

Lynn Comer Jones, Ph.D., CPA

## **Education**

Ph.D., Accounting, Georgia State University, August 2004

### Seminar Professors:

Lawrence (Larry) D. Brown (Ph. D., University of Rochester), Temple University

Ernest (Ernie) R. Larkins (Ph.D., Virginia Tech), retired

William (Bill) F. Messier, Jr. (D.B.A., Indiana University), University of Nevada, Las Vegas

Pradyot (PK) K. Sen (Ph.D., Columbia), University of Washington, Bothell

### Dissertation:

Reinsurance: Subnational, national and multinational tax motivations

### Dissertation Committee:

Dr. Ernie Larkins, Chair

Dr. Larry Brown

Martin (Marty) F. Grace (Ph.D., The University of Florida)—Professor, Temple University

Kelly D. Edmiston (Ph.D., University of Tennessee)—Senior Economist at the Federal Reserve Bank of Kansas City

M.S. Accounting (Tax Concentration), Appalachian State University, August 1997

M.Acc. (Audit and Systems), The University of Georgia, June 1989

B.A. (Cum Laude) Economics, St. Andrews University (NC), May 1988

## **Experience**

### **Academic**

Master of Taxation Program Director, Clinical Assistant Professor, Georgia State University (2018-present). Courses taught: Advanced Federal Taxation (graduate); Tax Research (graduate); two Directed Readings (graduate); Introduction to Federal Income Taxes; Intermediate I; and Accounting Information Systems.

Adjunct Associate Professor, University of North Carolina—Chapel Hill (2017-2018). Courses taught: Tax Strategy in the Kenan-Flagler Online MBA (in 2017, received Princeton Review's #1 rank for the third consecutive year); Online MAC; and on-campus MAC programs.

Associate Professor, Mercer University—Atlanta (2016-2018). Courses taught: Intermediate I; Intermediate III; Foundations of Accounting and Finance (graduate);

Federal Taxation (cross-listed undergraduate and graduate); Accounting and Tax Research (graduate; hybrid); and Corporations and Partnerships (graduate).

Associate Professor, Valdosta State University (2014-2016). Courses taught: Principles of Accounting I (flipped face-to-face and online); Intermediate III; Corporations and Partnerships (graduate); Tax Research (graduate; hybrid).

Accounting Department Head (2014-2015), Langdale College of Business, Valdosta State University. Responsible for leading Initial AACSB Separate Accounting Accreditation—application filed 2/20/15 and approved 3/20/15; successful AACSB mentor visit summer 2015. Created and recruited members for Accounting Advisory Board (50% membership increase from 2014 to 2015).

Associate Dean for Accreditation, Assessment and Continuous Improvement (2011-2014), Coggin College of Business, University of North Florida.

Led college through successful 2013 maintenance of accreditation (business and accounting), with no areas to be addressed.

Associate Professor, University of North Florida (2009-2014). Courses taught: Principles of Financial Accounting; Intermediate I; Federal Taxation; Tax Planning in Financial Decisions; Corporations and Partnerships (face-to-face and online); Tax Research and Writing (graduate); five short-term study abroad courses; and five directed independent studies.

Assistant Professor, University of North Florida (2003-2009).

PhD Candidate, Georgia State University (1998-2003). Courses taught: Principles of Accounting I and Principles of Taxation.

Guest Lecturer, Appalachian State University (1996-1998). Courses taught: Principles of Accounting I and II.

