Emerging Themes

Themes from the global jam conversations are still emerging, but here is a preview of a few themes which have cut across the conversations being held across the world:

1. **Digital Transformation & Innovation** are impacting how business is done. Business schools must develop curricula which recognizes and prepares students for the world of artificial intelligence, machine learning and human/machine interactions.

2. **Inclusive Growth** is a critical consideration in advancing business & society. Elements of inclusive growth include financial inclusion (Fin Tech), social inclusion (social networks/capital), political inclusion, Tri-sector collaboration (business, government and society) and environmental sustainability.

3. **Entrepreneurship** must be leveraged to generate economic growth through new business and enterprise formation. Methods and models of both financial and social entrepreneurship should be explored.

4. **Ethics and Corruption** is a significant problem in both developed and developing countries. For example, while everybody is aware of the corruptions and state capture by ex-President Zuma in South Africa, the recent money laundering scandal involving Danske Bank in Denmark, has shaken the foundations of a well-run social democracy such as Denmark. The key question here is how can we build an ethical culture, moral compass and ethical mindset, in our students.

5. **Globalization, Global Mindsets and Global Citizenry.** The alternative to global integration is unappealing. At the current time we see a growing chorus of nationalism across borders, which impedes globalization and global change. Education about global mindsets is important and hence, incorporating aspects of international finance, international economics and development, can become important, particularly in developing and emerging economies. In addition, the discussion of how trading and economic blocs such as the EU, AU, ASEAN, etc. influence and structure global trade is critical. And, further, the understanding of international partnerships, FDI, and foreign aid in stimulating regional and global trade is increasingly important as economies evolve.

6. **Data Science and Analytics: The Analytical Mindset.** It is increasingly important to redesign business models in fast-paced and changing economic environments. A focus on data analytics and modern computing methods is extremely appropriate in assessing competition and competitive strategy.

7. **The Leadership Deficit.** Character, context and culture define the main aspects of leadership. What are the behavioral skills required of leader to adapt to ambiguity, change and economic volatility? It is clear that a focus must be directed towards producing well-rounded potential leaders who possess critical thinking and problem-solving abilities. Leaders must be flexible and savvy enough to adapt in an agile manner to technological change and re-engineer and explain the future of work to their employees and colleagues.
Concluding Symposium

The final global symposium, which will bring together thought leaders and stakeholders from the global conversations, will be held in Boston, Massachusetts on November 11th and 12th, 2019. Hosted by Boston University Questrom School of Business, details on this innovative event will be released in August 2019. To receive notification of the event details when released, please click the button below.

Click here to be notified when details of the final symposium are released