

Electives.... What should I take?

Students working on a Bachelor's of Business Administration (B.B.A.) degree at GSU have a number of electives to take. There are two types of electives in the Junior/Senior years: RCB (Robinson College of Business) and Non-Robinson College of Business electives. It is common for students to have questions about which courses they should or can select for these requirements. Below you will find examples of departments and specific courses to use as a starting point for ideas. As always, please consult your catalog for specifics on how many electives you need and the prerequisites of your choices. **If you have questions, please contact your adviser.**

Robinson College of Business electives

Definition: a 3000/4000-level course within the Robinson College of Business that is **outside of your major** and is not cross-listed with a course in your major.

Course types from which you can choose:

Accounting (ACCT)	Actuarial Science (AS)	Business Administration (BUSA)	Computer Information Systems (CIS)
Economics (ECON)	Entrepreneurship (ENI)	Finance (FI)	Hospitality Administration (HADM)
International Business (IB)	Legal Studies (LGLS)	Management (MGT)	Marketing (MK)
Real Estate (RE)	Risk Mgt. & Insurance (RMI)		Health Informatics (HA)

Robinson College of Business elective suggestions from individual departments:

Accounting Majors: LGLS 4050 Legal Transactions	Finance Majors: CIS 4002 Financial Technologies ACCT 4210 Cost/Managerial Accounting RE 4150 Real Estate Finance and Mortgage Banking RE 4160 Real Estate Investment Analysis
Management Majors (see catalog for details): ECON 4960 Economics of Work and Pay ACCT 4210 Cost/Managerial Accounting MK 4400 Distribution Management	CIS Majors: HA 3900 Health Care System HA 3910 Health Policy in U.S. HA 3970 Health Information systems

General suggestions:

<i>Courses for students interested in small businesses</i> MGT 4430 Negotiation (Spring & Summer terms only) MK 4330 Professional Sales MK 4100 Buyer Behavior MK 4620 Product Management <i>Courses in Signature Experience</i> BUSA 3400 Women Lead in Business *BUSA 4500 Panther Accelerated Consulting Experience (PACE) (*by invitation only) <i>Courses for students interested in Entrepreneurship</i> ENI 3101 Entrepreneurial Thinking ENI 3102 Product-Service Design for New Ventures ENI 3103 Business Model Validation Other Suggestions: RE 3010, ECON 4500, ECON 3005, RMI 3500 Hospitality Administration course suggestions: HADM 3010, HADM 3750 & HADM 3600	<i>Courses for students interested in International Business</i> IB 3090 International Business Operations IB 4020 International Trade Management FI 4040 Foundations in International Finance MGT 4860 Management Studies Abroad (study abroad) MK 4600 International Marketing <i>Courses for students interested in law</i> LGLS 3040 Consumer Risk: Law & Advocacy (fall only). LGLS 4080 International Business Legal Issues ENI 4020 Business Law for Entrepreneurs HADM 3720 Hospitality Law MGT 4320 Legal Environment of Human Resource Management RMI 4025 Law, Policy and Risk Regulation
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Students can focus on a given area for their business electives (example: a CIS major who wants to focus on management might choose all management electives) or choose from different departments for a broader range of knowledge. Remember – the choice of electives is yours. Please feel free to discuss options with your adviser. Please consult the most recent catalog for course offerings and be sure to **always check prerequisites!**

Note that prerequisites are found in the catalog rather than the schedule of classes. Always refer to the most recent catalog edition for correct prerequisites.

See other side for information on Non-RCB Electives.

Current Catalog Edition - - Non-Robinson College of Business electives

Definition: any 3000/4000 level course taught by any department outside of the College of Business.

Math 1401 is required for students. If it is not taken in Area D, it must be taken as a Non-RCB elective. Additionally, the following mathematics courses can be taken if not already used in other areas of the curriculum: Math 2211*, Math 2212*, Math 2215*, Math 2420**.

NOTE: Always check course prerequisites. Some departments and courses, particularly in Teacher Education, Social Work, and Criminal Justice, have registration and/or enrollment restrictions. **It is each student's responsibility to research the courses in which they are interested to make sure course is still listed and the CRN number is correct.**

Colleges from which you can choose:

College of Arts and Sciences (examples: Art, Math, Political Science, Sociology, Spanish, Women's Studies, etc.)
Byrdine F. Lewis School of Nursing and Health Professions (example: Nutrition)
College of Education & Human Development (examples: Instructional Technology, Kinesiology and Health)
Andrew Young School of Policy Studies (examples: Criminal Justice, Public Management & Policy and Social Work)

Non-Robinson College of Business elective suggestions from individual departments:

Accounting majors:

Phil 3730 Business Ethics

Managerial Science majors:

SOCI 3201 Wealth, Power & Inequality
PHIL 3730 Business Ethics

CIS Majors:

CRJU 4110 Criminal Investigation
CSC 3320 System-Level Programming

Actuarial Science majors:

Math 2211, Math 2212, and Math 2215 are required and, if not taken in Areas A and D, will replace all three non-RCB electives

Marketing majors:

JOUR 3500 Public Relations
JOUR 4610 Applied Graphic Communication
GRD 3000 Introduction to Graphic Design
GRD 3400 Graphic Design Survey
SCOM 3250 Persuasion
SCOM 3450 Non-Verbal Communications

Spend some time looking through the course descriptions in your catalog for ideas. Since the offerings vary greatly in topic, you'll have plenty of opportunity to explore areas of interest!

Try to find courses you feel will enhance your degree, make you more marketable for a future career, or are simply of personal interest to you. Check your catalog and **be aware of course prerequisites or departmental restrictions.**

Sample electives:

AAS 3000 African American Family
AL 3031 Language in Society (Applied Linguistics)
CSC 3320 System-Level Programming
CRJU 3005 Career Planning and Management
CRJU 4780 Criminal Law

ENGL 3120 Digital Writing and Publishing
ENGL 3130 Business Writing
FLME 3000 Lighting Design for Theatre, Film & Television
FLME 4280 Authors and Genres

HIST 4200 American Culture and Ideas II
HIST 4310 Georgia
RELS 3270 Survey of World Religions
POLS 3400 International Politics
POLS 3110 State Government
POLS 4125 Georgia Politics and Government

There are many more courses available, some course listings have changed and some require pre-requisites. Consult your catalog for other listings and additional information.

CPS 3200 Diversity & Human Relations-(ONLINE)
CPS 3300 Interpersonal Communications Skills-(ONLINE)
CPS 3400 Career/Lifespan Development-(ONLINE)

MTM 3010 Introduction to the Music Industry
NUTR 3100 Nutrition and Health
PHIL 3720 Contemporary Moral Problems
PHOT 3000 Photography I (challenging, \$500+ equipment costs)
PH 3030 Fund of Environmental Health

PMP 3211 Career Development in Public & Non-Profit
PMP 4061 Intro to Policy Analysis
PMP 3210 Introduction to Non-Profits
PMP 4941 Internship *(*Internship must be approved by the department)*

SCOM 3450 Non-Verbal Communications
SOCI 3101 Families and Society
SOCI 3156 Sexuality and Society
SOCI 3201 Wealth, Power, and Inequality
SOCI 3216 Gender and Society.