

RICHARD JOHN FENDLER, Ph.D.

EDUCATION

Ph.D. in Finance, *The University of Alabama* (Tuscaloosa, AL), August 1990.
Major field: Finance (Investments); Minor fields: Corporate Finance and Statistics.

Master of Arts, *Vanderbilt University* (Nashville, TN), August 1984.
Major field: Economics.

Bachelor of Arts, *Grinnell College* (Grinnell, IA), May 1979.
Major field: Economics.

WORK EXPERIENCE

Clinical Associate Professor of Finance, *Georgia State University*, Atlanta, Georgia,
(September 1988 to present).

Assistant Professor of Economics and Finance, *Birmingham Southern College*,
Birmingham, AL,
(September 1982 to August 1988).

Graduate Research Assistant, *Vanderbilt University*, Nashville, Tennessee,
(August 1979 to August 1982).

PUBLICATIONS

Refereed Scholarly:

Fendler, R. J. (2021). Improving the " Other Side" to Faculty Presence in Online Education. *Online Journal of Distance Learning Administration*, 24(1), n1.
<https://www.westga.edu/~distance/ojdl/spring241/fendler241.html>

Manarin, K., Adams, C., **Fendler, R. J.**, Marsh, H., Pohl, E., Porath, S., & Thomas, A. (2021). Examining the Focus of SoTL Literature—Teaching and Learning?. *Teaching & Learning Inquiry*, 9(1), 349-364.

Fendler, R. J., Ruff, C., & Shrikhande, M. (2018). No Significance Difference: Unless You are a Jumper. *Online Learning Journal*, Vol. 22, No. 1.
<https://olj.onlinelearningconsortium.org/index.php/olj/article/view/887>

Fendler, R. J., Godbey, J. M., & Yates, M. C. (2018). Observing and Deterring Social Cheating on College Exams, *International Journal for the Scholarship of Teaching and Learning*, Vol. 12, No. 1, Article 4.

Fendler, R. J. & Bredthauer, J. (2016). Predictors of Success in an Online Undergraduate Core Course in Finance. *Journal of Economics and Finance Education*, 2016, Vol. 15, No. 1, 101-111.

Fendler, R. J., Ruff, C., & Shrikhande, M. (2016). Evaluating characteristics of top and bottom performance: Online versus in-class. *American Journal of Distance Education*, 30(2), 109-120.

Fendler, R. J., & Godbey, J. M. (2016). Cheaters should never win: Eliminating the benefits of cheating. *Journal of Academic Ethics*, 14(1), 71-85.

Ashraf, R., **Fendler, R. J.**, & Shrikhande, M. (2013). Impact of personality types and learning styles on performance of finance majors. *Journal of Financial Education*, 47-68.

Fendler, R. J., Ruff, C., & Shrikhande, M. (2011). Online versus in-class teaching: Learning levels explain student performance. *Journal of Financial Education*, 45-63.

Fendler, R. J., Ruff, C., & Shrikhande, M. (2009). Teaching styles, learning levels, and student performance in the finance core. *Advances in Financial Education*, 7, 56-85.

Books and Monographs:

Fendler, Richard and Jayant Kale. Lectures in Corporate, Kendall/Hunt Publishing Company, 6th edition published July 2014.

Non-Refereed and Other:

Fendler, Richard. "Conditional Heteroscedasticity in the Mean and Variance of Intra-day and Inter-day Futures Returns." Ph.D. Dissertation – University of Alabama (1991).

Fendler, Richard. "Real Growth, Inflation and The Divisia Monetary Index." Master's Thesis – Vanderbilt University (1985).

Work in Progress:

Fendler, R. J. & Ruff, C. "Advising Sleep Deprived Students to Take Online Classes." Resubmitted for second-round review at the *Online Learning Journal* on 9/16/2021. Awaiting editor response.

Fendler, R. J., Yates, M. C., & Godbey, J. M. "A Positive Approach to Reduce Student Cheating on Exams." Submitted to the *Journal of Academic Ethics* on 7/13/2021. Awaiting reviewer reports.

Fendler, R. J. "A Simple Way to Incorporate Financial Literacy into an Introductory Finance Class (and significantly improve your teaching evaluations)." Targeted for submission to *College Student Journal*. Target submission date: 12/1/2021.

Fendler, R. J. and Shrikhande, M. "Coronavirus: What about them?" Data collected and analyzed. Currently writing up results. Targeted for submission to the *Journal of Financial Education* special issue on COVID-19 and Teaching (to be submitted prior to due date of 1/31/2022).

Fendler, R.J. "Employing a "Class Watch" Program to Reduce Cheating in an Online Class." Targeted for Submission to the *Journal of the Scholarship of Teaching and Learning*. Target date: 6/01/2022.

Papers Presented at Professional Meeting (since 2014):

"A Simple Way to Incorporate Financial Literacy into an Introductory Finance Class (and significantly improve your teaching evaluations)." Financial Education Association/Academy of Business Education Annual Meeting 2021. Virtual conference.

“Coronavirus: What about them?” Financial Education Association/Academy of Business Education Annual Meeting 2020. Virtual conference.

“Assessing Student Cheating Behavior on Unproctored Online Exams” (Presenter: Richard Fendler). 2019 International Scholarship of Teaching and Learning Conference. Atlanta, GA.

