

## Hospitality (B.B.A.) Degree Plan

This document is a suggested four-year schedule of courses based on degree requirements for the current catalog. This guide is not a substitute for academic advisement. Also see the Undergraduate Catalog for a complete list of requirements and electives from which to choose.

| First Year  |                                           |              |             |                                           |           |
|-------------|-------------------------------------------|--------------|-------------|-------------------------------------------|-----------|
| Fall Term   |                                           | Hours        | Spring Term |                                           | Hours     |
| ENGL 1101   | English Composition I                     | 3            | ENGL 1102   | English Composition II                    | 3         |
| MATH 1111   | College Algebra                           | 3            | PHIL 1010   | Critical Thinking                         | 2         |
| PERS 2001/2 | Perspectives                              | 2            | MATH 1401   | Elementary Statistics                     | 3         |
| GSU 1010    | New Student Orientation                   | 1            | BUSA 1105   | Business, Value and You                   | 3         |
| ECON 2105   | Principals of Macroeconomics (RCB Area F) | 3            | ECON 2106   | Principals of Microeconomics (RCB Area F) | 3         |
|             | Humanities/Fine Arts/ Language            | 3            |             |                                           |           |
|             |                                           | <b>Total</b> |             |                                           | <b>14</b> |
|             |                                           | <b>15</b>    |             |                                           |           |

### Milestones

Complete Area A requirements • Begin Area F courses (minimum 2.8 GPA required for the Area) • Meet with Academic Advisor in the University Advisement Center • Attend the major fair and declare a major

| Second Year |                                                                 |              |             |                                            |           |
|-------------|-----------------------------------------------------------------|--------------|-------------|--------------------------------------------|-----------|
| Fall Term   |                                                                 | Hours        | Spring Term |                                            | Hours     |
| ACCT 2101   | Principals of Accounting I (RCB Area F)                         | 3            | ACCT 2102   | Principals of Accounting II (RCB Area F)   | 3         |
| CIS 2010    | Introduction to Computer based Information Systems (RCB Area F) | 3            | HIST 2110   | Survey of United State History             | 3         |
| POLS 1101   | American Government                                             | 3            |             | Humanities and Fine Arts Elective (Area C) | 3         |
|             | Natural Science Elective (Area D)                               | 4            |             | Natural Science Elective (Area D)          | 4         |
|             | Word History & Politics Elective (Area E)                       | 3            |             | Social Science Elective (Area E)           | 3         |
|             |                                                                 | <b>Total</b> |             |                                            | <b>16</b> |
|             |                                                                 | <b>16</b>    |             |                                            |           |

### Milestones

Complete Area F courses with a minimum GPA of 2.8 • Complete all core courses • Meet with Academic Advisor in the University Advisement Center •

| Third Year |                                                     |              |             |                                       |           |
|------------|-----------------------------------------------------|--------------|-------------|---------------------------------------|-----------|
| Fall Term  |                                                     | Hours        | Spring Term |                                       | Hours     |
| BCOM 3950  | Business Communication and Professional Development | 3            | FI 3300     | Corporation Finance                   | 3         |
| MGS 3100   | Business Analysis                                   | 3            | MGS 3400    | Managing People in Organizations      | 3         |
| MS 3010    | Marketing Management                                | 3            | HADM 3403   | Business Analytics for Restaurant Mgt | 3         |
| LGLS 3610  | Legal and Ethical Environment of Business           | 3            |             | RCB Elective                          | 3         |
| HADM 3010  | Perspectives in the Hospitality Industry            | 3            |             | RCB Elective                          | 3         |
|            |                                                     | <b>Total</b> |             |                                       | <b>15</b> |
|            |                                                     | <b>15</b>    |             |                                       |           |

### Milestones

Meet with Academic Advisor in the University Advisement Center • Register with the RCB Career Management Center

| Fourth Year |                                       |       |             |                                 |       |
|-------------|---------------------------------------|-------|-------------|---------------------------------|-------|
| Fall Term   |                                       | Hours | Spring Term |                                 | Hours |
| HADM 3720   | Hospitality Law                       | 3     | BUSA 4980   | Strategic Management            | 3     |
| HADM 3750   | Hospitality Human Resource Management | 3     | BUSA 4990   | Exit Exam                       | 0     |
| HADM 3760   | Hospitality Service Marketing         | 3     | HADM 4100   | Hospitality Financial Analysis  | 3     |
| BUSA 4000   | Global Business                       | 3     | HADM 4800   |                                 | 3     |
|             | Upper Division Non-RCB Elective       | 3     | HADM 4900   |                                 | 0     |
|             |                                       |       |             | Upper Division Non-RCB Elective | 3     |
|             |                                       |       |             | Upper Division Non-RCB Elective | 3     |

|  |              |           |
|--|--------------|-----------|
|  | <b>Total</b> | <b>15</b> |
|--|--------------|-----------|

|  |  |  |
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**Total 15**

Milestones

Apply for graduation • Meet your Robinson College of Business Academic Advisor for graduation check out and remaining degree requirements

