

## Brian S. Park

<b>Contact</b>	<i>Email:</i> bpark@gsu.edu <i>Address:</i> 35 Broad St NW, Atlanta, GA 30303	
<b>Academic Experiences</b>	<i>Assistant Professor</i> Robinson College of Business, Georgia State University	2018-
	<i>Post-doc Researcher</i> Owen Graduate School of Management, Vanderbilt University	2016-2018
<b>Education</b>	Ph.D. Strategy. INSEAD, France/Singapore (Chair: Michelle Rogan) B.A./M.A. Business Administration. Seoul National University, South Korea	
<b>Publications</b>	<b>Park, B.,</b> Park, H., & Ramanujam, R. 2018. Tua culpa: When an organization blames its partner for failure in a shared task. <i>Academy of Management Review</i> , 43(4): 792-811.  <b>Park, B.,</b> & Rogan, M. 2018. Capability reputation, character reputation, and exchange partners reactions to adverse events. <i>Academy of Management Journal</i> , Forthcoming.  Kim, J., <b>Park, B.,</b> & Dubois, D. 2018. The interactive effect of status-maintenance goal and political conservatism on luxury brands. <i>Journal of Marketing</i> , Forthcoming.  Featured in <i>Harvard Business Review</i> (August 9, 2018) “The marketing message that works with Republicans but not Democrats”	
<b>Teaching</b>	Strategic Management (undergrad, scheduled), Georgia State University Corporate Entrepreneurship (MBA), Vanderbilt University	2019 2018
<b>Awards</b>	Special Prize, LVMH-SMU Luxury Research Conference Singapore Management University, Singapore Excellent Research Book, National Academy of Sciences, Republic of Korea Finalist, Best Paper Award, Ivey/ARCS PhD Sustainability Academy Excellent Educational Book, Ministry of Culture, Republic of Korea	2018 2014 2014 2008
<b>Presentations</b>	Tulane University, Ohio State University, Georgia State University, Copenhagen Business School, AoM (Atlanta), SMS (Houston) ASA (Chicago), SMS (Denver), ARCS Conference (Chicago) Consortium on Competitiveness and Cooperation (CCC, New York) Atlanta Competitive Advantage Conference (Atlanta) National University of Singapore AoM (Philadelphia) AoM (Orlando)	2017    2015 2014 2013

Last Updated: November 2018