

Brian S. Park

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Employment	Assistant Professor of Management (Strategic Management) Robinson College of Business, Georgia State University	2018-
	Post-doc Researcher (Advisor: Rangaraj Ramanujam) Owen Graduate School of Management, Vanderbilt University	2016-2018
Education	Ph.D in Management INSEAD, France/Singapore (<i>Dissertation Chair/Advisor</i> : Michelle Rogan)	
	M.S./B.A. in Business Administration Seoul National University, South Korea	
Research Interest	<ul style="list-style-type: none">- Adverse events (Organizational accidents, errors, resilience, and scandals)- Social evaluations (status, reputation)- ESG, corporate social responsibility	
Academic Publications	<ul style="list-style-type: none">[1] Park, B., Lehman, D., & Ramanujam, R. 2023. Driven to distraction: The unintended consequences of organizational learning from human errors. <i>Organization Science</i>, 34(1): 283-302.[2] Dubois, D., Kim, J., & Park, B.. 2022. The marketing message that works with Republicans but not Democrats. <i>Harvard Business Review</i>, Special Issue Winter 2022, 143-145.[3] Park, B., Sohn, E., & Kim, S. 2020. Does the pressure to fill journal quotas bias evaluation?: Evidence from publication delays and rejection rates. <i>PLoS One</i>, 15(8): e0236927.[4] Park, B., & Rogan, M. 2019. Capability reputation, character reputation, and exchange partners' reactions to adverse events. <i>Academy of Management Journal</i>, 62(2): 553-578.[5] Park, B., Park, H., & Ramanujam, R. 2018. Tua culpa: When an organization blames its partner for failure in a shared task. <i>Academy of Management Review</i>, 43(4): 792-811.[6] Kim, J., Park, B., & Dubois, D. 2018. How consumers' political ideology and status-maintenance goals interact to shape their desire for luxury goods. <i>Journal of Marketing</i>, 82(6): 132-149.	
Teaching	Global Competitive Strategy (MBA), Georgia State University	2022
	Strategic Management (undergrad), Georgia State University	2019-Current
	Corporate Entrepreneurship (MBA), Vanderbilt University	2018

Professional Service

Ad-hoc reviewer for

- *Academy of Management Review*
- *Journal of Business Ethics*
- *Journal of Management Studies*
- *Management Science*
- *Organization Science*
- *Strategy Science*
- *PLoS One*

Tenure-track faculty search committee member at the Robinson (x6)

for Department of Management (Operations Management TT faculty) 2020

for Department of Management (Strategy/Operations Management TT faculty) 2022

for Institute of International Business (IB TT faculty) 2022

for Department of Management (Strategy TT / NTT faculty) 2023

**Awards
Grants
Certificate**

Affordable Learning Georgia/Affordable Materials Grants:

Lowering the Cost of the Business Capstone Course Materials,
Georgia State University 2020

Outstanding Teaching Performance, Georgia State University 2019

Special Prize, LVMH-SMU Luxury Research Conference,
Singapore Management University 2018

Excellent Research Book, National Academy of Sciences, Republic of Korea 2014

Finalist, Best Paper Award, Ivey/ARCS PhD Sustainability Academy 2014

Excellent Educational Book, Ministry of Culture, Republic of Korea 2008

Presentations

Seoul National University (Graduate School of Data Science) 2023

Yonsei University 2022

Korea University

Korea Advanced Institute of Science & Technology 2021

INFORMS Annual Meeting (Virtual) 2020

INFORMS Annual Meeting (Seattle) 2019

GSU Research Coffee Break

Copenhagen Business School 2017

Georgia State University

The Ohio State University

Tulane University

AoM Annual Meeting (Atlanta), SMS Annual Meeting (Houston)

ASA Annual Meeting (Chicago), SMS Annual Meeting (Denver)

Consortium on Competitiveness and Cooperation (New York)

Atlanta Competitive Advantage Conference (Atlanta)

National University of Singapore 2015

AoM Annual Meeting (Philadelphia) 2014

AoM Annual Meeting (Orlando) 2013

Last Updated: Sep 2023