

Bob Gillen - Bio

Bob is a supply chain product innovator with extensive logistics industry experience in the development of new logistics products leveraging emerging technologies. Bob has been involved in conducting technology, marketing and customer research to identify innovative new product ideas, concepts as well as roadmaps to meet the rapidly evolving needs of the digital supply chain that works in concert with physical logistics networks.

Bob also identifies emerging technologies for prototyping and/or proof-of-concept testing to help create new e-commerce technology products to bring to market. In addition to identifying, developing and capturing new product customer requirements, Bob has submitted over 25 new product e-commerce patent applications including in the areas of IoT and Blockchain. To date, nine patents have been granted by the US Patent Office.

Bob is currently a UPS Global New Product manager responsible for identifying emerging UPS e-commerce technology product initiatives as well as determining UPS intellectual property filings. Prior to his marketing assignments, Bob was a member of the UPS Corporate Strategy group working on business process management and quality frameworks for the company. Bob started his 34 year career with UPS as a software developer and established the UPS EDI Group along with creating new EDI standards.

Bob is a past chair of the EDI X12 Transportation Subcommittee and a past Board Member of American National Standards Institute (ANSI). Bob holds a Bachelor of Science degree in Business Administration from Montclair University in New Jersey, a Masters of Science degree in Information Management from Stevens Institute of Technology also in New Jersey and a Masters of Science in International Affairs from Georgia Institute of Technology. Bob is also a Licensed Custom Broker.

Bob resides in a northern suburb of Atlanta, Georgia with his wife Lynn and their three daughters.