

Robinson Career Advancement Center

Employer Engagement Event Calendar Virtual and In-Person Opportunities Fall 2022

ENGAGE IN THE FOLLOWING RECRUITING AND BRANDING ACTIVITIES

- **Career Paths – Corporate Site Visits, Coffee & Conversations**
- **Robinson Industry Insights – A Series of Industry Panels by Industry**
- **Enhance Student Professional Development – Panels, BCOM Lab, Resume Reviews and Mock Interviews**
- **Robinson Talent Connections – Virtual and In Person Career Fairs, Networking, Information Sessions, Interviews**

CONTACT US TO SCHEDULE A CONVENIENT TIME FOR YOUR ORGANIZATION

On-campus Recruiting

August 29, 2022 – November 11, 2022 | UNDERGRADUATE & GRADUATE

To ensure optimum engagement of our students, please schedule all on-campus recruiting activities, such as on-campus interviews, information sessions (coffee & conversation), lunch & learns, etc. during the fall on-campus recruiting season. Contact us at rcbcampusrecruiting@gsu.edu for more details.

Virtual or In-Person Coffee and Conversations with Students – Career Paths

UNDERGRADUATE & GRADUATE

This is a great opportunity to enhance your visibility at RCB while promoting your organization's brand! Interact with a targeted group of our talented students via virtual platforms or in-person. **Contact us at rcbcampusrecruiting@gsu.edu to secure your spot today.**

Virtual or In-Person Corporate Site Visits – Career Paths

UNDERGRADUATE & GRADUATE

Employers have an exclusive opportunity to build their brand and engage with graduate and/or undergraduate students with specified academic majors and career interests. Whether through a virtual experience, via WebEx, Zoom or Microsoft Teams, or on-site at your headquarters, you will be able to conduct presentations, panel discussions, Q&A sessions and any other creative student engagement activities that help students acquire knowledge about your organization. **Contact Karen Martucci at kmartucci@gsu.edu to schedule your Corporate Site Visit.**

REGISTER FOR THE FOLLOWING EVENTS ON HANDSHAKE

How to Work a Virtual Career Fair – Enhance Student Professional Development

September 8, 2022 | 12:00PM – 1:30PM | UNDERGRADUATE, GRADUATE & ALUMNI | VIRTUAL

During this session, employers will provide students with tips on how to stand out during a virtual career fair. In addition to how to get noticed during a virtual career fair, employers will provide general virtual networking tips. **Register for this event in Handshake.** Contact us at rcbcampusrecruiting@gsu.edu for more information.

In-Person Accounting, Audit, Advisory & Tax Employer Showcase – Robinson Talent Connections

September 9, 2022 | 11:00AM – 2:00PM | 55 Park PI | UNDERGRADUATE & GRADUATE

Employers will have the opportunity to engage and recruit top students and alumni interested in the areas of accounting, audit, advisory and tax on the 12th floor of our Delta Student Success Center. **Register for this event in Handshake.** Contact us at rcbcampusrecruiting@gsu.edu for more information.

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Virtual Meeting & Interview Etiquette Workshop – Enhance Student Professional Development

September 13, 2022 | 12:00PM – 1:30PM | UNDERGRADUATE & GRADUATE | VIRTUAL

Virtually engage students by sharing tips on how to present a professional demeanor during virtual meetings and interviews. Share tips and best practices for virtual/video interviews, including real-time interviews (e.g. via Skype, Zoom, WebEx, etc.) and interviews where candidates record their answers to computer-generated questions. Additionally, provide answers questions about what sets candidates apart in the virtual process. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

In-Person Resume Review with Recruiters – All Business Majors – Enhance Student Professional Development

September 15, 2022 | 12:00PM – 1:30PM | 55 Park PI | UNDERGRADUATE & GRADUATE

In preparation for the virtual Robinson College of Business Career EXPO, employers interested in assisting, engaging and preparing Robinson students are invited to participate in this in-person career prep event. You will have the opportunity to provide advice to Robinson students on enhancing their personal branding tool and perfecting their resumes. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

Virtual Robinson College of Business Career EXPO – All Business Majors – Robinson Talent Connections

September 16, 2022 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI | VIRTUAL

Recruit students and alumni of all Robinson majors during this premier fall event. Through the Handshake Virtual Career Fair Platform, you will be able to engage students in a group setting and/or one-on-one. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

Virtual Adulting 101 – Robinson Real World Ready – Enhance Student Professional Development

September 20, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE | VIRTUAL

Through this virtual panel discussion, alumni will be afforded the unique opportunities to share successes and pitfalls of navigating the real world after college. The alumni panel will include recent graduates as well as more experienced graduates. This is an excellent opportunity for you to give back to your fellow Panthers! **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

In-Person Robinson Signature Program Career Fair – Robinson Talent Connections

September 21, 2022 | 11:00AM – 2:00PM | 55 Park PI – 11th and 12th floor

Engage with students from Robinson's Honors Program, WomenLead, Robinson Immersive Student Experience (RISE), Panther Accelerated Career Experience (PACE), Panther Immersion Programs (PIP) Panthers on Wall Street; Panthers in the District; Panthers in the Valley and Panthers in Charlotte who are actively seeking internships and full-time opportunities. Register for this event in Handshake. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

