

**Danny Lanier, Jr., Ph.D.**  
**Curriculum Vitae**  
**August 2022**

Georgia State University  
J. Mack Robinson College of Business  
School of Accountancy  
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**EDUCATION**

**University of Georgia**, Athens, GA  
Doctor of Philosophy Business Administration (Accounting), 2003

**Tuskegee University**, Tuskegee, AL  
Bachelor of Science in Accounting, Summa Cum Laude, 1994

**Certification**

Certified Public Accountant (Licensed in Illinois and North Carolina)

**ACADEMIC POSITIONS**

**Georgia State University**, Robinson College of Business, Atlanta, GA  
Associate Director, School of Accountancy, August 2022 – present  
Clinical Associate Professor, August 2022 - present

**Elon University**, Love School of Business, Elon, NC  
Associate Professor and Chair, Department of Accounting, 2019 – 2022  
Assistant Professor of Accounting, 2013-2019

**Wake Forest University**, Schools of Business, Winston-Salem, NC  
Visiting Assistant Professor of Accounting, 2011-2013

**Syracuse University**, Whitman School of Management, Syracuse, NY  
Visiting Assistant Professor of Accounting, 2009-2011

**Texas Christian University**, Neeley School of Business, Fort Worth, TX  
Assistant Professor of Accounting, 2003-2009

**COURSES TAUGHT**

Essentials of Financial Reporting I; Intermediate Accounting (I, II, & III); Principles of Financial Accounting; Principles of Managerial Accounting; Accounting for Managerial Decisions (MBA); Business Ethics for Accounting Professionals (MSA); Business and Culture in the UAE; Business and Culture in Latin America; Accounting Internship; First-Year Advising Seminar (Elon 101)

## RESEARCH INTERESTS

Financial reporting effects of significant seller-buyer (supply chain) relationships; Earnings management; Accounting fraud and whistleblowing; Accounting pedagogy

## AWARDS AND FELLOWSHIPS

### *Research*

Honorable Mention for Best Paper, Journal of Supply Chain Management, 2019

Finalist for Best Paper, Journal of Operations Management, 2010

### *Teaching and Pedagogy*

Beta Gamma Sigma Professor of the Year, 2021

Certificate of Merit Lybrand Awards for Strategic Finance and Management Accounting Quarterly, 2020-2021

Dean's Award for Excellence in Teaching, 2019

Writing Excellence Initiative Summer Grant 2014

### *Fellowships*

New Faculty Consortium, 2004

AAA Doctoral Consortium Fellow, 2001

FASB Doctoral Conference, 2002

KPMG Doctoral Scholar, 1998-2003

## PUBLICATIONS

Kaplan, S., **Lanier, D.**, Pope, K., and Samuels, J. (2020). External Investigators' Follow-Up Intentions When Whistleblowers Report Healthcare Fraud: The Effects of Report Anonymity and Previous Confrontation, *Behavioral Research in Accounting* (32), 91-101. (**Shared first-authorship**)

**Lanier, D.**, Pope, K., and Nkansa, P. (2020). Using Reality TV to Enliven Learning, *Strategic Finance* (August). (**Shared first-authorship**)

**Lanier, D.**<sup>\*</sup>, W. Wempe, and Swink, M. (2019). Supply Chain Power and Real Earnings Management: Stock Market Perceptions, Financial Performance Effects, and Implications for Suppliers, *Journal of Supply Chain Management* (55). (**\* First author**) [*This paper received honorable mention for Best Paper of 2019 at the 2020 Academy of Management Annual Meeting.*]

Churyk, N., and **Lanier, D.** (2017). "Detecting Fraud Using Validated and Specifically-identified Metrics." *Journal of Forensic and Investigative Accounting*, 9(1) (July-December). (**Shared first-authorship**)

Valle, M., and **Lanier, D.** (2016). "Teaching Microsoft Office." *Business Education Innovation Journal*, 8(2) (December).

Das, J., DiRienzo, C., and **Lanier, D.** (2016). "Anti-Human Trafficking Policy Compliance: The Role of Corruption." *International Journal of Management and Marketing Research*, 9(2). (**Shared first-authorship**)

Das, J., DiRienzo, C., **Lanier, D.**, and Rich, C. (2013). "Anti-Human Trafficking Policies and Freedom of the Press: A Cross-Country Study." *International Journal of Management and Marketing Research*, 2(6). (**Shared first-authorship**)

**Lanier, D.**, W. Wempe, and Zacharia, Z. (2010). "Concentrated Supply Chain Membership and Financial Performance: Chain- and Firm- Level Perspectives," *Journal of Operations Management* (January). (**Shared first-authorship**) [*This paper was a finalist for Journal of Operations Management's 2010 Best Paper Award.*]

### **WORKING PAPERS AND OTHER PROJECTS**

"The Effect of Apology and Job Role on the Propensity to Whistleblow," with Steve Kaplan (Arizona State), Kelly Pope (DePaul) and Janet Samuels (Arizona State).

"The Effect of Narcissism on Whistleblowing Intentions," (Working title), with Kelly Pope and Janet Samuels.

