

## Employer Engagement Calendar – Fall 2019

Take advantage of these opportunities to build your talent pipeline!

### Coffee & Conversations with Employers

#### Various Dates | GRADUATE

Would you like to enhance your visibility within Robinson while promoting your organization's brand? Interact with a targeted group of our talented students at the Buckhead Campus or other locations of your choice. Our students want to meet you!

**SPONSORED EVENT.**

### Corporate Site Visits (Various Dates) Employer Sites

#### Various Dates – Employer Sites | UNDERGRADUATE & GRADUATE

Employers have an exclusive opportunity to build their brand and engage with graduate and/or undergraduate students with specified academic majors and career interests. On-site activities may include presentations, panel discussions, Q&A sessions, tours, brief shadow experiences, and interactive networking activities with GSU alumni employees, management and recruiting staff. Contact La'Kesha Hughes [lhughes@gsu.edu](mailto:lhughes@gsu.edu) or Karen Martucci [kmartucci@gsu.edu](mailto:kmartucci@gsu.edu) for information on hosting or participating in a Corporate Site Visit.

### Resume Reviews with Recruiters – Accounting, Audit & Advisory ONLY

#### Thursday, August 29, 2019 | 10:00am – 2:00pm | RCB CAC Downtown – 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE

Employers who would like to assist and engage Accounting, Audit & Advisory students will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10.

### Resume Reviews with Recruiters – All Business Majors

#### Tuesday, September 3, 2019 | 10:00am – 2:00pm | RCB CAC Downtown – 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE

Employers who typically hire accounting graduates will be invited to participate and provide advice to RCB students on enhancing their personal branding tool, their resumes. Employer capacity: 8 – 10.

### Accounting, Audit & Advisory Employer Showcase and Career & Internship EXPO

#### Thursday, September 5, 2019 | 11:00am – 3:00pm | Hyatt Regency Downtown – 265 Peachtree Street | UNDERGRADUATE and GRADUATE

This annual event has consistently been ranked as one of the best university career fairs in the state by students and employers. This event attracts all Robinson business students and alumni. Through this event, the Robinson CAC hosts approximately 90 – 120 employers and over 1200 students and alumni. **Cost of Participating:** See CAC website for details: [www.robinson.gsu.edu/cac](http://www.robinson.gsu.edu/cac).

### Mock Interviews – Accounting, Audit and Advisory ONLY

#### Tuesday, September 10, 2019 | 1:00pm – 4:00pm | RCB CAC Downtown – 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE

Through this event, you will be able to assist our accounting students with perfecting their interview skills for internship, co-operative and career employment opportunities. Employer capacity: 8 – 10.

### Mock Interviews – ALL MAJORS

#### Wednesday, September 11, 2019 | 1:00pm – 4:00pm | RCB CAC Downtown – 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE

Through this event, you will be able to assist our students with perfecting their interview skills for internship, co-operative and career employment opportunities. Employer capacity: 8 – 10.

### Work It! Acing the Interview

#### Wednesday, September 11, 2019 | 3:30pm – 5:00pm | Buckhead Center, Room 1212 | GRADUATE

Through this event, you will have the opportunity to assist students with acquiring interviewing skills and discuss various interviewing techniques. **SPONSORED EVENT.**



# Career Advancement Center

[robinson.gsu.edu/cac](http://robinson.gsu.edu/cac)

**Robinson**

Georgia State University | J. MACK ROBINSON COLLEGE OF BUSINESS

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## **Business Communications (BCOM) Lab – Guest Speaking Opportunity**

**Friday, September 13, 2019 | 9:00am – 11:30am | Urban Life – Room 220 | UNDERGRADUATE**

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics. **Limited to one employer per session.**

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## **Business Communications (BCOM) Lab – Guest Speaking Opportunity**

**Friday, September 13, 2019 | 1:30pm – 4:00pm | Aderhold Learning Center 5 | UNDERGRADUATE**

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics. **Limited to one employer per session.**

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## **Business Communications (BCOM) Lab – Guest Speaking Opportunity**