Virtual Robinson College of Business Actuarial Science and Risk Mgmt. & Inse Career Fair – Robinson Talent Connections

September 23, 2022 | 11:00AM – 2:00PM | 55 Park PL NE | UNDERGRADUATE, GRADUATE & ALUMNI

Recruit our best and brightest Actuarial Science and Risk Management & Insurance students and alumni who are interested in securing internships and career roles. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

Virtual Nailing the Interview Panel – Enhance Student Professional Development

September 29, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE | VIRTUAL

Take this opportunity to assist Robinson students with perfecting their interview skills. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

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In-Person Robinson College of Business Commercial Real Estate Summit 2.0: Building Next Gen. Real Estate Leaders Robinson Talent Connections and Enhance Student Professional Development

October 7, 2022 | 12:00PM – 2:00PM | 55 Park PI | UNDERGRADUATE, GRADUATE & ALUMNI

This event marries professional development with campus recruiting. You will have the opportunity to develop students pursuing various areas of study and degree levels and participate in a Discovery Fair where you can share pertinent information about your organization and/or recruit our outstanding students. Lunch will be served. **Register for this event on Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

Virtual Georgia State University Tech Talent Fair – Robinson Talent Connections

October 12, 2022 | 11:00AM – 2:00PM | via Handshake Virtual Career Fairs | UNDERGRADUATE, GRADUATE & ALUMNI | VIRTUAL

In collaboration with the Georgia State University Career Services, this third annual event provides you the opportunity to recruit our best and brightest students pursuing technical degrees and alumni who hold technical degrees. Technical majors include, but are not limited to computer science; computer information systems, data analytics, master's of information systems, masters of computer science etc. Through the Handshake Virtual Career Fair Platform, you will be able to engage students in a group setting and/or one-on-one. We strongly suggest that you engage students in a group setting even if you elect not to engage them individually. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

Virtual Diversity and Inclusion Student Leadership Panel Discussion – Robinson Talent Connections

October 14, 2022 | 12:00PM – 1:30PM | UNDERGRADUATE & GRADUATE | VIRTUAL

This virtual student panel discussion will highlight our highly diverse student population. This panel of student leaders will also be moderated by a student who will discuss diversity at Georgia State University and their experience externally with internships. Employers will have the opportunity to engage with the student panel as well as the students in attendance. Employer capacity 30. **Register for this event in Handshake. Contact La'Kesha Hughes at lhughes@gsu.edu for event information.**

In-Person Robinson College of Business Hospitality, Management & Marketing Career Fair – Robinson Talent Connections

October 21, 2022 | 11:00AM – 2:00PM | 55 Park PI | UNDERGRADUATE, GRADUATE & ALUMNI

Recruit students and alumni interested in careers in the hospitality, management and marketing industries. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

In-Person Meet the Firms – Tax Networking Event – Robinson Talent Connections

October 25, 2022 | 12:00PM – 1:30PM | 55 Park Place | UNDERGRADUATE & GRADUATE

Seeking tax talent and/or are you interested in networking with students who are interested in tax? Through this event you will be afforded the opportunity to engage undergraduate and graduate students who are interested in a career in tax. You will have the opportunity to meet with students in a group setting. **Register for this event in Handshake. Contact us at rbcampusrecruiting@gsu.edu for more information.**

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Virtual Alumni Career Tips – Enhance Student Professional Development

November 4, 2022 | 12:00PM – 1:00PM | UNDERGRADUATE & GRADUATE | VIRTUAL

Give back to your fellow Panthers by sharing your knowledge and experience gained in the workforce. Alumni interested in assisting and engaging Robinson students are invited to participate. This is an excellent way to build your brand on campus while giving back!

Register for this event in Handshake. Contact us at rcbcampusrecruiting@gsu.edu for more information.

In-Person and Virtual Executive Career Mentoring (ECM) – Enhance Student Professional Development

UNDERGRADUATE & GRADUATE

This very competitive program pairs students with an executive coach who helps guide students as they map out areas for their personal and professional development, request information about careers and industries, and seek feedback about issues of concern. This is an opportunity for students to learn, practice, and build their brand, increase their network and identify an advocate.

To volunteer as an Executive Mentor, contact Clare Morton at chmorton@gsu.edu for more information.

Employer Relations and Strategic Partnerships Team

Campus Recruiting

- **Marielle Thomas, Career & Employer Relations Specialist – UNDERGRADUATE – mthomas125@gsu.edu – 404-413-7113**
- **Anne-Marie DeBacker, Career & Employer Relations Specialist – GRADUATE – adebacker@gsu.edu**

Employer Sponsorships:

- **Denise Holmes, Director, Career Advancement Center – Employer Relations & Undergraduate Programming – dholmes17@gsu.edu – 404-413-7169**
- **Lauren McDow, Director, Career Advancement Center – Graduate Employer Programming – lmcdow1@gsu.edu – 404-413-7165**

Strategic Partnership Opportunities

- **Jason Aldrich, Asst. Dean, Strategic Partnership and Career Advancement jaldrich@gsu.edu – 404-413-7156**