## **Professional**

Comer-Jones Accounting & Tax Services (1995-2000)- Owner

Primerica (1994-1995)- Director, Corporate Tax Department

Primerica (1993-1994)- Financial Analyst, Financial Reporting Department

Primerica (1992-1993)- Internal Auditor

Ernst & Young (1989-1992)- Auditor

## **Peer-Reviewed Publications**

- (22) Cleaveland, M.C., Jones, L.C., and †Epps, K. K., “Nonprofessional Investors’ Perceptions of Real-Time Corporate Tax Audits,” *Advances in Taxation*, December 2019, v26, pp. 81-97.
- (21) Jones, L. C., Meyer, T., and Obana, C., “Sales Tax for E-commerce Still in Limbo,” *Strategic Finance*, September 2018, v100, n3, pp. 18, 20.
- (20) Jones, L. C., and Cleaveland, M. C., “The Receipt and Redemption of Rewards Program Points: Tax and reporting implications,” *The Tax Adviser*, August 2018, v49, n8, pp. 522-526.
- (19) Cleaveland, M. C., Jones, L. C., Carter, H., Obana, C., and Meyer, T., “The State Sales Tax Dilemma,” *State Tax Notes*, May 28, 2018, v88, n9, pp.909-915.
- Reprinted *Tax Notes*, May 28, 2018.
- (18) Jones, L. C., and Carter, H., “Will the U.S. Supreme Court Overturn *Quill*?” *Strategic Finance*, April 2018, v99, n10, pp. 16, 18.
- (17) Cleaveland , M. C., and Jones, L. C., “Church Politicking Post-Johnson Amendment,” *Tax Notes*, October 10, 2016, v153, n2, pp. 299-301.
- (16) Campbell, L., and Jones, L. C., “Global Fight Against Tax Evasion,” *Strategic Finance*, April 2015, v96, n10, pp. 14-17.
- (15) Campbell, L., Jones, L. C., and Smith, P. C., “An Exegesis of the Sec. 107 Housing Exclusion,” *The ATA Journal of Legal Tax Research*, December 2014, v12, n2, pp. 16-33.
- (14) Campbell, L. and Jones, L.C., “Automatic Information Exchange and Enhanced Transparency: Working Toward a Solution for a Global Compliance Problem,” *The CPA Journal*, October 2014, v84, n10, pp. 32-37.
- (13) Kaenzig, R., Jones, L. C., Pollard, W., “Accounting for Normal Rework Common To All Jobs—Capturing the Essence of Manufacturing Overhead,” *Accounting Instructors’ Report*, August 2014, <http://blog.cengage.com/accounting-normal-rework-common-jobs-capturing-essence-manufacturing-overhead/>
- (12) Khosrozadey, N., McGinnis, J., Schnusenberg, O., and Jones, L. C. “Identifying Differences in Business Students’ Salary Expectations,” *The Journal of Education for Business*, January 2013, v88, n1, pp.16-25.

(11) Anderson, S. E., Jones, L. C., and Reed, T. N., "Insurance Fraud: Losses, Liabilities and September 11," *Issues in Accounting Education*, November 2012, v27, n4, pp. 1119-1130.

(10) Jones, L. C., "Tax Court Rules on Medical Necessities," *The Tax Adviser*, October 2010, v41 n10, pp. 698-701.

Based on the landmark GLAD case, *O'Donnabhain v. Commissioner*

(9) Jones, L. C., Johnson, J., and Anderson S., "Master Limited Partnerships: Tax and Investment Issues," *The CPA Journal*, December 2008, v78, n12, pp. 48-53.

(8) Jones, L. C., "The Economic Stimulus Act of 2008," *The Tax Adviser*, July 2008, v39, n7, pp. 443-447.

Article used for the *The Tax Adviser's* 2008 Yearbook, September 2008, v39, n9.

Article cited in *The Tax Adviser's* Author Guidelines (p. 6) available at <http://www.thetaxadviser.com/content/dam/tta/issues/downloadabledocuments/tta-author-guidelines.pdf> (accessed March 2018).

(7) Jones, L. C., "The Mortgage Forgiveness Debt Relief Act of 2007," *The Tax Adviser*, May 2008, v39, n5, pp. 297-301.

(6) Jones, L. C. and Brown, J. L., "Global Harmonization of Taxation," *The Tax Adviser*, December 2007, v38, n12, pp. 718-721.

(5) Jones, L. C., "Definition of a Qualifying Foster Child," *The CPA Journal*, August 2007, v77, n8, pp. 38-41.

(4) Anderson, S. C. and Jones, L. C., "Detecting Improper Portfolio Management Activity," *The CPA Journal*, September 2005, v75, n9, pp. 22-27.

