

# YING LIANG

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## ACADEMIC APPOINTMENT

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**J. Mack Robinson College of Business, Georgia State University**

*Assistant Professor*

Aug 2020 – present

## EDUCATION

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**Baruch College, City University of New York (CUNY)**

*Ph.D. in Accounting*

2020

*M.Phil in Business*

2019

**London School of Economics and Political Science**

*M.Sc. in Economics (Research)*

2013

**Renmin University of China**

*B.Sc. Economics, major in Financial Engineering*

2012

## PUBLICATION

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**The Credibility of Financial Reporting: A Reputation-Based Approach**

- With *Iván Marinovic* and *Felipe Varas*
- *The Accounting Review*: January 2018, Vol. 93, No. 1, pp. 317-333. ([Link](#))

**How Pervasive is Earnings Management? Evidence from a Structural Model**

- With *Jeremy Bertomeu*, *Edwige Cheynel* and *Edward Li*
- *Management Science* 2021, 67(8):5145-5162. ([Link](#))

## WORKING PAPERS

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1. **How Uncertain is the Market about Managers' Reporting Objectives? Evidence from Structural Estimation**
  - With *Jeremy Bertomeu*, *Edwige Cheynel* and *Edward Li*.
2. **How Much Does Accounting Imprecision Enhance Value?**
  - *Dissertation*.
3. **AI Readership and Financial Reporting**
  - With *Sean Cao* and *Jason Moon*.

## **TEACHING AND PEDAGOGICAL EXPERIENCE**

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### **Georgia State University**

ACCT 4101 Essentials of Financial Reporting I

Fall 2020, Spring 2022

### **Baruch College, CUNY**

- ACC 2101 Principles of Financial Accounting (Recitation Instructor)  
(John A. Elliott Teaching Award in 2018) 2017-2020
- Zicklin's Online Learning and Evaluation (Cyberfellow) 2018 -2019
- CUNY Adaptive Learning Project (Coordinator) 2015 - 2016

## **GRANTS AND AWARDS**

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- John A. Elliott Teaching Award, Baruch College 2018
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow 2018
- Mills Tannenbaum Scholarship Award 2017
- Doctoral Student Research Grant, CUNY 2016, 2018
- University Fellowship, CUNY 2015
- Excellent Bachelor Dissertation Award, Renmin University of China 2012
- Distinguished Graduate in Beijing 2012

## **SEMINAR PRESENTATIONS**

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- 2021: National University of Singapore, Robinson College of Business Coffee Break.
- 2020: Stanford Accounting Summer Camp, Georgia State University, Chicago University, Temple University, University of Hong Kong, Chinese University of Hong Kong, Hong Kong Baptist University, National University of Singapore, Singapore Management University.

## **PROFESSIONAL EXPERIENCE**

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Audit Intern at PricewaterhouseCoopers Beijing in 2011.