Fall 2018 Campus Recruiting Calendar
Take advantage of these opportunities to build your talent pipeline!

Panthership Shadow for a Day
(ALL Semester) Employer Sites – UNDERGRADUATE & GRADUATE
Pushing the bounds of traditional classrooms and conventional ways of delivering content Panthership allows companies to see first-hand the talented graduate and/or undergraduate students within the Robinson College of Business. Volunteer as a Panthership host bringing Robinson Students to your location for one-day engaging them in your company culture. To become a host employer, contact La’Kesha Hughes, lhughes@gsu.edu.

Coffee & Conversations with Employers
(All Semester) - GRADUATE
Looking to chat with a small and targeted group of students at our Buckhead Campus or employer selected locations around the city? This opportunity allows you to meet with top talented students enhancing your reach and visibility within Robinson. SPONSORED EVENT. Contact Juanda Rayner, jrayner@gsu.edu to schedule a session.

Corporate Site Visits – Employer Sites
(All Semester) - GRADUATE
Are students familiar with your company? Are they missing out on great opportunities to work with you? Schedule a site visit to begin building your brand with our graduate level students.

Resume Review with Recruiters - Your Gateway to Work
(All Semester) – GRADUATE
Help students hone their existing resume for maximum impact. Share your expertise about resume content, format, key words and design that will result in interviews in your industry.

CAC Student Open House
Wednesday, August 29, 2018 | 1:00PM-3:00PM | 55 Park Place, Joiner Seminar Room - UNDERGRADUATE
Throughout this event, students will visit the Career Advancement Center to meet their career counselor, key CAC staff, meet leaders from RCB student organizations and take a tour of the Robinson Delta Student Success Center! SPONSORED EVENT

Business Communications (BCOM) Lab
Friday, August 31, 2018 | 9:00AM-11:30AM (TBD) - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Business Communications (BCOM) Lab
Friday, August 31, 2018 | 1:30PM-4:00PM (TBD) - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Business Communications (BCOM) Lab
Tuesday, September 4, 2018 | 1:30PM-4:00PM (TBD) - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.
Resume Reviews with Recruiters – Accounting ONLY
Wednesday, September 5, 2018 | 10:00AM–2:00PM | RCB CAC Downtown – 55 Park Place, 12th floor - UNDERGRADUATE
Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 10.

Accounting & Audit Showcase - Accounting & Audit Students ONLY
Friday, September 7, 2018 | 11:00AM-3:00PM | RCB CAC Downtown – 55 Park Place, 12th Floor – ALL Active Students and Alumni!
Our Accounting Showcase has historically been ranked as one of the best university career fairs in the State by students and employers. This year, we are not only partnering with The School of Accountancy, but also with the Institute of Internal Auditors (IIA). This event is an excellent way to recruit our top students and alumni who are interested in careers in accounting and auditing.
Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.

How to Work a Career Fair Workshop
Tuesday, September 11, 2018 | 1:00PM-2:00PM | RCB CAC Downtown- 55 Park Place, Joiner Seminar Room – UNDERGRADUATE & GRADUATE
Employers will have the opportunity to present tips and strategize on how to properly work a career fair to prepare students for the Career Expo. Employer Capacity: 1-2

Resume Reviews with Recruiters- ALL MAJORS
Wednesday, September 12, 2018 | 10:00AM-2:00PM | RCB CAC Downtown – 55 Park Place, 12th Floor - UNDERGRADUATE
Employers will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 10.

Mock Interviews with Employers
Thursday, September 13, 2018 | 1:00PM-4:00PM | RCB CAC Downtown- 55 Park Place, 12th Floor - UNDERGRADUATE
This event allows students to participate in answering a round of interview questions from various employers. This is a fun way to practice and sharpen your interview skills.
SPONSORED EVENT.

Business Communications (BCOM) Lab
Saturday, September 15, 2018 | 9:00AM-11:30AM (TBD) - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Fall Career EXPO
Tuesday, September 18, 2018 | 11:00AM-3:00PM | Hyatt Regency Atlanta – ALL active students and alumni!
This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. This event attracts approximately 1500 students and alumni.
Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.

Work Your Job Search Strategy | Employer
Monday, October 1, 2018 | 3:30PM – 5:00PM | Buckhead Campus, 12th Floor - GRADUATE
This workshop will teach students to explore, identify and research prospective employers in preparation for job searching. They will develop a personal job search strategy to find and land the job they want.
**Industry Open House (All Majors)**

Thursday, October 2, 2018 | 2:00PM-4:00PM | RCB CAC Downtown 35 Broad St. Suite 635 - UNDERGRADUATE

This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8. **SPONSORED EVENT.**

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**Utilizing LinkedIn to Connect with Employers | Facilitated by Jim Browning, AVP**

Monday, October 15, 2018 | 3:30PM – 5:00PM | Buckhead Campus, 12th Floor - GRADUATE

Hear from a LinkedIn expert on the best ways to use LinkedIn for networking, professional development and finding employment.

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**CAC Etiquette Luncheon – Sponsored by [enterprises]**

Wednesday, October 24, 2018 | 11:30PM-1:30PM | RCB CAC Downtown- 55 Park Place, Joiner Seminar Room – UNDERGRADUATE & GRADUATE

Spend the afternoon with Robinson students teaching and engaging over dinner as the students learn proper dining etiquette. This event is facilitated by an etiquette coach sharing knowledge on the do’s and don’ts of dining during an interview or professional meeting.

Network with many of our best and brightest students while networking and assisting students with becoming confident and skilled in social professional situations while at the dining table. Maximum of 60 students will be in attendance. **Sponsor Secured – EVENT CLOSED to Employers.**

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**Networking – Making Connections Work for You | Employer**

Thursday, October 25, 2018 | 3:30PM – 5:00PM | Buckhead Campus, 12th Floor - GRADUATE

Students will learn the importance of establishing career connections and develop strategies for growing their professional network. They will have an opportunity to create and present their elevator pitch and receive tips on how to make an impact with recruiters.

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**Executive Career Coaching (ECC)**

November 5, 7, and 8, 2018 | 9:00AM – 7:00PM | Buckhead Campus, 12th Floor - GRADUATE

This very competitive program pairs students with an executive coach who helps guide graduate students as they map out areas for their personal and professional development, request information about careers and industries, and seek feedback about issues of concern. **SPONSORED EVENT.** To volunteer as an Executive Coach, contact Marilyn Santiago, msantiago@gsu.edu for more details.

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**Robinson Recharge: Students (Delta Student Success Center Event)**

Wednesday, November 28, 2018 | 12:00PM-3:00PM | RCB CAC Downtown 55 Park Place, 12th Floor - UNDERGRADUATE

This is a student-centered event sponsored by employers who will provide various food and giveaways during the day. This will allow for a memorable and much needed study break for students. **SPONSORED EVENT**

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**RBC CAC Contact information:**

For all **UNDERGRADUATE** on-campus recruiting opportunities, contact:
Marielle Thomas, Career & Employer Relations Specialist – UNDERGRADUATE
mthomas125@gsu.edu
404-413-7113

For all **GRADUATE** on-campus recruiting opportunities, contact:
Juanda Rayner, Career & Employer Relations Specialist – GRADUATE
jrayner@gsu.edu
404-413-7166