

Entrepreneurship (B.B.A.) Degree Plan

This document is a suggested four-year schedule of courses based on degree requirements for the current catalog. This guide is not a substitute for academic advisement. Also see the Undergraduate Catalog for a complete list of requirements and electives from which to choose.

First Year						
Fall Term			Hours	Spring Term		Hours
ENGL 1101	English Composition I		3	ENGL 1102	English Composition II	3
MATH 1111	College Algebra		3	PHIL 1010	Critical Thinking	2
PERS 2001/2	Perspectives		2	MATH 1401	Elementary Statistics	3
GSU 1010	New Student Orientation		1	BUSA 1105	Business, Value and You	3
ECON 2105	Principals of Macroeconomics (RCB Area F)		3	ECON 2106	Principals of Microeconomics (RCB Area F)	3
	Humanities/Fine Arts/Language (Area C)		3			
			Total			14
			15			

Milestones

Complete Area A requirements • Begin Area F courses (minimum 2.8 GPA required for the Area) • Meet with Academic Advisor in the University Advisement Center • Attend the major fair and declare a major

Second Year						
Fall Term			Hours	Spring Term		Hours
ACCT 2101	Principals of Accounting I (RCB Area F)		3	ACCT 2102	Principals of Accounting II (RCB Area F)	3
CIS 2010	Introduction to Computer based Information Systems (RCB Area F)		3	HIST 2110	Survey of United State History	3
POLS 1101	American Government		3		Humanities and Fine Arts Elective (Area C)	3
	Natural Science Elective (Area D)		4		Natural Science Elective (Area D)	4
	Word History & Politics Elective (Area E)		3		Social Science Elective (Area E)	3
			Total			16
			16			

Milestones

Complete Area F courses with a minimum GPA of 2.8 • Complete all core courses • Meet with Academic Advisor in the University Advisement Center • Explore MGS career tracks

Third Year						
Fall Term			Hours	Spring Term		Hours
BCOM 3950	Business Communication and Professional Development		3	FI 3300	Corporation Finance	3
MGT 3100	Business Analysis		3	MGT 3400	Managing People in Organizations	3
MK 3010	Marketing Management		3	ENI 3102	Product-Service Design for New Ventures	3
LGLS 3610	Legal and Ethical Environment of Business		3	ENI Elective		3
ENI 3101	Entrepreneurial Thinking		3		Upper Division RCB Elective	3
			Total			15
			15			

Milestones

Meet with Academic Advisor in the University Advisement Center • Register with the RCB Career Management Center

Fourth Year						
Fall Term			Hours	Spring Term		Hours
ENI 3103	Business Model Validation		3	BUSA 4980	Strategic Management	3
ENI Elective			3	BUSA 4990	Exit Exam	0
BUSA 4000	Global Business		3	ENI 4100	Scaling a New Venture	3
	Upper Division RCB Elective		3	ENI Elective		3
	Upper Division Non-RCB Elective		3		Upper Division Non-RCB Elective	3
			Total			15
			15			

Milestones

Apply for graduation • Meet your Robinson College of Business Academic Advisor for graduation check out and remaining degree requirements

B.B.A. Program of Study Worksheet Major in Entrepreneurship

Lower Division Coursework

Area A: Written Communication/Mathematics (9 hours)		Satisfied (v)
ENGL 1101	English Composition I	
ENGL 1102	English Composition II	
MATH 1111 or higher	College Algebra or higher	

Area B: Institutional Foundations (4 hours)		Satisfied (v)
PHIL 1010	Critical Thinking	
SPCH 1000	Human Communication	
PERS 2001	Perspectives on Comparative Culture	
PERS 2002	Scientific Perspectives on Global Problems	

Area C: Humanities and Fine Arts (6 hours)		Satisfied (v)
<i>Courses must be from two of the following three areas</i>		
Humanities Course:		
Fine Arts Course:		
Foreign Language Course:		

Area D: Natural and Computational Sciences (11 hours)		Satisfied (v)
<i>Two lab science courses must be taken in sequence</i>		
Natural Science Course:		
Natural Science Course:		
MATH 1401	Elementary Statistics	

Area E: Social Sciences (12 hours)		Satisfied (v)
POLS 1101	Introduction to American Government	
HIST 2110	Survey of United States History	
World History and Politics Course:		
Social Science Course:		

Area F: Business Foundation (18 hours)		Satisfied (v)
ACCT 2101	Principals of Accounting I	
ACCT 2102	Principals of Accounting II	
BUSA 1105	Business, Value and You	
CIS 2010	Introduction to Computer	

	based Information Systems	
ECON 2105	Principals of Macroeconomics	
ECON 2106	Principals of Microeconomics	

Upper Division Coursework

3000-level Business Core (18 hours)		Satisfied (v)
BCOM 3950	Business Communication and Professional Development	
LGLS 3610	Legal and Ethical Environment of Business	
FI 3300	Corporation Finance	
MGT 3100	Business Analysis	
MGT 3400	Managing People in Organizations	
MK 3010	Marketing Management	

3000 and 4000-level Major Courses (21 hours)		Satisfied (v)
ENI 3101	Entrepreneurial Thinking	
ENI 3102	Product-Service Design for New Ventures	
ENI 3103	Business Model Validation	
ENI 4100	Scaling a New Venture	
ENI Elective:		
ENI Elective:		
ENI Elective:		

3000 and 4000-level RCB Electives (6 hours)		Satisfied (v)
RCB Elective:		
RCB Elective:		

3000 and 4000-level General Electives (9 hours)		Satisfied (v)
General Elective:		
General Elective:		
General Elective:		

Strategic Management (6 hours)		Satisfied (v)
BUSA 4980	Strategic Management	
BUSA 4990	Exit Exam	
BUSA 4000	Global Business	