

CASEY POTTS, CPA, CIA, CGMA, MBA, MPA

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4158 Oak Forest Dr. NE

Atlanta, GA 30319

EDUCATION

Georgia State University (Atlanta, GA) **2011-2014**

Master of Professional Accountancy

Master of Business Administration

- Beta Gamma Sigma; Golden Key International Honor Society
- Graduate Assistantship; GPA: 4.1

College of William & Mary (Williamsburg, VA) **1987-1991**

Bachelor of Business Administration – Accounting

- Varsity Men's Basketball, 4-year Letter recipient

Continuing Professional Education - Managerial Accounting, Data Analytics, Internal Audit, Governance, Risk Management, Internal Controls, Fraud Detection & Deterrence

PROFESSIONAL OBJECTIVE & SUMMARY

Certified Public Accountant with advanced degrees in accounting and business who has a strong desire to share over 28 years of professional accounting, management, and teaching experience and to make a significant contribution to the growth and learning of students. Accomplishments include successful implementation of data analytics into various classroom environments to highlight techniques for business process optimization and program management to drive revenue growth, control costs, and ensure proper internal controls and policy/regulatory compliance. Leadership skills include curriculum development and classroom management. Other skills include:

- ◆ Accounting, Audit & Project Management
- ◆ Business Analytics
- ◆ Business Process Design & Development
- ◆ Executive & Classroom Presentations
- ◆ Topical Discussion Leadership
- ◆ Risk Management

PROFESSIONAL EXPERIENCE

Georgia State University (Atlanta, GA) **2018 - Present**

Lecturer

- Managerial Accounting, Principles of Accounting II Coordinator
- Graduate-level Internal Auditing
- Beta Alpha Psi Faculty Advisor

University of North Georgia (Dahlonega/Gainesville, GA) **2015, 2017 - 2018**

Limited-term Lecturer

- Principles of Accounting I & II (Financial & Managerial)
- Survey of Accounting (Financial/Managerial blend)

- Graduate-level Fraud Examination

Georgia State University (Atlanta, GA)

2015 - 2017

Visiting Lecturer / Part-Time Lecturer

- Graduate-level Seminar in Managerial Accounting Systems
- Graduate-level Managerial & Accounting Information Systems
- Graduate-level Internal Auditing
- Managerial/Cost Accounting
- Scientific Perspectives on Global Problems (Why Accounting Matters)

Faculty Advisor

- Beta Alpha Psi (finance, accounting, and information systems) honorary student fraternity.

Georgia State University (Atlanta, GA)

2014 - 2015

Instructional Practitioner

- Graduate-level Internal Auditing
- Campus Advocate for IIA Student Organization

Graduate Assistant

- Assisted with evaluation and preparation of graduate-level internal audit course materials and student performance evaluations.
- Implemented assurance and advisory-type data analysis projects utilizing IDEA software

Exide Technologies (Milton, GA)

2011

Finance/Procurement Contractor

- Performed reporting and analysis of Procurement-related metrics, processes, standard costs, and budgeting.
- Created and developed a lease vs. buy model to evaluate cost of potential capital equipment expenditures.

Brambles (Atlanta, GA)

2004 – 2010

Brambles is a leading global supply-chain logistics company operating in over 60 countries, across six continents with revenues of approximately \$5B. The company's major businesses are now CHEP and IFCO, as Recall was sold to Iron Mountain in 2016.

Corporate Accounting Manager – Brambles USA (2007- 2010)

- Managed corporate governance and insurance programs processes and performed related cost allocations to business units. Acted as liaison between business units and insurance agent for annual premiums, program documentation, and related coverages, performed monthly claims deductible billings, and maintained insurance letters of credit.
- Managed accounting for payroll, benefits, intercompany, interest rate swap derivatives, and internal and external debt (\$2B). Developed business process optimization through automation of payroll and benefits.
- Led RFP's for Canadian banking and U.S. registered agent services, achieving 20-50% cost reductions.

Controller – Recall Canada (2006-2007)

- Managed accounting/reporting/internal control functions for Recall Canada, a full-service document management services provider and former subsidiary of Brambles.
- Supervised three senior accountants and maintained oversight of A/P, Billing and Cash Receipts.

- Integrated two company acquisitions, adding \$10M in revenues.
- Managed internal/external audit processes and income/sales and use tax filing requirements.

Senior Corporate Auditor – Brambles (2004-2006)

- Planned and executed the corporate audit function for the Americas incl. international assignments, assessing operational and financial risk and controls. Generated formal reports and held exit conferences with management.

OneSource (Atlanta, GA)

2002 – 2004

OneSource (now part of ABM Industries) was a leading U.S. facilities services provider with annual revenues of approx. \$1B.

Senior Internal Auditor

- Managed audits of field operating units and centralized corporate processing functions to ensure compliance with company policies and government regulations. Reduced sales and use tax assessments, saving approx. \$8M.

Government Auction Services (Atlanta, GA)

2001 – 2002

Owner / General Manager

- Developed a company to assist federal, state and local governmental entities in managing the disposition of personal property through live public auctions. Negotiated contracts, planned and marketed auctions, managed inventory, managed working capital, and performed accounting, financial, tax and statutory reporting.

Cox Enterprises (Atlanta, GA)

1995 – 2001

Government Auction Manager (1999 – 2001)

- Managed the national US Marshals Service Contract for seized personal property including auction planning, operations, inventory management and valuation, security, marketing, budgeting, accounting, systems, staffing, subcontracting, and customer relations. Drove 25% increase in auction revenue through strategic marketing.

Senior Regional Accountant (1998 - 1999)

- Executed financial statement reviews, annual capital budgets and salary reviews. Assisted with developing, implementing and adjusting information systems, accounting and operational processes.

Senior Internal Auditor (1995 – 1998)

- Planned and executed financial and operational audits of Cox Radio, Cox Communications and Manheim Auctions.

BDO Seidman (Charlotte, NC)

1991 – 1995

Senior Auditor

- Planned and managed financial audits of businesses in various industries including commercial real estate, commercial construction, distribution, manufacturing, and golf course operations.

PROFESSIONAL ORGANIZATIONS

Institute of Internal Auditors

- Board of Governors, The IIA Atlanta
- Academic Relations Committee Member
- Staff Volunteer for the Annual Institute of Internal Auditors Conference
- Faculty Advisor for Annual Internal Audit Case Competition
- Faculty Advisor for Institute of Internal Auditors Student Day Career Fair

Institute of Management Accountants

- Atlanta Chapter Member

North Carolina Association of Certified Public Accountants

- Member
- Continuous certification since 1995