Spring 2019 Employer Engagement Calendar

**Corporate Site Visits – Various Employers – GRADUATE**
Various Dates (All Semester)
Are students familiar with your company? Are they missing out on great opportunities to work with you? Schedule an Information Session to begin building your brand with our graduate level students. **Contact Juanda Rayner, jrayner@gsu.edu** a site visit.

**On-Campus Interviews – Various Employers – GRADUATE**
Monday – Friday | Date and Time Varies
Positions posted, resumes reviewed, now it is interview time! We invite you to schedule your interviews with our students at the Buckhead Campus. **Contact Juanda Rayner, jrayner@gsu.edu** schedule on-campus interviews this spring.

**Coffee & Conversation - GRADUATE**
Monday – Thursday | Date and Time Varies
Looking to chat with a small and targeted group of students at employer selected locations around the city? This opportunity allows you to meet with top talented students enhancing your reach and visibility within Robinson. **SPONSORED EVENT:** Contact Juanda Rayner, jrayner@gsu.edu to schedule a session.

**Resume Reviews with Recruiters – All Business Majors -- UNDERGRADUATE**
Wednesday, January 23, 2019 | 10:00am - 2:00pm | RCB CAC Downtown – 55 Park Place, 12th floor
Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10.

**Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE**
Friday, January 25, 2019 | 9:00am - 11:30am | Urban Life - Room 220
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

**Business Communications (BCOM) Lab – Guest Speaker Opportunity -- UNDERGRADUATE**
Friday, January 25, 2019 | 1:30pm - 4:00pm | Urban Life - Room 220
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

**Resume Reviews with Recruiters – All Business Majors – UNDERGRADUATE**
Tuesday, January 29, 2019 | 10:00am - 2:00pm | RCB CAC Downtown – 55 Park Place, 12th floor
Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10.

**How to Work a Career Fair Workshop – UNDERGRADUATE**
Wednesday, January 30, 2019 | 1:00pm - 2:00pm | RCB CAC Downtown - 55 Park Place, 12th Floor – Joiner Seminar Room
Employers will have the opportunity to present tips and strategize on how to properly work a career fair to prepare students for the Career Expo. Employer Capacity: 1-2
Mock Interviews with Employers – UNDERGRADUATE
Thursday, January 31, 2019 | 1:00pm – 4:00pm | RCB CAC Downtown - 55 Park Place, 12th Floor
This event allows students to participate in answering a round of interview questions from various employers. This is a fun way to practice and sharpen your interview skills.

Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE
Tuesday, February 1, 2019 | 1:30pm – 4:00 pm | Urban Life - Room 220
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics. This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. The CAC has connected with the School of Accounting to ensure engagement from the accounting students. This event attracts approximately accounting students and alumni. Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.

Spring Career & Internship EXPO Pre-Event: Diversity Breakfast – UNDERGRADUATE/GRADUATE
Tuesday, February 5, 2019 | 9:00am – 10:45am | Hyatt Regency Atlanta
This event, which takes place the morning of our Spring Career EXPO, brings together some of the CAC's best and brightest students for a congratulatory breakfast focused on recognizing students of diversity at Robinson. Cost of Participating: Table sponsorship for $1000 (10 seats). For more details, visit: www.robinson.gsu.edu/cac.

Spring Career & Internship EXPO – UNDERGRADUATE/GRADUATE/ALUMNI
Tuesday, February 5, 2019 | 11:00am – 3:00pm | Hyatt Regency Atlanta – ALL active students and alumni
This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. This event attracts approximately 1500 students and alumni. Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.

TAG IT & Data Analytics Career Expo – MSA/MSIS – GRADUATE
Friday, February 8, 2019 | 11:00AM – 3:00PM | Buckhead Campus - 8th Floor
Technology Association of Georgia (TAG) and the Graduate Career Advancement Center will partner to host this event. Employers from the IT and Data Analytics industries will be on site to recruit for their current opportunities.

Career Exploration Breakfast - GRADUATE
Friday, February 15, 2019 | 8:00AM – 12:00PM | Buckhead Campus - 12th Floor
Employers are welcome to participate in this interactive general session for students with industry experts and overview of 4-5 top career choices. There will be four breakout sessions for students to choose from to learn even more. SPONSORED EVENT: Contact Juanda Rayner, jrayner@gsu.edu.

Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE
Saturday, February 16, 2019 | 9:00am-11:30am | Urban Life - Room 220
Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics. This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. The CAC has connected with the School of Accounting to ensure engagement from the accounting students. This event attracts approximately accounting students and alumni. Cost of Participating: See CAC website for details: www.robinson.gsu.edu/cac.
CAC Etiquette Luncheon with Professionals – UNDERGRADUATE/GRADUATE
Friday, February 21, 2019 | 12:00pm – 2:00pm | 55 Park Place, 12th Floor, Joiner Seminar Room
Sponsored by Enterprise
Spend the evening with Robinson students teaching and engaging over dinner as the students learn proper dining etiquette. This event is facilitated by an etiquette coach sharing knowledge on the do’s and don’ts of dining during an interview or professional meeting. Maximum of 50 students will be in attendance.
SPONSORSHIP SECURED.

Industry Open House (All Majors) – UNDERGRADUATE
Tuesday, March 5, 2019 | 2:00pm - 4:00pm | RCB CAC Downtown 55 Park Place, 12th Floor
This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8. SPONSORED EVENT.

Healthcare/Actuarial/Marketing/MBA Career Expo - GRADUATE
Friday, March 8, 2019 | 11:00AM – 1:00PM | Buckhead Campus - 8th Floor
The Graduate Career Advancement Center will host this event to support students enrolled in the Healthcare, Marketing, MBA, Actuarial, Risk Management, Finance, and Audit Control programs. Employers from these industries will be on site to recruit for their current opportunities.

Panthership Shadow for a Day – UNDERGRADUATE/GRADUATE
March 18-24, 2019 and VARIOUS dates | Employer Sites
Pushing the bounds of traditional classrooms and conventional ways of delivering content Panthership allows companies to see first-hand the talented graduate and/or undergraduate students within the Robinson College of Business. Volunteer as a Panthership host bringing Robinson Students to your location for one-day engaging them in your company culture. To become a host employer, contact La’Kesha Hughes, lhughes@gsu.edu

Women in Leadership Luncheon - GRADUATE
Friday, March 29, 2019 | 11:00AM – 1:00PM | Buckhead Campus – 8th Floor
Join this impressive panel of women executives and alumni for lunch and a stimulating discussion of corporate leadership from a women’s perspective. SPONSORED EVENT: Contact Juanda Rayner, jrayner@gsu.edu

Contact Information
For all UNDERGRADUATE on-campus recruiting opportunities, contact:
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