“Does Signing an Honor Code Reduce Cheating? An Empirical Study “(Presenter: Richard Fendler). Financial Education Association/Academy of Business Education Annual Meeting 2019. Savannah, GA.

“A Simple Way to Improve Success Rates in Online Classes” (Presenter: Richard Fendler). Financial Education Association/Academy of Business Education Annual Meeting 2018. San Antonio, TX.

“Sleep Deprived Students Should Take Online Classes” (Presenter: Richard Fendler). Financial Education Association/Academy of Business Education Annual Meeting 2018. San Antonio, TX.

“Observing and Deterring Social Cheating on College Exams,” (Presenter: Richard Fendler). 2017 10th Annual SoTL Commons Conference. Savannah, GA.

“Measuring Cheating on College Exams via Observation,” (Presenter: Richard Fendler). Academy of Economics and Finance 2017 Annual Conference. Charleston, SC.

“Changing the Narratives of SoTL Influence Through a State System Fellows Program,” (Panel Session Presenters: Richard Fendler, Mary Carney, Denise Domizi and Laura Ng). 2016 International Scholarship of Teaching and Learning Conference. Los Angeles, CA.

“A Simple Way to Improve Success Rates in an Online Class,” (Presenter: Richard Fendler). 2016 International Scholarship of Teaching and Learning Conference. Los Angeles, CA.

“Estimating the Effect and Intensity of Copying On Multiple Choice Exams,” (Presenter: Richard Fendler; co-author: Jonathan Godbey). Academy of Economics and Finance 2016 Annual Conference. Pensacola Beach, Florida.

“No Significant Difference - Unless You Are a Jumper,” (Presenter: Richard Fendler; co-author: Milind Shrikhande and Craig Ruff). Academy of Economics and Finance 2016 Annual Conference. Pensacola Beach, Florida.

“A Simple Way to Predict Who Is Most Likely to Succeed in an Online Class,” (Presenter: Richard Fendler). Academy of Economics and Finance 2016 Annual Conference. Pensacola Beach, Florida.

“Measuring and Evaluating Observed Cheating Behavior,” (Presenter: Richard Fendler; co-author: Jonathan Godbey). Academy of Business Education/Financial Education Association 2016 Annual Conference. Fort Lauderdale, Florida.

“Achievement Emotions Explain Performance in an Undergraduate Core Course in Finance,” 2016 AEA Conference on Teaching and Research in Economic Education (CTREE), Atlanta, Georgia.

"Predictors of Success in an Online Undergraduate Core Course in Finance," (Presenter: Richard Fendler; co-author: Jeff Bredthauer). Academy of Business Education/Financial Education Association 2015 Annual Conference. San Antonio, Texas.

Math as a Predictor of Success in the Undergraduate Core Course in Finance. (Presenter: Richard Fendler; co-author: J. Bredthauer. Academy of Economics and Finance 2015 Annual Conference. Jacksonville, Florida.

How to Outsmart (and covertly punish) Cheaters on In-class Multiple Choice Exams. (Presenter: Richard Fendler; co-author: J. Godbey). Academy of Economics and Finance 2014 Annual Conference. Chattanooga, TN.

Student Perceptions of Teaching Styles used by their Professors. Academy of Economics and Finance 2014 Annual Conference. Chattanooga, TN.

How to Outsmart (and covertly punish) Cheaters on In-class Multiple Choice Exams. (Co-presenter: Jonathan Godbey). Academy of Economics and Finance 2014 Annual Conference. Chattanooga, TN.

SERVICE ACTIVITIES INTERNAL TO UNIVERSITY

Academic Unit:

Director of Finance Department Field Study Program (2012 to Present).

Chair promotion review committee for Rasha Asharaf (2017).

Chairman of promotion review committee for Jonathan Godbey (2017).

Chairman of review committee for David Beard (2016).

Finance Department Ambassador, Critical Thinking Through Writing, (January 2007 - 2017).

College:

Member of Online BBA Degree Completion Program (January 2020 – Present).

Digital Champion (March 2019 – May 2020).

Search Committee for the Chief Learning Officer (June 1, 2019 - October 30, 2019).

University:

Member of Ad Hoc Taskforce on Academic Integrity (2020 – Present).

Chair of GSU CETL Writing Accountability Group (2018-2019).

SoTL Faculty Fellows Mentor, University System of Georgia (2015 – Present).

University Faculty Teaching Fellows Mentor, GSU Center for Excellence in Teaching and Learning (2016 to present).

University System of Georgia SoTL Fellows Award reviewer (2017).

Member, Athletics Committee, (January 2009 - 2018).

Member, Faculty Senate, (1998 - 2018).

Member, P & D Committee, (1998 - 2018).

Member, Senate Budget Committee, (1998 - 2018).

SERVICE ACTIVITIES IN ACADEMIC AND PROFESSIONAL ORGANIZATIONS

Co-editor, *Journal of Financial Education*, 2013 –

Co-editor, *Advances in Financial Education*, 2013 –

Referee/Reviewer: *Journal of Financial Education*, *Journal of Economics and Finance Education*, *Business Economics*, *The American Journal of Distance Education*, *Journal of Academic Ethics*, *Professional Practice*, *Scientific Reports*.

SERVICE TO THE COMMUNITY

Volunteer Treasurer for Cobb Amateur Soccer League (a non-profit organization). 1990 to present.