(3) Jones, L. C., Larkins, E. R., and Zhou, P., "How Engagement Letters Affect Client Loss and Reimbursement Risks in Tax Practice," *Advances in Taxation*, v16, pp. 95-122 (2004).

(2) Larkins, E. R., Martin, M. J. L., and Jones, L. C., "Making the Right Tax Moves When Moving Abroad," *US Taxation of International Operations*, January 1999.

(1) Jones, L. C., Pollard, W. B., Brazelton, J. K., and Kaenzig, R., "Ministers Face Dilemma Divining the Difference Between Employees and Independent Contractors," *Taxation of Exempts (previously Journal of Taxation of Exempt Organizations)*, v9 n4 (January/February 1998), pp. 1-5.

Reprinted *Journal of Taxation of Employee Benefits*, v5 n5  
(January/February 1998), pp. 213-217.

### **Text Chapters**

Pearson's Federal Taxation 2022 (35<sup>th</sup> Ed.) by Timothy J. Rupert, Thomas R. Pope, and Kenneth E. Anderson (in production)

Corporations, Partnerships, Estates & Trusts, Chapter 12 (Gift Tax)  
Corporations, Partnerships, Estates & Trusts, Chapter 13 (The Estate Tax)  
Corporations, Partnerships, Estates & Trusts, Chapter 14 (Income Taxation of Trusts & Estates)

Pearson's Federal Taxation 2021 (34<sup>th</sup> Ed.) by Timothy J. Rupert, Thomas R. Pope, and Kenneth E. Anderson (published 2020)

Corporations, Partnerships, Estates & Trusts, Chapter 12 (Gift Tax)  
Corporations, Partnerships, Estates & Trusts, Chapter 13 (The Estate Tax)  
Corporations, Partnerships, Estates & Trusts, Chapter 14 (Income Taxation of Trusts & Estates)

### **Analytics Case**

Dow, T., Sawyers, R. and Jones, L. C. (2019), "Tax Reform: A Case Using Data Analytics," Van-Griner publishing.

### **Conference Presentations and Proceedings**

"The Mortgage Interest Deduction: The Upside to an Upside Down Market," at the Society of Business, Industry and Economics 15<sup>th</sup> Annual Conference, April 2013.

"Reinsurance: Tax Management via Foreign Reinsurers," at the UNF/Warsaw University 7<sup>th</sup> Annual International Business Conference, February 2007.

"Reinsurance: Taxes and Risk-Based Capital," at the American Accounting Association, National Meeting, August 2005.

### **Research in Progress**

Cleaveland, M. C., Jones, L. C., and McQuilkin, J., "A review of the Johnson Amendment's Parity among Charitable and Non-charitable Tax Exempt Organizations," targeting *The ATA Journal of Legal Tax Research*.

Cleaveland, M.C., †Epps, K. K., and Jones, L.C., “Professional Women’s Concerns and Preferences in Work/Life Opportunities.”

Jones, L. C., and Single, L., “The Influence of Gender on Administrative and Faculty Employment Practices.”

## **Study Abroad**

2009 Co-leader for graduate short-term study abroad—Finance in Germany

Business visits: Schalke '04; Tonnies Fleisch; Schnusenberg GmbH; Victoria Insurance; Cologne University of Applied Sciences (Burden of Pensions; EU Tax Harmonization); Kaufhof AG; Hamburg Harbour; HSH Nordbank; and Hamburg Bourse and Chamber of Commerce.

Cultural visits: Cologne Old Town Tour; Rhine River Cruise; Hamburg City Tour; Sachsenhausen concentration camp; and Berlin City Tour.

2007 - 2009 Leader for three undergraduate short-term study abroads—Business Ethics in Switzerland (UNF Transformational Learning Opportunity grant for 2007); emphasis on Corporate Social Responsibility

Business visits: United Nations; United Nations Environment Programme Finance Initiative (2009 student offered internship); World Trade Organization; Ecumenical Institute; World Economic Forum-- Global Corporate Citizenship Initiative (2008 & 2009); KPMG-Zurich (2009); Fiduciare Revicore (2007 & 2008); Nestlé (2007); and UBS (2007).

