

Robinson Career Advancement Center

Employer Engagement Calendar Spring 2023

Showcase your organization's career opportunities and culture by engaging our students through the following activities and events.

RECRUITING AND BRANDING ACTIVITIES – SCHEDULED AT YOUR REQUEST

January 11, 2023 – April 7, 2023 | UNDERGRADUATE & GRADUATE

Campus Recruiting Opportunities

- Virtual and In-Person Career Fairs
- Campus Interviews
- Information Sessions
- Coffee & Conversations
- Lunch & Learn

Student Professional Development – Featuring Employers

- Panel Discussions
- Resume Reviews
- Mock Interviews

RECRUIT AT ROBINSON!

Contact us to schedule your campus recruiting activities and register for our events today!

Email our campus recruiting team at: rcbcampusrecruiting@gsu.edu

CAREER FAIRS

Robinson College of Business Career EXPO: Tech Talent

January 25, 2023 | 11:00AM – 2:00PM | 85 Park Place (Knowles Conf. Ctr.) | UNDERGRADUATE, GRADUATE & ALUMNI

In need of top tech talent? Recruit students and alumni in majors: Computer Information Systems, Computer Science and Data Analytics during this premier spring event. Expected student and alumni attendance: 400. [Register for this event in Handshake here.](#)

Robinson College of Business Career EXPO: Hospitality, Management, Marketing and Entrepreneurship

January 26, 2023 | 11:00AM – 2:00PM | 85 Park Place (Knowles Conf. Ctr.) | UNDERGRADUATE, GRADUATE & ALUMNI

Recruit students interested in but, not limited to, the hospitality industry, operations, supply chain, marketing, advertising and human resources. Expected student and alumni attendance: 400. [Register for this event in Handshake here.](#)

Robinson College of Business Career EXPO: Accounting, Finance, Economics and Real Estate

January 27, 2023 | 11:00AM – 2:00PM | 85 Park Place (Knowles Conf. Ctr.) | UNDERGRADUATE, GRADUATE & ALUMNI

Recruit students interested in but, not limited to, accounting, finance, economics, and real estate. Expected student and alumni attendance: 400. [Register for this event in Handshake here.](#)

VIRTUAL Georgia FinTech Academy Career Fair

January 27, 2023 | 10:00AM – 1:00PM | via Handshake and Microsoft Teams

Through this virtual opportunity you will have access to students from all 26 University System of Georgia institutions who are pursuing careers in the FinTech space. Expected student attendance: 250-400. [Register for this event in Handshake here.](#)

Graduate Career Connections Fair: Cybersecurity, Data Analytics, Data Science, Data Management, Information Technology, Actuarial Science, Insurance, & Risk Analysis/Management

February 1, 2023 | 3:00PM-6:00PM | GRADUATE | Buckhead Campus

Join the Grad CAC to recruit for career and internship opportunities across our portfolio of graduate degree programs, including MBA students and specialty master's degree students from nearly every business function. Please take this opportunity to network in person with our diverse, innovative, and market-ready students. This event is limited to the first 15 companies to register, and the expected student attendance is 100-200. [Register for this event in Handshake here.](#)

Robinson Summer Leadership Program Fair – 1st and 2nd year Accounting Students ONLY

February 3, 2023 | 12:00PM – 1:30PM | 55 Park Place, 12th Floor |

Interested in recruiting 1st and 2nd year students for your accounting summer leadership programs? Open to ALL (accounting firms and corporations) employers who host Summer Leadership Programs. [Register for this event in Handshake here.](#)

Robinson Actuarial Science and Risk Management & Insurance Career Fair

February 10, 2023 | 11:00AM – 2:00PM | 55 Park Place, 12th Floor | UNDERGRADUATE & GRADUATE

Recruit our top actuarial science and risk management & insurance students for your internship and career roles.

[Register for this event in Handshake here.](#)

Graduate Career Connections Fair: Advertising, Marketing, Public Relations, Audio/Video Technology, Communications, Healthcare, Hospitality, & Tourism

February 22, 2023 | 12:00PM-3:00PM | GRADUATE | Virtual in Handshake

Join the Grad CAC to recruit for career and internship opportunities across our portfolio of graduate degree programs, including MBA students and specialty master's degree students from nearly every business function. Please take this opportunity to network in person with our diverse, innovative, and market-ready students. This event is limited to the first 15 companies to register, and the expected student attendance is 100-200. [Register for this event in Handshake here.](#)

VIRTUAL Georgia FinTech Academy Career Fair

February 24, 2023 | 10:00AM – 1:00PM | via Handshake and Microsoft Teams

Through this virtual opportunity you will have access to students from all 26 University System of Georgia institutions who are pursuing careers in the FinTech space. Expected student attendance: 250-400. [Register for this event in Handshake here.](#)

Graduate Career Connections Fair: Accounting, Banking, Finance, Real Estate, & Taxation

March 29, 2023 | 3:00PM-6:00PM | GRADUATE | Buckhead Campus

Join the Grad CAC to recruit for career and internship opportunities across our portfolio of graduate degree programs, including MBA students and specialty master's degree students from nearly every business function. Please take this opportunity to network in person with our diverse, innovative, and market-ready students. This event is limited to the first 15 companies to register, and the expected student attendance is 100-200. [Register for this event in Handshake here.](#)

VIRTUAL Georgia FinTech Academy Career Fair

March 31, 2023 | 10:00AM – 1:00PM | via Handshake and Microsoft Teams

Through this virtual opportunity you will have access to students from all 26 University System of Georgia institutions who are pursuing careers in the FinTech space. Expected student attendance: 250-400. [Register for this event in Handshake here.](#)

