

Robinson Career Advancement Center

Employer Engagement Calendar Spring 2024

Showcase your organization's career opportunities and culture by engaging with Robinson students through the following activities and events.

RECRUITING AND BRANDING ACTIVITIES

Interested in elevating your brand visibility on campus, designing a more targeted recruiting strategy, and helping develop the next generation of talent? In addition to Robinson's Career Fairs & Talent Connections opportunities, our exceptional campus recruiting team will consult with you to design a custom recruiting package that fits your talent recruiting needs.

Contact our campus recruiting team at rbcampusrecruiting@gsu.edu to create your custom recruiting plan!

January 16, 2024 – April 5, 2024 | UNDERGRADUATE & GRADUATE

Choose from a variety of opportunities that can be scheduled at your request (space is limited, so reserve early):

Campus Recruiting Opportunities

- Virtual and In-Person Career Fairs
- Campus Interviews
- Information Sessions
- Coffee & Conversations
- Lunch & Learn

Student Professional Development – Featuring Employers

- Panel Discussions
- Resume Reviews
- Mock Interviews

CAREER FAIRS & TALENT CONNECTIONS

Choose from a variety of excellent opportunities to engage with Robinson College of Business undergraduate and graduate students throughout the semester.

Robinson College of Business Career EXPO - All Business Majors

February 2, 2024 | 11:00AM – 3:00 PM | 755 Hank Aaron Drive SW (Center Parc Stadium) | UNDERGRADUATE, GRADUATE & ALUMNI

You don't want to miss the Robinson College of Business's premier spring recruiting event! Whether you're hiring for internships or full-time positions, this career expo will enable you to showcase your employer brand and recruit from our top diverse talent.

Students and alumni from all Robinson majors are invited, with an expected attendance of over 1,200. [Register for this event in Handshake here.](#)

Culture, Equity & Inclusion Student Leadership Panel Breakfast - All Business Majors – Table Sponsorship

February 2, 2024 | 9:00AM – 10:30AM | 755 Hank Aaron Drive SW (Center Parc Stadium) | UNDERGRADUATE & GRADUATE

Join the Robinson College of Business for breakfast and a rich discussion on the topic of culture, equity, and inclusion led by student leaders representing our highly diverse student population. This panel of student leaders, also moderated by an alumnus, Josiah Owens, will discuss how culture, equity and inclusion shows up in their matriculation through Georgia State University and their external experience with the internship and career recruitment process. Employers will have the opportunity to engage with the student panel as well as the students in attendance. **Table sponsorship only. All table sponsors will receive a resume book of all students in attendance. Expected student attendance: 80. Limited to 20 employer table sponsors. Table sponsors may pick the student majors that dine at their table.** Contact La'Kesha Hughes, Associate Director, lhughes@gsu.edu for more information.

Robinson Career Advancement Center

CAREER FAIRS & TALENT CONNECTIONS – Continued

VIRTUAL Georgia FinTech Academy Career Fair

February 9, 2024 | 11:00 AM – 2:00 PM | via Handshake and Microsoft Teams

The Georgia Fintech Academy is a diversity talent development initiative for the fintech industry that supports students from across the University System of Georgia via classes, events, and projects to prepare for jobs in the fintech industry. Don't miss this virtual opportunity to connect with highly motivated students from all 26 University System of Georgia institutions who are pursuing careers in the FinTech space. Expected student attendance: 250-400. [Register for this event in Handshake here.](#)

Robinson Summer Early Talent Programs Fair – 1st, 2nd and 3rd year Business Students ONLY

February 16, 2024 | 12:00PM – 1:30PM | 55 Park Place, 12th Floor | UNDERGRADUATE 1st, 2ND, AND 3RD YEAR BUSINESS STUDENTS

Interested in recruiting 1st, 2nd, and 3rd year students for your summer early talent programs? Whether your summer program is as short in duration as a ½ day or spans the entire summer, our students will welcome the opportunity to demonstrate their skills. Open to ALL (firms and corporations) employers and all business. [Register for this event in Handshake here.](#)

VIRTUAL Robinson Actuarial Science and Risk Management & Insurance Career Fair

February 23, 2024 | 11:00AM – 2:00PM | UNDERGRADUATE & GRADUATE

Looking for top actuarial science and risk management insurance talent to fill your internship and career roles? Don't miss this opportunity to recruit Robinson's undergraduate and graduate students from our top ranked B.B.A. in Risk Management and Insurance and M.S. in Quantitative Risk Analysis & Management programs. Virtual fair provided via Handshake's virtual career fair platform. [Register for this event in Handshake here.](#)

VIRTUAL Robinson College of Business Tech Talent Fair

March 1, 2024 | 11:00AM – 2:00PM | via Handshake | UNDERGRADUATE & GRADUATE

Looking for diverse top tech talent? Don't miss this opportunity to recruit from Robinson's outstanding pool of undergraduate and graduate students pursuing technical careers in computer information systems, data analytics, computer science, cyber security, artificial intelligence and more. Virtual fair provided via Handshake's virtual career fair platform. [Register for this event in Handshake here.](#)