**Friday, September 20, 2019 | 9:00am – 11:30am | Urban Life Room 220 | UNDERGRADUATE**

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics. **Limited to one employer per session.**

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## **Graduate CAC Career Boot Camp**

**Saturday, September 21, 2019 | 9:00am – 12:00pm | Buckhead Center, Room 1215 | GRADUATE**

Would you like to positively impact career development at Robinson while promoting your brand? This Career Boot Camp will focus on the full lifecycle of the job search process from application to evaluation of an offer. Employers who are interested in facilitating or sponsoring this boot camp will provide valuable career advice to our students while contributing to their “work readiness.” **SPONSORED EVENT.**

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## **The Art of Networking Workshop**

**Tuesday, September 24, 2019 | 1:00pm – 2:30pm | RCB CAC Downtown - 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE**

Through this event, employers will assist students with developing their networking skills in a variety of professional situations. Student attendance: 50-100. Employer Capacity: 1-2. **SPONSORED EVENT.**

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## **Business Communications (BCOM) Lab – Guest Speaking Opportunity**

**Saturday, September 28, 2019 | 9:00am – 11:30am | Urban Life Room 220 | UNDERGRADUATE**

Through this unique experience, you will have the opportunity to present in a classroom setting to 150-200 undergraduate juniors and seniors. Topics include best practices in interviewing, salary negotiation, dressing for success, and workplace ethics. **Limited to one employer per session.**

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## **Graduate CAC Career Boot Camp**

**Friday, October 4, 2019 | 9:00am – 12:00pm | Buckhead Center, Room 1215 | GRADUATE**

Would you like to positively impact career development at Robinson while promoting your brand? This Career Boot Camp will focus on the full lifecycle of the job search process from application to evaluation of an offer. Employers who are interested in facilitating or sponsoring this boot camp will provide valuable career advice to our students while contributing to their “work readiness.” **SPONSORED EVENT.**

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## **Industry Open House (All Majors)**

**Wednesday, October 9, 2019 | 2:00pm – 4:00pm | RCB CAC Downtown – 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE**

This event gives the employer exposure to 70 – 100 students. You will have the opportunity to market your organization and discuss internship/permanent employment opportunities with students. Maximum employer participation: 8. **SPONSORED EVENT.**



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## Employers – Connecting with Robinson | Facilitated by Tedra Cheatham, Director of Business Partnerships for the Robinson College of Business

**Friday, October 11, 2019 | 9:00am – 10:00pm | Buckhead Center, Room 1203 | GRADUATE**

Wondering how to best engage with Robinson? Please join us for this informative discussion on how to increase your visibility while meeting your recruiting needs.

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## Graduate Career Advancement Center & Technology Association of Georgia (TAG) Career Fair

**Friday, October 11, 2019 | 11:00am – 3:00pm | Buckhead Center, 8<sup>th</sup> Floor | GRADUATE**

This event is hosted by the Graduate CAC and Technology Association of Georgia (TAG). Our graduate Computer Information Systems Program is rated 8<sup>th</sup> among public universities! Employers from all industries will be represented as they network with our talented student population. **Cost of Participating: See CAC website for details: [www.robinson.gsu.edu/cac](http://www.robinson.gsu.edu/cac).**

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## Mock Interviews – Are You Ready?

**Tuesday, October 22, 2019 | 10:00am – 1:00pm AND 3:30pm – 6:30pm | Buckhead Center, 12<sup>th</sup> Floor | GRADUATE**

Employers and career coaches will conduct mock interviews with students using frequently asked interview questions. Following a brief “interview” students will receive honest feedback that will allow them to improve their interviewing skills.