Graduate Career Connections Fair: Consumer Packaged Goods, Logistics, Manufacturing, Operations, & Transportation

April 12, 2023 | 12:00PM-3:00PM | GRADUATE | Virtual in Handshake

Join the Grad CAC to recruit for career and internship opportunities across our portfolio of graduate degree programs, including MBA students and specialty master's degree students from nearly every business function. Please take this opportunity to network in person with our diverse, innovative, and market-ready students. This event is limited to the first 15 companies to register, and the expected student attendance is 100-200. [Register for this event in Handshake here.](#)

VIRTUAL Georgia FinTech Academy Career Fair

April 21, 2023 | 10:00AM – 1:00PM | via Handshake and Microsoft Teams

Through this virtual opportunity you will have access to students from all 26 University System of Georgia institutions who are pursuing careers in the FinTech space. Expected student attendance: 250-400. [Register for this event in Handshake here.](#)

STUDENT PROFESSIONAL DEVELOPMENT – FEATURING EMPLOYERS

Email us at rbcampusrecruiting@gsu.edu to engage with students on the following programming.

Resume Review with Employers – All Business Majors

January 12, 2023 | 11:00AM – 1:00PM | UNDERGRADUATE & GRADUATE

Employers interested in assisting and engaging Robinson students are invited to participate in this career prep event. You will have the opportunity to provide advice to Robinson students on enhancing their personal branding tool, their resumes. The setup for this event is similar to an 'Interview Day' where employers will be assigned one of ten interview rooms. Students will be assigned to you as they arrive. Approximate student attendance: 75-150. Email rbcampusrecruiting@gsu.edu to register.

How to Work a Career Fair – All Business Majors

January 17, 2023 | 12:00PM – 1:30PM | UNDERGRADUATE, GRADUATE & ALUMNI

During this session, employers will provide students with tips on how to stand out during a career fair such as perfecting the elevator pitch. In addition to how to get noticed during a career fair, employers will provide general networking tips. Email rcbcampusrecruiting@gsu.edu to register.

Resume Review with Employers – All Business Majors

January 19, 2023 | 11:00AM – 1:00PM | UNDERGRADUATE & GRADUATE

Employers interested in assisting and engaging Robinson students are invited to participate in this career prep event. You will have the opportunity to provide advice to Robinson students on enhancing their personal branding tool, their resumes. The setup for this event is similar to an 'Interview Day' where employers will be assigned one of ten interview rooms. Students will be assigned to you as they arrive. Approximate student attendance: 75-150. Email rcbcampusrecruiting@gsu.edu to register.

VIRTUAL Executive Career Mentoring Week

February 13 – 17, 2023 | UNDERGRADUATE & GRADUATE

Mentorship is an important part of a student's personal and professional development. During the week of February 14, we will offer students a series of opportunities to connect with mentors via panel discussions, speed mentoring and more traditional 1:1 meetings. We are engaging our alumni and employer community to secure at least 100 mentors who will commit to engaging with current students during this week.

To become a mentor, contact Sharry Conroy, sconroy2@gsu.edu for more information.

Entrepreneurship: Ask the Entrepreneur Panel Discussion

February 16, 2023 | 12:30PM – 1:30PM | 55 Park Place, 12th Floor | UNDERGRADUATE

Through this panel discussion, entrepreneurs at various stages of their careers will share their successes and pitfalls to becoming entrepreneurs. If you are an entrepreneur of a successful organization and you are open to sharing useful tips with our students, contact us today! The event is limited to 8 employer panelists. Email rcbcampusrecruiting@gsu.edu to register.

Adulting 101 – Robinson Real World Ready – All Business Majors

Various Dates | 12:00PM – 1:00PM | 55 Park Place, 12th Floor | UNDERGRADUATE

Your organizations' Georgia State University alumni will be afforded this unique opportunity to share successes and pitfalls of navigating the real world after college. This is an excellent opportunity to choose a topic to highlight your organization while building your brand, fostering a relationship with our outstanding students! Contact us at rcbcampusrecruiting@gsu.edu to select a date.

Culture, Equity & Inclusion Student Leadership Panel Luncheon – All Business Majors – Table Sponsorship

March 2, 2023 | 12:00PM – 1:30PM | 55 Park Place, 12th Floor | UNDERGRADUATE & GRADUATE

Join us for lunch for a rich discussion lead by student leaders on the topic of culture, equity and inclusion. This student panel discussion will highlight our highly diverse student population. This panel of student leaders, moderated by a student will discuss diversity at Georgia State University and their experience externally with internship and career recruitment process. Employers will have the opportunity to engage with the student panel as well as the students in attendance. **Table sponsorship only.** Limited to ten (10), employer table sponsors. Table sponsors are able to pick the student majors that dine at their tables. Contact La'Kesha Hughes at lhughes@gsu.edu for event information.

Employer Relations and Strategic Partnerships Team

If you have targeted recruiting needs, would like to explore our employer sponsorship and strategic partnership options, please contact one of the following staff members directly.

Campus Recruiting

- Sherry Noble, Career & Employer Relations Specialist – Undergraduate Employer Engagement
rcbcampusrecruiting@gsu.edu – 404-413-7113
- Pam Hill, Career & Employer Relations Specialist – Graduate Employer Engagement
phill17@gsu.edu - 404-413-7166

Employer Sponsorships

- Denise Holmes, Director, Undergraduate Career Advancement and Employer Engagement
dholmes17@gsu.edu – 404-413-7169
- Lauren McDow, Director, Graduate Career Advancement and Employer Engagement
lmcdow1@gsu.edu – 404-413-7165

Strategic Partnership Opportunities

- Jason Aldrich, Asst. Dean, Strategic Partnership and Career Advancement – jaldrich@gsu.edu