Fall 2018 Employer Engagement Calendar

Take advantage of these opportunities to build your talent pipeline!

Panthership Shadow for a Day
October 8-12, 2018 | Employer Sites - UNDERGRADUATE & GRADUATE
Pushing the boundaries of traditional classrooms and conventional ways of delivering content Panthership allows companies to see first-hand the talented graduate and/or undergraduate students within the Robinson College of Business. Volunteer as a Panthership host bringing Robinson Students to your location for one-day engaging them in your company culture. To become a host employer, contact La’Kesha Hughes, lhughes@gsu.edu.

Coffee & Conversations with Employers (All Semester) - GRADUATE
Looking to chat with a small and targeted group of students at our Buckhead Campus or employer selected locations around the city? This opportunity allows you to meet with top talented students enhancing your reach and visibility within Robinson. SPONSORED EVENT.

Corporate Site Visits - Employer Sites (All Semester) - GRADUATE
Are students familiar with your company? Are they missing out on great opportunities to work with you? Schedule a site visit to begin building your brand with our graduate level students.

Resume Review with Recruiters - Your Gateway to Work (All Semester) – GRADUATE
Help students hone their existing resume for maximum impact. Share your expertise about resume content, format, key words and design that will result in interviews in your industry.

CAC Student Open House
Wednesday, August 29, 2018 | 1:00PM-3:00PM | 55 Park Place, Joiner Seminar Room - UNDERGRADUATE
Throughout this event, students will visit the Career Advancement Center to meet their career counselor, key CAC staff, meet leaders from RCB student organizations and take a tour of the Robinson Delta Student Success Center! SPONSORED EVENT

Business Communications (BCOM) Lab
Friday, August 31, 2018 | 9:00AM-11:30AM Classroom South #608 - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Business Communications (BCOM) Lab
Friday, August 31, 2018 | 1:30PM-4:00PM Classroom South #608 - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Business Communications (BCOM) Lab
Tuesday, September 4, 2018 | 1:30PM-4:00PM Classroom South #608 - UNDERGRADUATE
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.
Resume Reviews with Recruiters – Accounting ONLY  
Wednesday, September 5, 2018 | 10:00AM–2:00PM | RCB CAC Downtown - 55 Park Place, 12th floor - UNDERGRADUATE  
Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 10.

Employer Research and Expo Strategy | Employer  
Wednesday, September 5, 2018 | 3:30PM-5:00PM | Buckhead Campus, 12th Floor - GRADUATE  
Students will learn to present themselves effectively to employers at recruiting events. They will understand how to research employers in advance to engage in meaningful exchanges with recruiters. SPONSORED EVENT.

J. Mack Robinson College of Business Accounting, Audit & Advisory Showcase  
Friday, September 7, 2018 | 10:00AM-3:00PM | RCB CAC Downtown – 55 Park Place, 12th Floor - ALL Active Students and Alumni!  
Our Accounting Showcase has historically been ranked as one of the best university career fairs in the State by students and employers. This year, we are not only partnering with The School of Accountancy, but also with the Institute of Internal Auditors (IIA). This event is an excellent way to recruit our top students and alumni who are interested in careers in accounting and auditing.  
Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.

How to Work a Career Fair Workshop  
Tuesday, September 11, 2018 | 1:00PM-2:00PM | RCB CAC Downtown - 55 Park Place, Joiner Seminar Room - UNDERGRADUATE & GRADUATE  
Employers will have the opportunity to present tips and strategize on how to properly work a career fair to prepare students for the Career Expo. Employer Capacity: 1-2. SPONSORED EVENT.

Resume Reviews with Recruiters- ALL MAJORS  
Wednesday, September 12, 2018 | 10:00AM-2:00PM | RCB CAC Downtown – 55 Park Place, 12th Floor - UNDERGRADUATE  
Employers will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 10.

Mock Interviews with Employers  
Thursday, September 13, 2018 | 1:00PM-4:00PM | RCB CAC Downtown- 55 Park Place, 12th Floor - UNDERGRADUATE  
This event allows students to participate in answering a round of interview questions from various employers. This is a fun way to practice and sharpen your interview skills. SPONSORED EVENT.