### **CONFERENCE PRESENTATIONS**

"Supply Chain Power and Real Earnings Management: Stock Market Perceptions, Financial Performance Effects, and Implications for Suppliers," Academy of Management Annual Meeting (*Journal of Supply Chain Management* Best Paper Awards Ceremony, July 2020)

"Teaching Millennials with Reality TV: The Use of Multimedia Learning in Managerial Accounting," with Kelly Pope

- Institute of Management Accountants (IMA) Teaching Case Conference, Naperville, IL, October 2017
- American Accounting Association Teaching, Learning and Curriculum Section Midyear Colloquium, Tampa, FL, November 2017

"Detecting Fraud Using Validated and Specifically-identified Metrics," with Natalie Churyk, American Accounting Association (AAA) Midwest Region Meeting, Chicago, IL, October 2016.

"Major Customers' Earnings Target Beating Behavior: Stock Market Perceptions, Financial Performance Effects, and Implications for Suppliers," with William Wempe and Morgan Swink, American Accounting Association Annual Meeting, San Diego, CA., August 2017.

#### *Other invited presentations*

Financial Accounting and Reporting Section Midyear Meeting, January 2011

Management Accounting Section Mid-Year Meeting, January 2009

University of Texas at Dallas, December 2008

Georgia State University, November 2008

University of Oklahoma, September 2008  
Lone Star Research Conference, February 2005  
University of Southern California, April 2003  
Texas Christian University, March 2003  
University of Alabama, March 2003

### **OTHER PROFESSIONAL ACTIVITIES**

Accounting Program Leadership Group Mid-Year Meeting, Long Beach, CA, 2020  
American Accounting Association Annual Meeting (Virtual), 2020  
AACSB Aspiring Leaders Conference, Tampa, FL, 2019  
Participant, AAA Intensive Data and Analytics Workshop, Orlando, FL, 2019  
Discussant, American Accounting Association Annual Meeting, San Francisco, CA, 2019  
Discussant, American Accounting Association Annual Meeting, Washington, DC, 2018  
Discussant, AAA Ethics Research Symposium, San Diego, CA, August 2017  
Discussant, American Accounting Association Annual Meeting, Chicago, IL, 2015  
Ad hoc reviewer, *Journal of Operations Management*, 2013

#### Prior to Elon

Reviewer, AAA Management Accounting Section Meeting, St. Pete Beach, FL, 2009  
Reviewer, Southwest American Accounting Association Annual Meeting, 2009

### **UNDERGRADUATE RESEARCH MENTORING**

Ariel Mittleman, “Analyzing the Antecedents of White-Collar Crime: An Empirical Test of the Fraud Triangle,” Presented at 2018 Spring Undergraduate Research Forum (SURF).

### **UNIVERSITY SERVICE**

#### Elon University

##### *Service to the University*

Member, Academic Council, 2021-2022 (Chair-Elect, 2021).  
Member, QEP Topic Working Group, 2021.  
Member, Search Committee for Director of Elon Core Curriculum, 2021.  
Member, Search Committee for Director of the Student Professional Development Center, 2021.  
Member, Search Committee for Vice President for Business, Finance and Technology, 2020-2021.  
Member, Search Committee for Associate Provost for Academic Affairs, 2020.  
Member, Academic Standing Committee, AY 2018-2019.  
Member, Search Committee for Associate Director of Elon Core Curriculum, AY 2018-2019.  
Member, Elon Core Curriculum Council, 2015-2018 (Chair 2017-2018).  
Member, Sexual Assault and Gender Issues Council, 2015-2018.  
Presenter, Lunch and Learn Session – “Students Bringing Technology to the Classroom,” April 2017

*Service to the Love School of Business*

Member, LSB Strategic Planning Committee, AY 2019-2020  
Member, Committee to Review LSB Associate Dean Position, Spring 2017  
Member, LSB Associate Dean Screening Committee, Fall 2016  
Member, LSB Curriculum Committee, Fall 2014 – Spring 2016  
Co-instructor, ECO 173 – Business and Culture in Latin America (Winter 2016)  
BUS 173 - Business and Culture in the UAE

- Lead instructor, Winter 2017
- Co-instructor, WT 2018

Coordinator, Ethics Town Hall, April 2016  
Outside member, Marketing Department faculty search (Fall 2015)  
Panelist, Explore Elon admissions event (Fall 2014, Spring 2015, Fall 2015, Spring 2016)

*Service to the Department of Accounting*

Chair, Department of Accounting, Fall 2019-present  
Coordinator, Becker FastPass CPA Review, Fall 2018-present  
Member, Faculty Search Committee, Department of Accounting, 2016  
Moderator, Elon University CPE Seminar (November 2013, 2014, 2015, 2016)

Wake Forest University

*Service Accounting Department*

Course coordinator for Introduction to Managerial Accounting (Spring 2012)

Texas Christian University

*Service to M.J. Neeley School of Business*

Member, Neeley Undergraduate Curriculum Committee, 2006-2007  
Presenter, New Faculty Orientation, 2004, 2005  
TCU Faculty representative, National Association of Black Accountants  
Southwest Regional Student Conference, Dallas, TX, October 2005

*Service to Accounting Department*

Co-Chair, Workshop committee, 2004-2005

*Service to the Community*

Panel discussant, Texas L.E.A.D. (Leadership, Education and Diversity) Conference, Dallas, TX, June 2004.

Selection committee member, Molyneaux Foundation, Chairs for Teaching Excellence, Fort Worth Independent School District, 2004

**OTHER PROFESSIONAL EXPERIENCE**

**AT&T**, Tucker, GA, 1997-1998

**American Standard Companies**, Piscataway, NJ, 1996-1997

**Arthur Andersen LLP**, Atlanta, GA, 1994-1996