Position
MARKET ANALYST
THIS ROLE WILL BE BASED IN SNELLVILLE, GA

Essential Duties and Responsibilities include, but are not limited to, the following:
• Perform valuations of hotels and other hospitality-related income-producing real estate
• Perform supply and demand analyses
• Prepare forecasts of income and expenses
• Write market studies, feasibility studies, and consulting reports
• Use HVS models to conduct analyses
• Perform field research as directed
• Generate sales leads for other HVS divisions and strategic alliances
• Begin to establish a network of industry contacts

Supervisory Responsibilities: None

Essential Skills, Qualifications, and Requirements:
• Ability to understand and analyze hotel financial statements
• Basic understanding of hotel operation fundamentals
• Excellent oral and written communication skills in English
• Strong organizational, analytical, and interpersonal skills
• Ability to analyze economic, lodging, and area trends to arrive at supportable supply and demand forecasts
• Ability to develop reasonable and defensible forecasts of income and expenses
• Ability to adhere to the Uniform Standards of Professional Appraisal Practice and FIRREA
• Advanced Excel skills and experienced in Microsoft Word and Outlook
• Demonstrated ability to prioritize and organize work to meet deadlines
• Ability to respond to changing and sometimes ambiguous situations
• Ability to work as part of a team to meet individual and office objectives
• High work ethic with attention to detail and demonstrated problem-solving skills
• Ability to travel approximately 40% of the time
• A valid U.S. driver’s license

Education/Experience:
• Bachelor’s degree in finance, real estate, or hotel administration
• Experience in hotel operations, with a minimum of two years of hotel operations preferred

Certificates, Licenses, Registrations:
None required

Physical Demands:
Physical demands are representative of those that must be met by an employee to successfully perform the essential functions of the job. Physical demands include:
• Frequent sitting (e.g. at the computer or in a car or airplane in transit to fieldwork)
• Occasional lifting up to 20 pounds

Working Environment:
Work environment characteristics are representative of those an employee encounters while performing the essential functions of the job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. The individual works in an office environment with the requirement to travel approximately 40% of the time.

Base Pay & Benefits:
• $50,000 annual salary
• Company paid employee health insurance, STD, LTD, Dental, & Life
• Paid cellphone service
• Company paid continuing education, licensing, MAI, and professional development