Spring 2022 - Employer Engagement Calendar

We offer employers the opportunity to participate in a variety of events and activities to showcase your organization’s culture. **All events and fairs are virtual.**

- **Career Path Exploration** – Corporate Site Visits, Coffee & Conversations, and Industry Insight Panels
- **Career Readiness Programs** – Career Ready Topic Panels, Resume Reviews, and Mock Interviews
- **Robinson Talent Connections** – Career Fairs, Diversity Recruiting and Networking Events

Virtual events are available via WebEx, Zoom or Microsoft Teams. Sessions will be recorded with prior employer approval.

CONTACT THE CAC TO INITIATE THE FOLLOWING CAMPUS RECRUITING ACTIVITIES

**Campus Recruiting – Postings, Information Sessions, and On-Campus Interviews | January 17, 2022 – April 15, 2022**

- Marielle Thomas, Career & Employer Relations Specialist – **UNDERGRADUATE**
  mthomas125@gsu.edu | 404-413-7113
- Juanda Rayner, Career & Employer Relations Specialist – **GRADUATE**
  jrayner@gsu.edu | 404-413-7166

Handshake Login  [https://gsu.joinhandshake.com/login](https://gsu.joinhandshake.com/login)

**Coffee and Conversations with Students – Career Paths – Virtual or In-Person**

UNDERGRADUATE & GRADUATE

This is a great opportunity to enhance your visibility at RCB while promoting your organization’s brand! Interact with a targeted group of our talented students via WebEx, Zoom or Microsoft Teams. **Contact the Employer Relations Team rcbcampusrecruiting@gsu.edu to secure your spot today!**

**Corporate Site Visits and Industry Insights Panel Discussions – Career Paths – Virtual or In-Person**

UNDERGRADUATE & GRADUATE

Employers have an exclusive opportunity to build their brand with specified academic majors and career interests through presentations, panel discussions, Q&A sessions, and any other creative student engagement activity that promotes students’ career exploration by learning about your organization or industry. **Contact the Employer Relations Team at rcbcampusrecruiting@gsu.edu to schedule your Corporate Site Visit or Industry Insight Panel Discussion**

Seeking Employer Branding Opportunities?

To explore customized recruiting and sponsorship opportunities, please contact:

- Denise Holmes – Director, Undergraduate Career Advancement Center dhholmes17@gsu.edu (404) 413-7169
- Lauren McDow – Director, Graduate Career Advancement Center lmcdow1@gsu.edu (404) 413-7165
REGISTER FOR THE FOLLOWING EVENTS ON HANDSHAKE  https://gsu.joinhandshake.com/login
Unless otherwise noted, please contact the Employer Relations Team at rccbcampusrecruiting@gsu.edu for more info.

How to Work a Virtual Career Fair – Career Readiness – Virtual
January 20, 2022 | 12:00PM – 1:30PM | UNDERGRADUATE, GRADUATE & ALUMNI | During this session, employers will provide students with tips on how to stand out during a virtual career fair.

Resume Review with Employers – All Business Majors – Career Readiness – Virtual
January 25, 2022 | 11:00AM – 1:00PM | UNDERGRADUATE & GRADUATE
Employers interested in assisting and engaging Robinson students are invited to participate in this career prep event. You will have the opportunity to provide advice to Robinson students on enhancing their personal branding tool, their resumes.

Mock Interviews: A Panel Discussion – All Business Majors – Career Readiness – Virtual
January 27, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE
Take this opportunity to assist the Robinson students with perfecting their virtual interview skills for internships, co-ops, and career employment opportunities. Employer capacity 8-10.

Robinson College of Business Spring Virtual Career & Internship EXPO – All Business Majors – Robinson Talent Connections – Virtual
January 28, 2022 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI
Recruit students and alumni of all Robinson majors during this premier spring event. Through the Handshake Virtual Career Fair Platform, you will be able to engage students in a group setting and/or one-on-one. We strongly suggest you engage students in a group setting even if you elect not to engage them individually.

