

2022 Robinson Employment Report

Master of Science in Marketing

Learn more: robinson.gsu.edu/msmkt



Key Employment Statistics

100%
employed
within 3 months



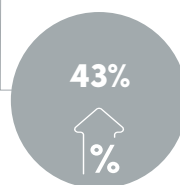
Top Quartile
Average Salary



Maximum
Reported Salary



Average Salary
Increase %



Average Time to
Pay Back Investment



Select MSMKT Employers

Acuity Brands
Asbury Automotive Group
Atlanta Housing Authority
BNSF Railways
Carroll Organization
Comcast
Corporate Environmental Risk Management
Cox Media Group
Holy Innocents' School
SimplePart LLC
St. Jude Children's Research Hospital
The Coca-Cola Company
The Home Depot
TopRight
United Way of Greater Atlanta

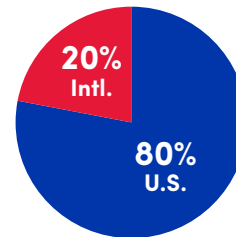
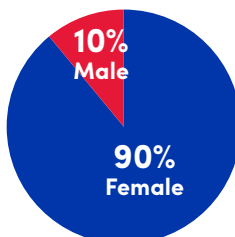
Select Job Titles

Advertising Coordinator
Athletics Communications
Brand Strategist
Business Analyst
Chief Marketing Officer
Client Services Coordinator
Data Scientist
Digital Advisor
Digital Analyst
Event Marketing Specialist
Google Ads Consultant
Marketing analyst
Marketing Manager/Strategist
Media Planner
Records Analyst
Sales Director

Fall 2021 Incoming Class Profile

Average Age: **25**

Average Years of Work Experience: **3.1**



Key Employment Statistics is based on available data from graduation terms Fall 2020 - Summer 2021.