VIRTUAL Georgia FinTech Academy Career Fair

April 12, 2024 | 11:00 AM – 2:00 PM | via Handshake and Microsoft Teams

The Georgia Fintech Academy is a diversity talent development initiative for the fintech industry that supports students from across the University System of Georgia via classes, events, and projects to prepare for jobs in the fintech industry. Don't miss this virtual opportunity to connect with highly motivated students from all 26 University System of Georgia institutions who are pursuing careers in the FinTech space. Expected student attendance: 250-400. [Register for this event in Handshake here.](#)

VIRTUAL Robinson All Majors Fair - All Business Majors

April 19, 2024 | 11:00 AM – 2:00 PM | via Handshake | UNDERGRADUATE, GRADUATE & ALUMNI

Still looking to recruit great talent for internships and career roles? This Virtual All-majors Career Fair offers a unique opportunity to recruit from Robinson's best and brightest business students and alumni. Virtual fair provided via Handshake's virtual career fair platform, with an expected student attendance of 350-500. [Register for this event in Handshake here.](#)

Robinson Career Advancement Center

STUDENT PROFESSIONAL DEVELOPMENT – FEATURING EMPLOYERS

Increase your employer brand visibility, engage with Robinson students, and support students' career development by providing volunteers to participate in Robinson's Career Advancement Center student workshops, panel discussions, and employer guest speaking engagements.

Email us at rcbcampusrecruiting@gsu.edu to engage with students on the following programming.

Elevating Your Elevator Pitch – All Business Majors

January 29, 2024 | 11:00AM – 12:30PM | UNDERGRADUATE & GRADUATE

Employers interested in this session will have the opportunity to provide advice to Robinson students on developing and perfecting their elevator pitch. Approximate student attendance: 75-150.

Email rcbcampusrecruiting@gsu.edu to register.

Resume Review with Employers – All Business Majors

January 30, 2024 | 11:00AM – 1:00PM | UNDERGRADUATE & GRADUATE

Employers will have the chance to advise Robinson students on how to enhance their personal branding tools and resumes. The setup for this event is like an 'Interview Day' where employers will be assigned one of ten interview rooms. Students will be assigned to you as they arrive. Approximate student attendance: 75-150.

Email rcbcampusrecruiting@gsu.edu to register.

How to Work a Career Fair – All Business Majors

January 31, 2024 | 12:00PM – 1:30PM | UNDERGRADUATE, GRADUATE & ALUMNI

During this session, employers will provide students with tips on how to stand out during a career fair, including perfecting their elevator pitch and other sage advice. In addition, employers will provide general networking tips.

Email rcbcampusrecruiting@gsu.edu to register.

(BCOM) CAC Professional Development Experience – Guest Speaker Opportunity

February 9, 2024 | 10:00AM – 12:00PM | Location TBA | UNDERGRADUATE

February 23, 2024 | 10:00AM – 12:00PM | Location TBA | UNDERGRADUATE

Through this unique experience, employers will present to 150-200 undergraduate juniors and seniors in a classroom setting. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Email La'Kesha Hughes at lhughes@gsu.edu for event information.

Entrepreneurship: Ask the Entrepreneur Panel Discussion

February 13, 2024 | 12:30 PM – 1:30 PM | 55 Park Place, 12th Floor | UNDERGRADUATE

Through this panel discussion, entrepreneurs at various stages of their careers will share their successes and pitfalls to becoming entrepreneurs. If you are an entrepreneur of a successful organization and you are open to sharing useful tips with our students, contact us today! The event is limited to 8 employer panelists.

Email rcbcampusrecruiting@gsu.edu to register.

Adulting 101 – Robinson Real World Ready – All Business Majors

Various Dates | 12:00PM – 1:00PM | 55 Park Place, 12th Floor | UNDERGRADUATE

Your organization's Georgia State University alumni will be afforded a unique opportunity to share their success and challenges of navigating the real world after college. This is an excellent opportunity to choose a topic that highlights your organization while building your brand and fostering a relationship with our outstanding students!

Email us at rcbcampusrecruiting@gsu.edu to select a date.

Robinson Career Advancement Center

EMPLOYER RELATIONS AND STRATEGIC PARTNERSHIPS TEAM

If you have targeted recruiting needs and would like to explore our employer sponsorship and strategic partnership options, please contact one of the following staff members directly.

Campus Recruiting

- Sherry Noble, Career & Employer Relations Specialist – Undergraduate Employer Relations
rcbcampusrecruiting@gsu.edu – 404-413-7113
- Pam Hill, Career & Employer Relations Specialist – Graduate Employer Relations
phill17@gsu.edu - 404-413-7166

Employer Sponsorships

- Denise Holmes, Sr. Director, Undergraduate Career Advancement
dholmes17@gsu.edu – 404-413-7169
- Lauren McDow, Director, Graduate Career Advancement
lmcdow1@gsu.edu – 404-413-7165

Strategic Partnership Opportunities

- Jason Aldrich Ed.D., Associate Dean, Strategic Partnerships
jaldrich@gsu.edu
- Jeanne Artime, Director, Business Partnership Development
jartime@gsu.edu – 404.413.7197