Business Communications (BCOM) Lab  
Saturday, September 15, 2018 | 9:00AM-11:30AM Classroom South #608 - UNDERGRADUATE  
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Fall Career & Internship EXPO  
Tuesday, September 18, 2018 | 11:00AM-3:00PM | Hyatt Regency Atlanta – ALL active students and alumni!  
This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. This event attracts approximately 1500 students and alumni.  
Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.
Commercial Real Estate Symposium - Building the Next Generation of Real Estate Leaders
Wednesday, September 26, 2018 | 4:30PM-7:30PM | GSU Student Center East – UNDERGRADUATE
This inaugural event will expose GSU students and alumni from multiple disciplines to the real estate industry. This event will include a keynote speaker from one of the leaders in the industry, speed networking event and a discovery fair. Heavy hors d’oeuvres will be available.
Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.

Work Your Job Search Strategy | Employer
Monday, October 1, 2018 | 3:30PM-5:00PM | Buckhead Campus, 12th Floor - GRADUATE
This workshop will teach students to explore, identify and research prospective employers in preparation for job searching. They will develop a personal job search strategy to find and land the job they want. SPONSORED EVENT.

Industry Open House (All Majors)
Thursday, October 2, 2018 | 2:00PM-4:00PM | RCB CAC Downtown – 55 Park Place, 12th Floor - UNDERGRADUATE
This event will expose the employer to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8. SPONSORED EVENT.

Utilizing LinkedIn to Connect with Employers | Facilitated by Jim Browning, AVP
Monday, October 15, 2018 | 3:30PM-5:00PM | Buckhead Campus, 12th Floor - GRADUATE
Hear from a LinkedIn expert on the best ways to use LinkedIn for networking, professional development and finding employment.

Interviewing – Work It! Acing the Interview | Employer
Wednesday, October 17, 2018 | 3:30PM-5:00PM | Buckhead Campus, 12th Floor - GRADUATE
Students will learn how to present themselves to interviewers for maximum impact. Focus will be on preparation, research, branding, communication, and follow up. SPONSORED EVENT.

Professional Etiquette Luncheon – Sponsored by Enterprise
Wednesday, October 24, 2018 | 11:30AM-1:30PM | RCB CAC Downtown- 55 Park Place, Joiner Seminar Room – UNDERGRADUATE & GRADUATE
Spend the afternoon with Robinson students over lunch as the students learn proper dining etiquette. Additionally, this event includes industry, faculty and GSU staff professionals who will participate in a panel discussion about best practices for young professionals at professional events. Maximum of 60 students will be in attendance. Sponsor Secured – EVENT CLOSED to Employers.

Networking – Making Connections Work for You | Employer
Thursday, October 25, 2018 | 3:30PM-5:00PM | Buckhead Campus, 12th Floor - GRADUATE
Assist students with learning the importance of establishing career connections and developing strategies for growing their professional network. Also, students will be afforded the opportunity to create and present their elevator pitch and receive tips on how to make an impact with recruiters. SPONSORED EVENT.

Executive Career Coaching (ECC)
November 5, 7, and 8, 2018 | 9:00AM-7:00PM | Buckhead Campus, 12th Floor - GRADUATE
This very competitive program pairs students with an executive coach who helps guide graduate students as they map out areas for their personal and professional development, request information about careers and industries, and seek feedback about issues of concern. SPONSORED EVENT. To volunteer as an Executive Coach, contact Marilyn Santiago, msantiago@gsu.edu for more details.
Robinson Recharge: Students (Delta Student Success Center Event)  
Wednesday, November 28, 2018 | 12:00PM-3:00PM | RCB CAC Downtown 55 Park Place, 12th Floor - UNDERGRADUATE
The last event before finals! Students will take a break from studying for fun, food, games and networking. As a corporate sponsor, you will provide marketing items from your organization, refreshments and games for students. SPONSORED EVENT

RCB CAC Contact information:
For all UNDERGRADUATE on-campus recruiting opportunities, contact:
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