professional Development
September 30, 2021 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE
Take this opportunity to assist the Robinson students with perfecting their During this session, employers will provide students with tips on how to stand out during a virtual career fair. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Georgia State University Tech Talent Fair – Robinson Talent Connections
October 8, 2021 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI
In collaboration with the Georgia State University Career Services, this second annual event provides you the opportunity to recruit our best and brightest students pursuing technical degrees and alumni who hold technical degrees. Technical majors include, but, are not limited to computer science; computer information systems, data analytics, master's of information systems, masters of computer science etc. Through the Handshake Virtual Career Fair Platform, you will be able to engage students in a group setting and/or one-on-one. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Diversity and Inclusion Student Leadership Virtual Panel Discussion – Robinson Talent Connections
October 15, 2021 | 12:00PM – 1:30PM | UNDERGRADUATE & GRADUATE
This virtual student panel discussion will highlight our highly diverse student population. Our 2021-2022 Employer Sponsors will have the opportunity to host student participants in breakout rooms for at least 30 minutes at 1pm. All employers will have the opportunity to ask questions during this event. Employer capacity 30. Register for this event in Handshake. Contact La’Kesha Hughes, lhughes@gsu.edu for event information. Contact Denise Holmes, dholmes17@gsu.edu for employer sponsorship information.

Robinson College of Business Hospitality & Marketing Virtual Career Fair – Robinson Talent Connections
October 22, 2021 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI
Recruit students and alumni interested in careers in the hospitality and marketing industries. Employers will be afforded the opportunity to engage students in a group setting as well as on-on-one. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.
Meet the Firms – Tax Networking Event – Robinson Talent Connections
October 26, 2021 | 12:00PM – 1:30PM | via Handshake Virtual Career Fairs or Zoom w/Breakout Rooms |
UNDERGRADUATE & GRADUATE
Seeking tax talent and/or are you interested in networking with students who are interested in tax? Through this event you will be afforded the opportunity to engage undergraduate and graduate students who are interested in a career in tax. You will have the opportunity to meet with students in a group setting. Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Alumni Career Tips – Enhance Student Professional Development
November 5, 2021 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE
Give back to your fellow Panthers by sharing your knowledge and experience gained in the workforce. Alumni interested in assisting and engaging Robinson students are invited to participate. This is an excellent way to build your brand on campus while giving back!
Register for this event in Handshake. Contact Marielle Thomas or Juanda Rayner at rcbcampusrecruiting@gsu.edu for more information.

Executive Career Mentoring (ECM) – Enhance Student Professional Development
November 1-3, 2021 | 9:00AM – 7:00PM | UNDERGRADUATE & GRADUATE
This very competitive program pairs students with an executive coach who helps guide students as they map out areas for their personal and professional development, request information about careers and industries, and seek feedback about issues of concern. This is an opportunity for students to learn, practice, and build their brand, increase their network and identify an advocate.
To volunteer as an Executive Mentor, register in Handshake and contact Julie Chahboune, jchahboune@gsu.edu for more information.

Employer Relations and Strategic Partnerships Team

Campus Recruiting:
• Marielle Thomas, Career & Employer Relations Specialist – UNDERGRADUATE – mthomas125@gsu.edu – 404-413-7113
• Juanda Rayner, Career & Employer Relations Specialist – GRADUATE jrayner@gsu.edu – 404-413-7166

Employer Sponsorships:
• Denise Holmes, Director, Career Advancement Center – Employer Relations & Undergraduate Programming – dholmes17@gsu.edu – 404-413-7169

Strategic Partnerships:
• Tedra Cheatham, Director, Business Partnership Development – tcheatham@gsu.edu – 404-413-7110