## B.B.A. Program of Study Worksheet Major in Hospitality

### Lower Division Coursework

| Area A: Written Communication/Mathematics (9 hours) |                           | Satisfied (v) |
|-----------------------------------------------------|---------------------------|---------------|
| ENGL 1101                                           | English Composition I     |               |
| ENGL 1102                                           | English Composition II    |               |
| MATH 1111 or higher                                 | College Algebra or higher |               |

| Area B: Institutional Foundations (4 hours) |                                            | Satisfied (v) |
|---------------------------------------------|--------------------------------------------|---------------|
| PHIL 1010                                   | Critical Thinking                          |               |
| SPCH 1000                                   | Human Communication                        |               |
| PERS 2001                                   | Perspectives on Comparative Culture        |               |
| PERS 2002                                   | Scientific Perspectives on Global Problems |               |

| Area C: Humanities and Fine Arts ( 6 hours)                  |  | Satisfied (v) |
|--------------------------------------------------------------|--|---------------|
| <i>Courses must be from two of the following three areas</i> |  |               |
| Humanities Course:                                           |  |               |
| Fine Arts Course:                                            |  |               |
| Foreign Language Course:                                     |  |               |

| Area D: Natural and Computational Sciences (11 hours)    |                       | Satisfied (v) |
|----------------------------------------------------------|-----------------------|---------------|
| <i>Two lab science courses must be taken in sequence</i> |                       |               |
| Natural Science Course:                                  |                       |               |
| Natural Science Course:                                  |                       |               |
| MATH 1401                                                | Elementary Statistics |               |

| Area E: Social Sciences (12 hours) |                                     | Satisfied (v) |
|------------------------------------|-------------------------------------|---------------|
| POLS 1101                          | Introduction to American Government |               |
| HIST 2110                          | Survey of United States History     |               |
| World History and Politics Course: |                                     |               |
| Social Science Course:             |                                     |               |

| Area F: Business Foundation (18 hours) |                             | Satisfied (v) |
|----------------------------------------|-----------------------------|---------------|
| ACCT 2101                              | Principals of Accounting I  |               |
| ACCT 2102                              | Principals of Accounting II |               |
| BUSA 1105                              | Business, Value and You     |               |
| CIS 2010                               | Introduction to Computer    |               |

|           |                              |  |
|-----------|------------------------------|--|
|           | based Information Systems    |  |
| ECON 2105 | Principals of Macroeconomics |  |
| ECON 2106 | Principals of Microeconomics |  |

### Upper Division Coursework

| 3000-level Business Core (18 hours) |                                                     | Satisfied (v) |
|-------------------------------------|-----------------------------------------------------|---------------|
| BCOM 3950                           | Business Communication and Professional Development |               |
| LGLS 3610                           | Legal and Ethical Environment of Business           |               |
| FI 3300                             | Corporation Finance                                 |               |
| MGS 3100                            | Business Analysis                                   |               |
| MGS 3400                            | Managing People in Organizations                    |               |
| MK 3010                             | Marketing Management                                |               |

| 3000 and 4000-level Major Courses (21 hours) |                                              | Satisfied (v) |
|----------------------------------------------|----------------------------------------------|---------------|
| HADM 3010                                    | Perspectives in Hospitality                  |               |
| HADM 3403                                    | Business Analytics for Restaurant Management |               |
| HADM 3720                                    | Hospitality Law                              |               |
| HADM 3750                                    | Hospitality Human Resources                  |               |
| HADM 3760                                    | Hospitality Service Marketing                |               |
| HADM 4100                                    | Hospitality Financial Analysis               |               |
| HADM 4800                                    | Hospitality Strategic Leadership             |               |
| HADM 4900                                    | Hospitality Field Study                      |               |

| 3000 and 4000-level RCB Electives (9 hours) |  | Satisfied (v) |
|---------------------------------------------|--|---------------|
| RCB Elective:                               |  |               |
| RCB Elective:                               |  |               |

| 3000 and 4000-level General Electives (9 hours) |  | Satisfied (v) |
|-------------------------------------------------|--|---------------|
| General Elective:                               |  |               |
| General Elective:                               |  |               |
| General Elective:                               |  |               |

| Strategic Management (3 hours) |                      | Satisfied (v) |
|--------------------------------|----------------------|---------------|
| BUSA 4980                      | Strategic Management |               |
| BUSA 4990                      | Exit Exam            |               |
| BUSA 4000                      | Global Business      |               |