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## Panel – C-Suite Leadership Breakfast – Views from the Top

**Friday, October 25, 2019 | 8:00am – 9:30am | Buckhead Center, Room 1215 | GRADUATE**

Did you know that Robinson’s Executive MBA program is ranked #1 among Georgia public universities? Students aspiring to executive leadership positions will enjoy breakfast while gaining insight from those at the top of their corporation. This is a great opportunity for employers to recruit their next generation of leaders and to create brand awareness amongst students. **SPONSORED EVENT.**

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## Executive Career Coaching (ECC)

**November 4, 6 and 7, 2019 | 9:00am – 7:00pm | Buckhead Center, 12<sup>th</sup> Floor | GRADUATE**

This very popular and competitive program pairs individual graduate students with an executive whose role is to offer helpful career development advice. Students may request information about career paths and industries or seek information and feedback on areas of interest. Sponsorship of this event will allow employers to come in contact with students who are highly motivated and are positioning themselves to be ready for hire. **SPONSORED EVENT. To volunteer as an Executive Coach, contact Marilyn Santiago, [msantiago@gsu.edu](mailto:msantiago@gsu.edu) for more details.**

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## Military/Veteran’s Employer and Resource Event

**Tuesday, November 12, 2019 | 2:00pm – 4:00pm | Buckhead Center, 12<sup>th</sup> Floor Lounge | GRADUATE**

Robinson Career Advancement Center in collaboration with GSU Military Outreach department, local employers and other veteran resources is honoring our nation’s finest by hosting a career advancement event. We will be highlighting local employers actively recruiting military candidates. Employers who hire Military/Veterans know the value these candidates bring to their organization. This event is open to undergraduate and graduate level students. **SPONSORED EVENT.**

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## Graduate CAC Career Boot Camp

**Friday, November 15, 2019 | 9:00am – 12:00pm | Buckhead Center, Room 306 | GRADUATE**

Would you like to positively impact career development at Robinson while promoting your brand? This Career Boot Camp will focus on the full lifecycle of the job search process from application to evaluation of an offer. Employers who are interested in facilitating or sponsoring this boot camp will provide valuable career advice to our students while contributing to their “work readiness.” **SPONSORED EVENT.**

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## Workshop – American Business Culture and Customs

**Tuesday, November 19, 2019 | 3:30PM – 5:00PM | Buckhead Center, Room 627 | GRADUATE**

Business etiquette and expectations vary by country. Students will improve their ability to assimilate into an American corporate environment. This workshop will delve into American business customs, etiquette, and other professional Dos and Don’ts. Employers who hire international students should take advantage of this opportunity to meet this motivated talent pool and see the value proposition they can offer. **SPONSORED EVENT.**



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## **Robinson Reads | *The Remix – How to Lead and Succeed in the Multigenerational Workplace* by Author Lindsey Pollak**

**Wednesday, December 4, 2019 | 3:30PM – 5:00PM | Buckhead Center, Room 1212 | GRADUATE**

A new book club for Robinson business professionals, students, alumni, staff and employers! The first book that Robinson is reading is *The Remix: How to Lead and Succeed in the Multigenerational Workplace* by Lindsey Pollak. The book centers on how leaders and organizations must embrace the new ways of working that appeal to the digital-first generations, while continuing to appeal to Baby Boomers and Generation X. A moderator will provide structure with open discussion. Show your branding for these relevant topics by sponsoring our newest initiative! **SPONSORED EVENT.**

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## **RCB Signing Day – Fall 2019 Edition**

**Thursday, December 5, 2019 | 12:30pm – 2:30pm | RCB CAC Downtown 55 Park Place, 12<sup>th</sup> Floor | UNDERGRADUATE**

This will give students the opportunity to share the organization that they have selected to complete their internship or start their career. Employers who have hired our students in any capacity are welcome to attend. RSVP will be sent during summer 2019. This event gives the employer exposure to 70 – 100 students.

## **Contact Information**

**For all UNDERGRADUATE on-campus recruiting opportunities, contact:**

**Marielle Thomas, Career & Employer Relations Specialist –  
UNDERGRADUATE**

[mthomas125@gsu.edu](mailto:mthomas125@gsu.edu)

404-413-7113

**For all GRADUATE on-campus recruiting opportunities, contact:**

**Juanda Rayner, Career & Employer Relations Specialist – GRADUATE**

[jrayner@gsu.edu](mailto:jrayner@gsu.edu)

404-413-7166