Cultural visits: Château de Chillon (Montreux); Gruyère cheese and Nestlé Cailler chocolate factories & Château de Gruyères (Gruyères); Luzern Walking Tour & Cruise; Fribourg Old Town Tour; Bern Walking Tour; and Zermatt gondola to Matterhorn.

2006 Co-leader for graduate short-term study abroad—Tale of Two Cities: Finance in the Eurozone (London, UK & Paris, France)

Business visits: London Stock Exchange; Lloyds; and Bloomberg.

Cultural visits: Warwick Castle; Stratford-upon-Avon; and London Theater.

## External Service

2020-2021 **President-Elect**, American Taxation Association (ATA)  
2020 **Reviewer**, *Advances in Taxation*  
2020 **Panelist**, Tax Educators Conference, ATA  
2019-present Site Selection Committee, ATA  
2018-2019 **Chair**, Long-Range Planning Committee, ATA  
2018-2019 **Chair**, Site Selection Committee, ATA  
2017-2018 Finance Committee, ATA  
2017-2018 Officer-**VP**, ATA  
2017-2018 **Chair**, Mid-Year Meeting Program Committee, ATA  
2016-2017 Officer-**VP-Elect**, ATA  
2016 **Reviewer**, American Accounting Association Southeast Regional Meeting  
2014-2016 Officer-**Secretary**, ATA  
2014-2015 **Chair**, Annual Program Committee, ATA  
2014-2015 **Reviewer**, *Issues in Accounting Education*  
2013-2014 **Vice Chair**, Annual Program Committee, ATA  
2013-2014 Mid-Year Program Committee, ATA  
2013 **Reviewer**, North American Case Research Association 2013 Annual Meeting  
2012-2014 **Trustee**, ATA  
2012-2014 Publications Committee, ATA  
2013-2014 State Network **Coordinator**, American Council on Education (ACE) Women's Network  
2013-2014 **Chair**, Board of Directors, Florida Office of Women in Higher Education (FLOWHE is part of a national system of state networks led by the ACE Women's Network Executive Council of the ACE Inclusive Excellence Group)  
2011-2013 Board of Directors **at-large member**, FLOWHE  
2011 **Co-chair**, FLOWHE Northeast FL Conference  
2011 **Reviewer**, the *Journal of Accounting Education* special tax edition  
2010-2012 **Chair**, Regional Programs Committee, ATA [re-appointed **Chair** for 2011 – 2012]  
2009-2012 FLOWHE **Institutional Representative**  
2009-2011 New Faculty Concerns Committee, ATA  
2008-2009 Mid-Year Program Committee, ATA  
2008-2009 Regional Programs Committee, ATA  
2007-2009 Technology Committee, ATA  
2007-2008 Annual Program Committee, ATA  
2007-2008 Riverside Park UMC—Finance Committee (**advisory member**)  
2006-2007 Mid-Year Program Committee, ATA  
2005-2006 Accreditation and Curriculum Committee, ATA  
2004-2011 Volunteer Income Tax Assistance (VITA)

## Internal Service

### *University*

2020-present Advancement of Women Committee (Associate Provost's appointment)  
2020-present Women's Affinity Group (Provost's DEI initiatives)  
2019 **Panelist**, Senior Brunch & Learn: Seniors Financial Planning, sponsored by the Development Office  
2015 Council of Department Heads **Representative** for Planning and Budget Council  
2014-2015 Council of Department Heads  
2014-2016 Safe Space straight ally  
2014 Department Head Handbook review committee  
2013-2014 Member, Title IX Committee (President's appointment)  
2013 Member, Library Dean Search Committee (Provost's appointment)  
2010-2011 Faculty Association Executive Committee  
2010-2011 **Vice President**, United Faculty of Florida  
2009-2013 Budget Advisory Committee (**Chair** 2010 – 2011)  
2009- 2014 Disability Resource Center Faculty Advisory Board  
2007-2010 **Treasurer**, United Faculty of Florida  
2007-2009 University Student Conduct Board  
2007-2008 University Parking Appeals Committee  
2006 UNF Alumni Association Tax Presentation  
2005-2011 University Academic Programs Committee (**Vice-Chair** 2007 – 2009)  
2004-2007 University Space Committee  
2004-2005 UNF Graduate Student Organization Tax Presentation