Graduate Tech Talent Summit – Robinson Talent Connections – Virtual
February 10, 2021| 9:30AM – 2:00PM | Buckhead Executive Education Center, Tower Place 200 | GRADUATE
Employers are encouraged to connect with over 500 graduate students enrolled in our highly competitive, cutting-edge Master of Information Systems, Data Analytics, and MBAs with concentrations in these areas. This new event provides firms with a unique opportunity to source incredibly diverse technology talent specializing in Cybersecurity, Digital Innovation, FinTech, Big Data Management and Analytics.
Employers are encouraged to participate in panel discussions and workshops prior to our networking session. Sponsorship opportunities are also available. **Register now via Handshake.** Contact Lauren McDow – Director, Graduate Career Advancement lmcnow1@gsu.edu to serve as a panelist, guest speaker or event sponsor.

Accounting Summer Leadership Program Fair – Robinson Talent Connections – Virtual
February 11, 2022 | 12:00PM – 1:30PM | UNDERGRADUATE 1ST AND 2ND YEAR ACCOUNTING STUDENTS ONLY
Interested in recruiting 1st and 2nd year students for your accounting summer leadership programs? Register for this FREE event.

Executive Career Mentoring Week – Career Readiness – Virtual
March 28, 2022 – April 1, 2022 | UNDERGRADUATE & GRADUATE
Mentorship is an important part of a student’s personal and professional development. During the week of February 14, we will offer students a series of opportunities to connect with mentors via panel discussions, speed mentoring and more traditional 1:1 meetings. We are engaging our alumni and employer community to secure at least 100 mentors who will commit to engaging with current students during this week.
To become a mentor, contact Sharry Conroy, sconroy2@gsu.edu for more information.
REGISTER FOR THE FOLLOWING EVENTS ON HANDSHAKE  https://gsu.joinhandshake.com/login
Contact the Employer Relations Team at rcbcampusrecruiting@gsu.edu for more information.

Entrepreneurship: Ask the Entrepreneur Panel Discussion – Career Readiness – Virtual
February 15, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE
Through this virtual panel discussion, entrepreneurs at various stages of their careers will share their successes and pitfalls to becoming entrepreneurs. If you are an entrepreneur of a successful organization and you are open to sharing useful tips with our students, contact us today! The event is limited to 8 employer panelists.

Adulting 101 – Robinson Real World Ready – Career Readiness – Virtual
February 17, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE
Through this virtual panel discussion, alumni will be afforded the unique opportunity to share successes and pitfalls of navigating the real world after college. This is an excellent opportunity for you to give back to your fellow Panthers! Contact La’Kesha Hughes, lhughes@gsu.edu for event information.

Robinson Commercial & Residential Real Estate Career Fair – Robinson Talent Connections – Virtual
February 25, 2022 | 11:00AM – 2:00PM | 55 Park Place | UNDERGRADUATE, GRADUATE & ALUMNI
This recruitment event provides employers the opportunity to engage students who are seeking internship and career opportunities within the Real Estate industry.

Alumni Career Tips – Career Readiness – Virtual
March 1, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE
Through this virtual event, alumni will have the unique opportunity to meet with students one-on-one for a more intimate conversation. Many students would like to engage individually with alumni to discuss topics such as your experience with your first career role after college; how to calm nerves when you’re an extreme introvert or how to navigate through the pressures of work and classes. Employers interested in assisting and engaging Robinson students are invited to participate in this virtual career prep event.

Diversity and Inclusion Student Leadership Virtual Panel Discussion – Robinson Talent Connections – Virtual
March 25, 2022 | 12:00PM – 1:30PM | UNDERGRADUATE & GRADUATE
This virtual student panel discussion will engage our highly diverse student population. Employers are welcome to register to briefly discuss diversity and inclusion within your organization. Employer participate is limited to 25 firms. Contact La’Kesha Hughes, lhughes@gsu.edu for event information.

Robinson Hospitality, Marketing & Management Career Fair – Robinson Talent Connections – Virtual
April 1, 2022 | 11:00AM – 2:00PM | 55 Park Place | UNDERGRADUATE, GRADUATE & ALUMNI
Recruit students and alumni interested in careers in hospitality, marketing and management.

Georgia State University Alumni Career Fair – All Majors – Robinson Talent Connections – Virtual
April 8, 2022 | 11:00AM – 2:00PM | GRADUATE & ALUMNI
Recruit graduate students and alumni of all Georgia State University majors during this premier event produced by the Georgia State University Career Services and the J. Mack Robinson College of Business.