



Career Advancement Center

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Spring 2019 Employer Engagement Calendar

Panthership Shadow for a Day – UNDERGRADUATE & GRADUATE

March 18-24, 2019 and VARIOUS dates | Employer Sites Pushing the bounds of traditional classrooms and conventional ways of delivering content Panthership allows companies to see first-hand the talented graduate and/or undergraduate students within the Robinson College of Business. Volunteer as a Panthership host bringing Robinson Students to your location for one-day engaging them in your company culture. **To become a host employer, contact La'Keshia Hughes, lhughes@gsu.edu**

Corporate Site Visits – Various Employers – GRADUATE & UNDERGRADUATE

Various Dates (All Semester)

Are students familiar with your company? Are they missing out on great opportunities to work with you? Schedule an information session to begin building your brand with our students.

On-Campus Interviews – Various Employers – GRADUATE & UNDERGRADUATE

Monday – Friday | Date and Time Varies

Positions posted, resumes reviewed, now it is interview time! We invite you to schedule your interviews with our students at our Downtown and Buckhead Campuses.

Coffee & Conversation – GRADUATE & UNDERGRADUATE

Monday – Thursday | Date and Time Varies

Looking to chat with a small and targeted group of students? This opportunity allows you to meet with top talented students enhancing your reach and visibility within Robinson. **SPONSORED EVENT.**

Resume Reviews with Recruiters – All Business Majors – UNDERGRADUATE

Wednesday, January 23, 2019 | 10:00am - 2:00pm | RCB CAC Downtown – 55 Park Place, 12th floor

Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10.

Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE

Friday, January 25, 2019 | 9:00am - 11:30am | Urban Life – Room 220

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE

Friday, January 25, 2019 | 1:30pm - 4:00pm | Urban Life – Room 220

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Resume Reviews with Recruiters – All Business Majors – UNDERGRADUATE

Tuesday, January 29, 2019 | 10:00am - 2:00pm | RCB CAC Downtown – 55 Park Place, 12th floor

Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10.

How to Work a Career Fair Workshop – UNDERGRADUATE

Wednesday, January 30, 2019 | 1:00pm - 2:00pm | RCB CAC Downtown – 55 Park Place, 12th Floor – Joiner Seminar Room

Employers will have the opportunity to present tips and strategize on how to properly work a career fair to prepare students for the Career Expo. Employer Capacity: 1-2. **SPONSORED EVENT.**



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Mock Interviews with Employers – UNDERGRADUATE

Thursday, January 31, 2019 | 1:00pm – 4:00pm | RCB CAC Downtown – 55 Park Place, 12th Floor

This event allows students to participate in answering a round of interview questions from various employers. This is a fun way to practice and sharpen your interview skills.

Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE

Friday, February 1, 2019 | 1:30pm – 4:00 pm | Urban Life – Room 220

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

Spring Career & Internship EXPO Pre-Event: Diversity Breakfast – UNDERGRADUATE & GRADUATE

Tuesday, February 5, 2019 | 9:00am – 10:45am | Hyatt Regency Atlanta

This event, which takes place the morning of our Spring Career EXPO, brings together some of the CAC's best and brightest students for a congratulatory breakfast focused on recognizing students of diversity at Robinson. **Cost of Participating: Table sponsorship for \$1000 (10 seats).** For more details, visit: www.robinson.gsu.edu/cac.

Spring Career & Internship EXPO – UNDERGRADUATE/GRADUATE/ALUMNI

Tuesday, February 5, 2019 | 11:00am – 3:00pm | Hyatt Regency Atlanta – ALL active students and alumni

This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. This event attracts approximately 1500 students and alumni. **Cost of Participating: See CAC website for details:** www.robinson.gsu.edu/cac.

TAG IT & Data Analytics Career Expo – MSA/MSIS – GRADUATE

Friday, February 8, 2019 | 11:00am – 3:00pm | Buckhead Campus, 8th Floor

Technology Association of Georgia (TAG) and the Graduate Career Advancement Center will partner to host this event. Employers from the IT and Data Analytics industries will be on site to recruit for their current opportunities.

Career Exploration Breakfast – GRADUATE

Friday, February 15, 2019 | 8:00am – 12:00pm | Buckhead Campus, 12th Floor

Employers are welcome to participate in this interactive general session for students with industry experts and overview of 4-5 top career choices. *There will be four breakout sessions for students to choose from to learn even more.*

SPONSORED EVENT.


Business Communications (BCOM) Lab – Guest Speaker Opportunity – UNDERGRADUATE

Saturday, February 16, 2019 | 9:00am – 11:30am | Urban Life - Room 220

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics.

This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. The CAC has connected with the School of Accounting to ensure engagement from the accounting students. This event attracts approximately accounting students and alumni. **Cost of Participating: See CAC website for details:** www.robinson.gsu.edu/cac.

CAC Etiquette Luncheon with Professionals – UNDERGRADUATE/GRADUATE

Friday, February 21, 2019 | 12:00pm – 2:00pm | 55 Park Place, 12th Floor, Joiner Seminar Room Sponsored by 

Spend the evening with Robinson students teaching and engaging over dinner as the students learn proper dining etiquette. This event is facilitated by an etiquette coach sharing knowledge on the do's and don'ts of dining during an interview or professional meeting.

Maximum of 50 students will be in attendance. **SPONSORSHIP SECURED.**



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Georgia State University
J. MACK ROBINSON
COLLEGE OF BUSINESS

Industry Open House (All Majors) – UNDERGRADUATE

Tuesday, March 5, 2019 | 2:00pm – 4:00pm | RCB CAC Downtown 55 Park Place, 12th Floor

This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8. **SPONSORED EVENT.**

March Graduate Career Fair - GRADUATE

Friday, March 8, 2019 | 11:00am – 1:00pm | Buckhead Campus, 8th Floor

The Graduate Career Advancement Center will host this inaugural event to be held every March during the spring term. This event supports students enrolled in the Healthcare, Marketing, MBA, Actuarial, Risk Management, Finance, and Audit Control programs. Employers from these industries will be on site to recruit for their current opportunities.

Women in Leadership Luncheon - GRADUATE

Friday, March 29, 2019 | 11:00am – 1:00pm | Buckhead Campus, 8th Floor

Join this impressive panel of women executives and alumni for lunch and a stimulating discussion of corporate leadership from a women's perspective. **SPONSORED EVENT.** Contact Juanda Rayner, jrayner@gsu.edu

Contact Information

For all UNDERGRADUATE on-campus recruiting opportunities, contact:

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For all GRADUATE on-campus recruiting opportunities, contact:

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