### *College*

2020-present Strategic Planning Committee (Dean's appointment)  
2019 Buckhead Facility Committee  
2018-present **Program Director**, Master of Taxation  
2016-2018 Student Engagement Committee  
2016-2018 Online Curriculum Task Force  
2015 **Presenter**, Georgia Society of CPAs  
2014-2015 LCOBA Executive Committee  
2014-2015 **Lead** for AACSB Separate Accounting Accreditation  
2014-2016 AOL Written Communication Sub-Committee  
2014-2015 Dean's AACSB Initiatives (alumni surveys; ethics in the curriculum; other)  
2014 **Presenter**, Georgia Society of CPAs  
2013 **Faculty Sponsor**, Accounting & Financial Women's Alliance Student Chapter (national pilot)  
2011-2014 Coggin College of Business Executive Committee  
2011-2014 Bylaws Committee, Dean's Representative



2011-2014 Continuous Improvement Committee, Dean's Representative  
2011-2014 Scholarship Committee, Dean's Representative  
2011-2014 Undergraduate Curriculum Committee, Dean's Representative  
2011-2014 Strategic Planning Committee, Dean's Representative  
2010-2011 International Business Conference 2011 Organizing Committee  
2010-2014 Library Liaison Program, Accounting & Finance Department  
Representative  
2005-2010 Osprey Toastmasters (**Faculty Sponsor** through spring 2009; charter  
member)

### *Department*

2021 Scholarship Committee  
2020 Scholarship Committee  
2019-2020 Clinical Professor Search Committee  
2019 Scholarship Committee  
2018-present SOA Executive Committee  
2014-2018 Accounting Curriculum Committee  
2014-2016 Student Advisor  
2014-2015 Practice Development (CPA firms and industry accountants)  
2014-2015 Faculty Mentor  
2014-2015 Accounting Advisory Board  
2012-2013 Assistant Professor of Accounting Search Committee  
2007-2011 Accounting Continuous Improvement & Accreditation Committee  
2007-2008 Professor of Accounting Search Committee  
2007-2008 Assistant Professor of Accounting Search Committee  
2006-2007 Assistant Professor of Accounting Search Committee  
2003-2014 Accounting Curriculum Committee

### **Professional Meetings**

2021 American Taxation Association Mid-year Meeting  
2021 American Taxation Association Teaching and Curriculum Conference  
2021 American Accounting Association, Accounting Program Leaders Group  
Annual Conference  
2020 EY Tax Educators Symposium  
2020 PwC Accounting & Tax Symposium  
2020 American Taxation Association Mid-year Meeting  
2020 American Taxation Association Teaching and Curriculum Conference  
2020 American Accounting Association, Accounting Program Leaders Group  
Annual Conference  
2020 EY Diversity & Inclusiveness Roundtable  
2019 EY Tax Educators Symposium  
2019 PwC Analytics and Automation Academy  
2019 PwC Accounting & Tax Symposium

2019 American Taxation Association Mid-year Meeting  
2019 American Taxation Association Teaching and Curriculum Conference  
2018 EY Tax Educators Symposium  
2018 American Accounting Association Annual Meeting  
2018 PwC Accounting & Tax Symposium  
2018 American Taxation Association Mid-year Meeting  
2018 American Taxation Association Teaching and Curriculum Conference  
2017 American Accounting Association Annual Meeting  
2017 American Taxation Association Mid-year Meeting  
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2016 American Accounting Association Annual Meeting  
2016 American Taxation Association Mid-year Meeting  
2016 American Taxation Association Teaching and Curriculum Conference  
2015 American Accounting Association Annual Meeting  
2015 American Taxation Association Mid-year Meeting  
2015 American Taxation Association Inaugural Teaching and Curriculum Conference  
2015 American Accounting Association, Accounting Program Leaders Group Annual Conference  
2015 AACSB Accounting Accreditation Seminar  
2014 AACSB Annual Accreditation Conference  
2014 American Accounting Association Annual Meeting  
2014 ACE (American Council on Education) Women’s Network, “Seizing Opportunities” 96<sup>th</sup> Annual Meeting  
2014 American Taxation Association Mid-year Meeting  
2013 American Accounting Association Annual Meeting  
2013 ACE Women’s Network, “Best Practices” **invited panelist** at the Leading Change 95<sup>th</sup> Annual Meeting  
2013 American Taxation Association Mid-year Meeting  
2012 Florida Office of Women in Higher Education (FLOWHE) State Meeting  
2012 American Accounting Association Annual Meeting  
2012 American Taxation Association Mid-year Meeting  
2012 AACSB Annual Accreditation Conference  
2012 AACSB Maintenance of Accreditation Seminar  
2012 Southern Business Administrators Association Conference  
2011 Southern Business Administrators Association Conference  
2011 AACSB Assessment Seminar  
2011 AACSB Annual Accreditation Conference  
2011 AACSB Symposium for New Associate Deans  
2011 **Co-chair**, FLOWHE Northeast Regional Meeting  
2011 American Taxation Association Mid-year Meeting  
2010 FLOWHE State Meeting  
2010 American Taxation Association Mid-year Meeting  
2009 Academy of International Business Southeast Annual Meeting  
2009 FLOWHE State Meeting  
2009 American Taxation Association Mid-year Meeting

2008 FLOWHE State Meeting  
2008 American Taxation Association Mid-year Meeting  
2007 PricewaterhouseCoopers Faculty University  
2007 American Taxation Association Mid-year Meeting  
2006 American Taxation Association Mid-year Meeting  
2005 American Accounting Association Annual Meeting  
2005 American Taxation Association Mid-year Meeting  
2005 American Accounting Association New Faculty Consortium  
2004 American Taxation Association Mid-year Meeting  
2002 American Taxation Association Mid-year Meeting

### **Grants**

2015-2016 Valdosta State University Faculty Research Seed Grant (\$5,000)  
2007 Coggin College of Business International Business Faculty Development Grant (~\$3,000)  
2007 UNF Transformational Learning Opportunity—Switzerland Study Abroad (~\$15,000)

### **Continuing Professional Education (CPE) Courses Taught**

2015 Georgia Society of CPAs (Coastal): Post-DOMA Taxpayer Equity (September)  
2014 Georgia Society of CPAs (Valdosta): Accounting Hodge Podge (July)  
2006 Coggin College CPE Series: Tax Update (December)  
2006 Coggin College CPE Series: Tax Hodge Podge (April)  
2005 Coggin College CPE Series: Tax Hodge Podge (December)  
2005 Florida Institute of CPAs: Tax Update (November)  
2005 Coggin College CPE Series: Tax Update (May)  
2004 Coggin College CPE Series: Tax Update (June)

### **Honors**

2020 Nominee, American Accounting Association's 2021 J. Michael and Mary Anne Cook/Deloitte Foundation Prize  
2018 ATA Marty Escoffier Hospitality Award  
2013 Nominee, Susan B. Anthony Award  
2012-2013 Nominee, UNF Outstanding Faculty Service  
2012-2013 Nominee and Finalist, UNF Outstanding Undergraduate Teacher  
2011-2012 Nominee and Finalist, UNF Outstanding Undergraduate Teacher  
2011 UNF Teaching Online Cohort  
2010-2011 Nominee, UNF Outstanding Faculty Service  
2009-2010 Nominee, UNF Outstanding Undergraduate Teacher

2009 Best Reviewer Award, Academy of International Business Southeast  
Annual Meeting  
2008-2009 Accounting Teacher of the Year Finalist  
2000 AAA Doctoral Consortium Fellow  
Beta Gamma Sigma  
Beta Alpha Psi  
Arthur Young Writing Award (for Intermediate III paper at The University of Georgia)  
Pi Gamma Mu  
Omicron Delta Epsilon

**Professional Membership and Certification**

American Accounting Association (AAA)  
AAA American Taxation Association  
AAA Diversity Section  
Florida State Board of Accountancy (1991-present)